

# WHAT'S NEW IN MADRID

2024



MADRID

# INTRODUCTION

Madrid: the place where it's all happening, the place to be, and the place you've got to come back to time and time again. This vibrant city never ceases to amaze, with every visit offering something unique and unforgettable—experiences that leave a lasting impression. While the city advances towards new horizons, it remains true to its essence: everyone is welcome here. The hallmark of Madrid is its ability to welcome people from other places into its fold, turning them into residents and neighbours, even if just for a few days. This welcoming spirit is why many international hotel chains choose the city for their flagship establishments, which are often housed in iconic buildings within the historic centre. Visitors, however, should set their sights further afield too. Outside the city centre, plenty of both traditional and modern neighbourhoods are waiting to be discovered. Carabanchel draws young artists and Prosperidad attracts skilled artisans, while Paseo de la Castellana and Las Salesas serve as hotspots for gourmet dining experiences, and Casa de Campo Park is ideal for those seeking nature.

Guided by sustainability as a core principle, Madrid is stepping into 2025 ready to face future challenges while remaining deeply connected to the traditions that define it. This year marks the 100th anniversary of Cuesta de Moyano, a cultural icon within the Landscape of Light, a UNESCO World Heritage Site. It promises to be one of the year's highlights, accompanied by the grand opening of Centro Danza Matadero—an open, organic, dynamic, inclusive and multidisciplinary space dedicated to dance. Madrid's calendar will be brimming with unmissable events, from major sporting competitions to world premieres of theatrical and musical productions, concerts, and more. The charm and surprises awaiting us in Madrid make it impossible not to be captivated by this city, the place where it's all happening.

# CONTENTS

**04** Accommodation

**09** Restaurants

**35** Bars, Cafés and Night Clubs

**47** Shopping

**57** Cultural Spaces

**62** Other Spaces

**63** Coming Soon

# ACCOMMODATION



## BRACH MADRID

The Evok chain presents Brach Madrid, located at No. 20 Gran Vía avenue in a historic 1922 building. Restored by the renowned architect Philippe Starck, the design seamlessly blends nostalgia with modernity, drawing inspiration from Spain in the 1920s and 1930s.

Its 57 guest rooms and suites set the scene for a romantic getaway, giving guests a very exciting sense of intimacy. Woodwork, leather, ceramic and wicker infuse the hotel's spaces with a softness and warmth that evoke the sun. Outstanding culinary offerings include a restaurant reminiscent of the great classic cafés which were meccas of intellectual and artistic freedom, which serves Mediterranean dishes by chef Adam Bentalha, and a bar inspired by the cafés typical of Spain's towns, with details that balance playfulness and sophistication.

The hotel's ground floor holds a pâtisserie, where sweets can be ordered to take away or to enjoy on-site. The pastry chef's creations are exquisite delicacies that embody the French art de vivre.

The crown jewel of the hotel is La Capsule Wellness, a private sanctuary at its core that goes beyond a luxury spa—it's a veritable hub for transformation and self-exploration. In a space that's over 400 m<sup>2</sup>, a palette of pure, white tones embellished with gold details unfolds like a blank page for those seeking both physical and mental wellness.

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📍 Centro

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Opened: December 2024  
<https://brachmadrid.com/en/>

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## CASA DE LAS ARTES MELIÁ COLLECTION

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Located in the heart of Barrio de Las Letras (Literary Quarter), this hotel harks back to the Spanish Golden Age and is a modern tribute to art in all its forms. The establishment comprises four interconnected buildings, one of which is a palatial building from 1913 that houses the main public areas. Offering a blend of history and modernity, the hotel serves as the perfect retreat for creators and art enthusiasts.

The 137 rooms, all equipped with modern amenities, feature a unique detail: an engraving by Gustave Doré made for the 1869 edition of *Don Quixote*. The common areas include a library, ideal for bookworms, a cinema room which fosters an intimate connection with the seventh art, and a thermal pool inspired by the tranquillity of ancient Roman baths.

In terms of gastronomy, the restaurant Maché—named after the papier mâché technique—blends international and Madrid cuisine with the artistic world. This original fusion of fare combined with a contemporary and original presentation results in a highly original culinary experience, which can be rounded off with one of their signature cocktails.

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📍 Centro

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Opened: June 2024

<https://www.melia.com/en/hotels/spain/madrid/casa-de-las-artes-melia-collection>

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## EL AUTOR HOTEL MADRID, AUTOGRAPH COLLECTION

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This new five-star Marriott hotel is located on Calle de Zorrilla, behind the Congress of Deputies. Housed in a classic late 19th-century building, its 50 exquisitely designed rooms offer elegant, contemporary décor, state-of-the-art technology and free Wi-Fi.

The hotel reflects a commitment to sophistication, from the century-old lift and original wooden staircase to the immersive dining experience at El Pimiento Verde restaurant. Its amenities include a fitness centre, an indoor swimming pool and facilities for meetings and events, ensuring a complete and seamless experience for guests and visitors.

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📍 Centro

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Opened: November 2024

<https://www.marriott.com/en-gb/hotels/madzm-el-autor-hotel-madrid-autograph-collection/overview/>

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## EXE CONVENTION PLAZA MADRID

The Exe Convention Plaza Madrid 4\* is ideally located in the heart of Las Tablas Business Park, only ten minutes by car from Ifema Madrid Exhibition Centre, Adolfo Suárez Madrid-Barajas Airport and Santiago Bernabéu Stadium. Just 800 metres away, Las Tablas metro station provides direct connections to Madrid's nerve centres, such as Chamartín station, Gran Vía avenue, or Plaza de Colón. Its 242 rooms and studios, some of which have kitchenettes, make it the perfect base for a city visit, whether you're here for business or pleasure. With nine fully fitted equipped meeting rooms covering more than 1000 m<sup>2</sup> of space, it is the ideal venue for all types of social events, conventions or meetings, large or small. Its many facilities include a swimming pool, a café and a lounge bar that is just perfect for relaxing after a hard day's work.

📍 Fuencarral/El Pardo

Opened: April 2024

<https://www.eurostarshotels.co.uk/exe-convention-plaza-madrid.html>



## IBIS STYLES MADRID CENTRO MARAVILLAS

Perched above the historic Teatro Maravillas Meléndez, one of Madrid's oldest performing arts venues with over a century of history, this boutique hotel will transport you to a mid-20th century theatre. The interior of the establishment embraces the theatrical world, with its signs, reception and lavatories calling to mind backstage areas, ticket offices, dressing rooms and theatre seats. The 64 guest rooms, which are adorned with headboards shaped like folding screens and freestanding wardrobes, showcase décor inspired by various theatre genres. The pet-friendly hotel offers free Wi-Fi, 24-hour reception, accessible rooms, luggage storage and an all-day snack bar.

📍 Centro

Opened: July 2024

<https://all.accor.com/hotel/3318/index.en.shtml>



## INNSIDE BY MELIÁ MADRID VALDEBEBAS

Conveniently located near Adolfo Suárez Madrid-Barajas Airport, this modern four-star hotel—part of the Meliá chain—offers 273 modern guest rooms featuring Chromecast technology. Guests can enjoy a range of amenities including a 24-hour gym, meeting rooms and an inviting outdoor pool area. The hotel boasts outstanding dining options: Yatta, a mid-century-style restaurant serving international and fusion cuisine throughout the day, and Sideral, an elegant outdoor bar with views of Valdebebas Forest Park, ideal for a refreshing drink or snack. The highlight of the hotel, however, is its impressive conference centre, which offers 18 versatile rooms that can be configured to accommodate up to 3,200 m<sup>2</sup> of event space.

📍 Hortaleza

Opened: September 2024

<https://www.melia.com/en/hotels/spain/madrid/innside-madrid-valdebebas>



## LOFT HOSTEL LAVAPIÉS

Located at No. 4 Calle de Esperanza, Loft Hostel Lavapiés offers a boutique experience with an innovative design. Where contemporary style meets comfort, every corner of the hostel has been thoughtfully crafted with guests in mind, all while honouring the rich cultural identity of the neighbourhood. The hostel provides options for every type of traveller, including private twin rooms, mixed dormitories for up to 12 people, and women-only dorms. Facilities include a coffee shop in the lobby where guests can enjoy coffee from local roasters or a locally brewed beer; a fully equipped dining room with microwaves, ovens, fridges, vending machines and a water fountain; and a co-working area where concentration and comfort go hand in hand. For private meetings or focused work, there are also two soundproof rooms equipped with vending machines for any additional needs.

📍 Centro

Opened: July 2024

<https://www.thelofthostels.com/destinos/madrid/lavapiés>

# RESTAURANTS



## AZOTEA CIBELES

Cibeles Palace's new multifaceted space boasts a terrace offering one of the best views of Madrid, a café on the second floor and the restaurant Cornamusa. Heading the culinary experience is Manuel Berganza, the executive chef of Azotea Grupo, who brings local ingredients and Madrid dishes to the fore. Whether you're dining at Cornamusa or enjoying a bite elsewhere in this new space, you're in for a true culinary treat. Another highlight is the cocktail bar, which is run by Luca Anastasio, the Azotea Grupo's head of bars and mixology. Anastasio aims to offer guests a complete experience, from classic cocktails with a modern twist, to inventive and playful creations that push the boundaries of mixology.

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📍 Centro

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Opened: February 2024  
<https://azoteacibeles.com/>

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## DESBORRE

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Lucía Grávalos, a chef hailing from La Rioja, opened a new restaurant near the Royal Palace in Madrid at the beginning of 2024. Based on cornerstones such as technique and produce, she serves the kind of traditional cuisine that is embedded in our memories. After winning a Repsol Sun and the Metrópoli Award for Best New Chef for her previous restaurant in Madrid, *Mentica*, she is now set on providing guests with a place that not only serves good food but also cares about sustainability. Desborre's menu is nothing if not imaginative. The traditional cooking techniques—preserves, home-made cold meats, marinades, salt-curing, drying, aging—are complemented by a small but original wine cellar, created by Alberto Zahonero from Vinaris, which contains bottles from Spanish and French producers.

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📍 Centro

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Opened: April 2024  
<https://desborre.es/>

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## EI HUERTO DE FLOREN DOMEZAIN

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Courtesy of the restaurant group La Fábrica, this new eatery on Calle de Génova—between the areas of Las Salesas and Chamberí—has brought chef Floren Domezáin back to Madrid. The space has a welcoming rustic decor which features elements such as wood, stone and shades of green which call to mind nature.

As for the menu, the chef draws on the best age-old recipes from Navarre and infuses them with his own signature flair. You'll find meat and fish options, but it's really the vegetables that take centre stage here. Be sure to try some of his most popular dishes, including the chef's trademark old-style tomatoes.

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📍 Chamberí

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Opened: March 2024  
<https://grupolafabrica.es/restaurante-el-huerto-de-floren-domezain/>

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## GOFIO

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This restaurant helmed by Tenerife-born chef Safe Cruz, has earned a Michelin star for its creative take on Canarian cuisine. Originally located in Barrio de las Letras (Literary Quarter), Gofio relocated in July 2024 and now sits just off Gran Vía avenue. Spanning over 300 m<sup>2</sup>, the space is inspired by the landscapes and architecture of the Canary Islands, with décor influenced by the work of renowned architect César Manrique. The establishment has revamped its offerings with three new tasting menus: Gofio Express, Canariedad Máxima and Canariedad Máxima Plus, all thoughtfully crafted to showcase the rich flavours and culinary heritage of the islands.

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📍 Centro

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Reopened: August 2024  
<https://gofiorestaurant.com/>

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## PABLO

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Located right next to the Torre Picasso skyscraper, this restaurant offers customers the full experience: gastronomy and entertainment in a very special setting. Let's start by taking in the unique architecture of the 2,000-m<sup>2</sup> building which is spread across two floors: it features an oval-shaped opening in the centre which connects the two levels, as well as views of Paseo de la Castellana from the rooftop. Next up is the food, which pays tribute to classic Mediterranean fare. At the helm, we'll find chef Óscar Horcajo, who, along with the group's culinary director Mariano Barrero, has curated a menu which combines the region's all-time classic dishes with cocktails and home-made desserts. To top it all off, from Monday through Sunday diners can revel in shows and performances accompanied by a seven-member band, multidisciplinary artists, and thrilling DJ sessions.

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📍 Castellana

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Opened: February 2024  
<https://grupocarbon.es/restaurantes/pablo/>

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## SEN OMAKASE

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Sen Omakase, located in the area around Avenida de Pío XII, invites you to explore Japan through its art, its culture and, of course, its cuisine. The *Omakase* menu, which is served in four different dining rooms during the experience, includes sushi and *kaiseki* cuisine. Chef Steven Wu combines local and Japanese produce in a concept that he himself designs, cooks and presents to guests. Everything about the restaurant is infused with respect for tradition and seasonality, with great value being placed on every small seasonal change.

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📍 Chamartín

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Opened: April 2024  
<https://senomakase.com/>

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## TRAGABUCHES

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Celebrated chef Dani García, recipient of three Michelin stars, has opened a new Madrid Branch of his successful Marbella-based eatery Tragabuches. The space in the Barrio de Salamanca neighbourhood can accommodate up to 180 diners and, just like with his first restaurant, this new spot honours Andalusian culture and food. However, there's one main difference: here, the special focus is on ingredients from Madrid, with plenty of soups, stews and traditional dishes with a modern twist on offer. The menu carries the García hallmark of quality, combining new options with reinvented versions of classics from the original Tragabuches establishment. Customers are welcome all day long as the kitchen serves food from breakfast right through dinner.

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📍 Barrio de Salamanca

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Opened: January 2024  
<https://grupodanigarcia.com/tragabuches/en/madrid/>

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## AREDNA

Lebanese chef Ahmad Ismail's first culinary venture has opened its doors at No. 5 Calle de Barceló, blending traditional Lebanese flavours with a Madrid twist. Drawing on his experience at restaurants like Fismuler and The Omar, Ahmad's new eatery Aredna—meaning “our land” in Arabic—reflects its essence: a cuisine that respects the earth, featuring fresh, seasonal produce and a menu suitable for both vegans and vegetarians. The restaurant's simple and organic décor is inspired by the earth and Ahmad's childhood in Lebanon. Terracotta hues and clay pots dominate the space, aiming to convey warmth and authenticity, inviting diners to enjoy a relaxed and casual atmosphere.

📍 Centro

Opened: November 2024  
<https://arednarestaurante.com/>



## BAR MANERO

This boutique bar celebrates traditional Spanish tapas, offering a selection of over 40 wines from across Spain in its wine bar. Having already made a mark with two establishments in Alicante, the brand has now unveiled a spectacular new venue on Calle del Marqués de Cubas in Madrid. Every detail of this space, from the carvings to the fabrics, has been carefully crafted by skilled artisans. Be sure to stop by to savour some of the best dishes on the menu.

📍 Centro

Opened: October 2024  
<https://barmanero.es/>



## BIKINI BAR

The NH Collection Eurobuilding Hotel has recently undergone extensive renovations to reveal a fresh new look designed to enhance the guest experience. Among the improvements, the dining options now include two new spaces overseen by chef Rafa Zafra: Casa de Comidas and Bikini Bar. The latter pays homage to his most renowned dishes, with a menu naturally centred around the *bikini* (grilled ham and cheese sandwich), alongside other sandwiches and signature cocktails.

📍 Chamartín

Opened: May 2024

<https://www.bikinibarandcocktail-madrid.com/en/>



## CASA DE COMIDAS

The Casa de Comidas restaurant is an ode to seasonal produce, drawing from traditional cuisine, and adding a modern, sophisticated twist. It's a tribute to Spain's time-honoured recipes and dishes, with the unmistakable touch of chef Rafa Zafra. Located in the heart of the city's financial district, in the exclusive NH Collection Madrid Eurobuilding hotel, Casa de Comidas stands out as a top choice for enjoying high-end gastronomy in its most popular form. It celebrates the flavours and dishes that have marked the chef's culinary journey, to which he has added his contemporary and hedonistic vision of cooking.

📍 Chamartín

Opened: May 2024

<https://www.instagram.com/casadecomidasmadrid/>



## CASA SALESAS

Located on Calle de Fernando VI, Casa Salesas is not just a restaurant, it's a meeting place created by and for the neighbourhood. It's actually a project by Casablanca Hospitality, a company that develops new lifestyle restaurant concepts, focusing on top-notch cuisine and service and on offering guests a total experience. The décor, the work of interior designer Lázaro Rosa Violán, combines different elements to create a sense of well-being and relaxation. Without being tied to any specific style, Rosa Violán has achieved a bold balance between the urban and the domestic. The space is divided into three areas: the main room on the top floor, which houses the restaurant; the ground floor, designed to allow guests to unwind and enjoy themselves in a relaxed atmosphere, and the terrace, which offers splendid views of the Palacio de Longoria. The food they serve at Casa Salesas is similar to that of a bistro, with a range of classic dishes available throughout the day. And as for the beverages on offer, these change according to the time of day.

📍 Centro

Opened: May 2024  
<https://www.casasalesas.com/>



## CASTELLANA 8

Castellana 8 is a unique venue set on reviving Victorian music halls and reinventing our idea of leisure in Madrid. With several rooms full of cocktails, fun and music, this exclusive nightclub offers a seemingly endless range of possibilities. Each of its eight meticulously designed spaces provides a different experience, tailored to suit the mood and preferences of each guest, achieving the perfect balance between sophistication and mystery. The Piano Room is the *pièce de résistance* of Castellana 8. Also known as 'Le Dome', it hosts live music and captivating performances. Inspired by NPR's Tiny Desk Concerts, the shows offer an intimate and personal experience.

📍 Barrio de Salamanca

Opened: May 2024  
<https://es.castellana8.com/>



## CIRCOLO POPOLARE

Following the success of Bel Mondo and Villa Capri, the food group Big Mamma has opened its newest Italian restaurant, Circolo Popolare, in Torre Picasso. Spread out over two floors, this 760m<sup>2</sup> space which pays homage to Italian authenticity boasts a terrace, plenty of charm and artisanal details that immerse diners in la *dolce vita* and invite them to travel through time and flavours. The menu features a wide variety of antipasti, fresh pastas, pizzas by the metre and delicious homemade desserts.

📍 Chamartín

Opened: January 2024  
<https://www.circolopopolare.com/>



## CHEZ MADRID

Chez Madrid has opened in the iconic Plaza de Cánovas del Castillo, at number 4, beneath the NH Collection Paseo del Prado Hotel as part of its current focus on gastronomy. Chez Madrid's cuisine pays homage to refined service and attention to detail, rooted in essence and authenticity. The menu offers everything from traditional breakfasts to intimate, candlelit dinners, with a bar where guests can watch dishes come and go and enjoy the vibrant city atmosphere. A place where tradition and charm blend seamlessly, it's the perfect meeting spot at any time of day.

📍 Centro

Opened: November 2024  
<https://grupocarbon.es/restaurantes/chezmadrid>



## DANTTE

This new venture is led by chef Dante Liporace, a disciple of Ferran Adrià at El Bulli. Located in the centre of the Chamberí district, the 200 m<sup>2</sup> restaurant offers a menu that combines the best of the United States, Italy and Argentina. Signature dishes include veal escalope with *provolone* foam, olives and tomatoes; rigatoni *amatriciana* topped with a fried egg; and steak tartare with nduja and *stracciatella*. However, the undisputed star of the menu is the pizza served in a glass—a modern reinterpretation of the classic *provolone* pizza made famous by Buenos Aires' iconic pizzeria, El Cuartito.

📍 Centro

Opened: September 2024  
<https://www.instagram.com/dantte.madrid/>



## EL PATIO DE ABASCAL

Established by Madrid-born chef Javier Murguizu, this tavern in the historic Chamberí district pays homage to classic Madrid cuisine, with some influences from Galicia and the Basque Country. Served in a cosy setting, the menu offers a wide variety of dishes made with top-quality products, ranging from freshly prepared homemade stews to traditional *tapas*.

📍 Barrio de Salamanca

Opened: September 2024  
<https://www.elpatiodeabascal.com/>



## EXPERIENCITY EXPRESS TRAIN

Located in the Ciudad Lineal district, this innovative concept—Spain's first culinary escape room—is sure to delight escape room enthusiasts. Designed to resemble a train with several themed carriages, Experiencity Express Train offers diners a game where they can decipher puzzles and complete various challenges while enjoying their meal. Guests can choose from any dish on the menu or opt for those specifically designed for each setting. Each carriage seats two to eight guests and offers a unique décor and escape room experience.

📍 San Blas/Canillejas

Opened: November 2024  
<https://gastroescaperoom.com/en>



## FERIA

Following the huge success of Sala Equis, its creators have now opened Feria. Just a few metres from its predecessor, this new restaurant offers a variety of dishes from different food stands, all focused on quality, seasonality and excellent cuisine. Among the delicacies available are Terravileña meats and sausages, including butifarra, chistorra and exquisite organic longaniza. The cocktail bar serves drinks inspired by the scents of carriage rides, early mornings in lavender fields, and memories of country roads and good company. Whether you prefer your cocktails sweet, spicy, bitter, sour, tart or smooth, each one promises a surprise, with bold, unexpected flavours.

📍 Centro

Opened: September 2024  
<https://feriatirso.es/>



## GRAN VIA 18

Under the watchful gaze of the Capitoline Wolf sculpture, this restaurant has opened along Madrid's busiest avenue, at No. 18 Gran Vía, promising not only to delight the most discerning palates but also to become a culinary landmark in the city. The new establishment, which belongs to Grupo Papúa, offers a one-of-a-kind dining experience that combines the best traditional cuisine with a modern, creative flair. The space is fast becoming a hotspot for sky-high dining in the capital. Located on the rooftop of WOW Concept, a cutting-edge department store, diners can enjoy two spacious terraces with spectacular views. On the fifth floor, chef Jairo Jiménez presents a menu centred on top-quality ingredients, celebrating classic Madrid-style tapas with inventive technique and originality.

📍 Centro

Opened: July 2024  
<https://www.granvia18restaurante.com/>



## HUNGRY CLUB

Chef Dabiz Muñoz brings his latest gastronomic venture to the T4 satellite building at Adolfo Suárez Madrid-Barajas Airport. In an effort to redefine airport dining, both in terms of its range and quality, Hungry Club serves dishes designed for travellers who are pressed for time but still want to enjoy a good meal. The dynamic menu changes throughout the day and features options like soups (*ramen* or *laksa*), pizzas with curious toppings (*kimchi*, chips, and Iberian ham), sandwiches, hot dogs and desserts such as the flat croissant and the famous cheesecake of Spanish presenter Cristina Pedroche.

📍 Barajas

Opened: September 2024  
<https://www.instagram.com/wearehungryclub/?hl=en>



## HIRO COCINA

Hiro is a unique culinary space in Malasaña that was originally intended to serve kebabs, but ultimately became a restaurant where natural wines and creativity have taken centre stage. Helmed by chef Lucas Ciasullo, who has enjoyed a successful career in gastronomy, Hiro cocina offers a menu where each course leads to something authentic, embracing imperfection as a vital part of the creative process. Its relaxed interior, with an open kitchen and bar area, allows diners to enjoy a front-row view of the action.

📍 Centro

Opened: October 2024  
<https://www.instagram.com/hirococina/?hl=es>



## ISSEI

This restaurant pays homage to the first Japanese migrants to arrive in Peru—brave travellers who crossed the ocean and faced immense challenges. The menu aims to honour those who risked everything, not knowing what lay ahead. They experienced a culture shock when they arrived in a country so different from their own, but they dared to put down roots and pave the way for future Nikkei generations. Located on Calle Génova, this buffet-style restaurant celebrates the fusion of these two cultures, offering Japanese ingredients and dishes while highlighting the vibrant and bold flavours of Peru. The result is a unique Nikkei culinary experience.

📍 Barrio de Salamanca

Opened: November 2024  
<https://isseirestaurante.com/>



## KATSU

Just a stone's throw from Gran Vía avenue, you'll find this Japanese restaurant with a twist: there's no sushi in sight. Instead, they specialise in homemade dishes, from *donburi* (a 'rice-bowl dish') and *takoyaki* (balls of batter stuffed with octopus) to *karaage* fried chicken and stir-fried *edamame* with *shichimi togarashi*. Their standout dish is the smash *gyozas*, dumplings stuffed with either vegetables or beef and fried to perfection. It is the perfect place for those wanting to explore different Japanese dishes beyond sushi.

📍 Centro

Opened: November 2024  
<https://katsumadrid.com/>



## LA BESTIAL

The Rosi La Loca group has just opened another restaurant, La Bestial, whose enchanting décor will have guests thinking they're 20,000 leagues under the sea. Located on Calle del Prado, next to Plaza de Santa Ana, the cuisine ranges from some of the group's hallmark dishes such as small scallops with kimchi mayonnaise and zest of lime, or Italian *burrata* with marinated strawberries and a light basil sauce, to other dishes exclusive to La Bestial, such as creamy rice (*arroz meloso*), dressed sea bream *tiradito*, and sea bass *ceviche* with tiger's milk. The menu also includes a wide range of cocktails served in highly original glasses. As if all this and the incomparable atmosphere weren't enough, guests can also enjoy live music and DJ sessions in the evenings.

📍 Centro

Opened: April 2024  
[www.bestialbyrosi.com](http://www.bestialbyrosi.com)



## LA DORITA

After delighting diners for decades in Buenos Aires, La Dorita has arrived in Europe to share its passion for roasted meat and authentic Argentinian cuisine. Located in the heart of the Chamartín area, at No. 1 Calle Pedro Muguruza, the restaurant offers a warm, cosy atmosphere with rustic décor reminiscent of traditional grill houses in Buenos Aires. The space, which features vivid tones, a variety of intriguing objects, and works by artist Marcos López, is designed to offer a unique dining experience that blends elegance with comfort. Guests can savour a wide range of meat cuts such as sirloin steak, short ribs and skirt steak, all cooked to perfection.

📍 Chamartín

Opened: April 2024  
<https://www.ladoritamadrid.es/historia-la-dorita-madrid>



## LA RAYUA

In 1870, “La Rayua”, matriarch of the Verdasco family, opened La Bola, a restaurant renowned for its *cocido madrileño*, Madrid’s famous stew. Since then, the family have continued to run the establishment, which has become a Madrid classic. More recently they have expanded the family business with La Cañada and La Rayua, a restaurant that pays tribute to the pioneer of the Verdasco family’s hospitality business. The restaurant’s signature dish is the famous *cocido madrileño*, slow-cooked in individual clay pots over holm oak charcoal. Other specialities include roasts, meats, fish, and apple fritters. One of their standout dishes, exclusive to this location, is the pizza de cocido, which is topped with its signature stew. This new venue on Calle de la Morería, in the heart of the La Latina neighbourhood, is their third La Rayua in Madrid.

📍 Centro

Opened: November 2024  
<https://larayua.es/>



## MAMA CAMPO

After years of success in Plaza de Olavide, Mama Campo has opened a new establishment in Arroyo del Fresno, near El Pardo forest. This new space maintains its commitment to sustainable Spanish cuisine, but with an updated menu. The star feature of this new location is its spacious terrace, perfect for enjoying *tapas* made with fresh, natural ingredients.

📍 Fuencarral/El Pardo

Opened: October 2024  
<https://www.mamacampo.es/>



## MOSCATEL

Located in a former convent in the neighbourhood of El Pardo, Moscatel is a new restaurant which focuses on Mediterranean cuisine. It specialises in rice dishes, which are slow-baked in an olive wood-fired oven, grilled meat and fish. Everything is served with produce from the restaurant's own garden. In addition to the food, diners can enjoy a unique setting that's full of history and surrounded by nature. It's the perfect place to soak up the countryside ambience without venturing outside of the city limits.

📍 Fuencarral/El Pardo

Opened: January 2024  
<https://restaurantemoscatel.com/>



## NA NUM

Na Mum, which means “share” in Korean, strives to be an unconventional restaurant. Located in La Latina, it’s a new venture by Marina Lis Ra, an Argentinian chef of Korean origin who has had great success with her first branch in Argentina. The menu, which offers fusion food from both countries, consists of 12 dishes including original options like *bulgogi*, made with Argentinian rib-eye steak marinated in soy sauce, apple and wine, and *tteok-bokki*, rice *gnocchi* served with *gochujang* sauce, blue cheese cream and *fungi*.

📍 Centro

Opened: February 2024  
[https://www.instagram.com/nanum\\_madrid/](https://www.instagram.com/nanum_madrid/)



## NAO HOT POT

Every bite at Nao Hot Pot is a new and exciting experience. Located in the Barrio de Salamanca neighbourhood, this Chinese restaurant stands out for its beautifully presented dishes and meticulous attention to detail. With carefully selected meats from around the world, exotic vegetables and fresh seafood, it offers a unique hot pot buffet experience that blends the magic of an ancient temple with modern gastronomy.

📍 Barrio de Salamanca

Opened: May 2024  
<https://naohotpot.es/>



## NOS

Decorated in an elegant industrial style, this new restaurant has just opened in the neighbourhood of Justicia, where it serves innovative cuisine that blends Latin American and Mediterranean flavours. The culinary creations here are the work of Venezuelan chef Luis Alejandro Hernández, who trained under some of the most esteemed chefs in the Americas and Spain, including Pedro Miguel Schiaffino from Lima and Madrid's Dabiz Muñoz. The menu features four starters, five main courses and three desserts. Highlights include aged *picanha* beef and fish *tiradito* among the appetisers, beef cheeks and black grouper as mains, and desserts such as candied rhubarb or sweetcorn *torrija*—a twist on Spain's answer to French toast.

📍 Centro

Opened: March 2024  
<https://www.instagram.com/nos.madrid/>



## OKONOMI SAN

Following the success of Don Panko, Spain's first katsu house, chef David de la Torre has launched Okonomi San, a restaurant specialising in *okonomiyaki*, or Japanese savoury pancakes. The menu features four variations of this dish: classic, with thinly sliced *pancetta*, cabbage, bean sprouts, fried egg, *katsuobushi* flakes, mayonnaise, *aonori* seaweed, and *okonomiyaki* sauce; seafood, which has the same ingredients in addition to squid and prawns; the vegetarian option; and cheddar and jalapeño, which can be accompanied by pickles or *kimchi*. But the offerings extend beyond *okonomiyaki*: the restaurant also serves two types of ramen, one in broth which has pork *chashu*, *takana*, *hanjuku* egg and *nori* seaweed, and another dry ramen dish with minced pork, spring onions and *onsen* egg. To accompany your meal, check out the impressive selection of 45 different types of sake.

📍 Chamberí

Opened: April 2024  
<https://www.instagram.com/okonomi.san?igshid=YmMyMTA2M2Y%3D>



## PACTO RAÍZ

At Pacto Raíz, the chefs aim to pay homage to the taverns, markets, and cooks of both Spain and Latin America, channelling their culinary spirits collectively and individually through their dishes. They strive for visitors to identify flavours they'd find in any market in Peru, in any "Casa Pepe" neighbourhood bar in Spain, in any self-respecting Mexican food stall, or even in their grandmothers' kitchen.

📍 Barrio de Salamanca

Opened: November 2024  
<https://pactoraiz.com/>



## PERÓN PERÓN

The neighbourhood of Malasaña recently welcomed Perón Perón, a celebrated Argentine restaurant hoping to make its mark on Madrid. The establishment isn't just a mecca for food from the South American country; it's a tribute to Peronism. Its décor, inspired entirely by the movement, features an altar dedicated to Evita, iconic quotes, and an illustration of Diego Armando Maradona as the focus one of the walls. Perón Perón looks set to become a cultural bridge between Spain and Argentina, offering a vibrant space for foodies to connect and exchange ideas.

📍 Centro

Opened: August 2024  
<https://www.instagram.com/peronmadrid/>



## PERSIMMON'S

The area of Las Salesas has welcomed this new artisan restaurant and cocktail bar that oozes Georgian influences. The new space offers a blend of delectable food and innovative drink options—all based on the traditional Georgian *pomace* spirit Chacha (made from persimmon)—in an inviting setting filled with warm colours, candles and wooden elements.

📍 Centro

Opened: March 2024  
<https://persimmons.com.es/>



## PURY

Next to the refurbished Los Mostenses Market, a new restaurant promises to take diners on an authentic journey through Korean cuisine. Despite its small space and minimalist décor—boasting only nine tables—, this new spot offers a wide variety of dishes. Highlights include *jokbal*, sautéed pork knuckle in a spicy sauce simmered for over two hours with soy, liquorice and cinnamon; *bossam*, a pork belly wrap cooked in a combination of ginger and soy; and homemade *kimchi*, Korea's renowned fermented spicy cabbage.

📍 Centro

Opened: July 2024  
<https://www.instagram.com/pury.kr/>



## RAMBAL

In a market saturated with instagrammable bars and restaurants and fusion cuisine, Rambal is swimming against the tide by serving a range of traditional dishes. With its chequered tablecloths, 1980s plates and glasses, and numerous second-hand items, this restaurant not only manages to create a welcoming and friendly space, it also promotes sustainability by reusing materials and making them last. The menu is full of everybody's favourite dishes: stews and simple dishes on weekdays, and more elaborate dishes at the weekend, such as *fabada*, stewed chicken or Asturian-style cabbage. This is old-fashioned cooking, where everything is put to good use. The two men behind it, Narciso Bermejo, creator of several successful restaurants such as Macera, and journalist Pelayo Escaldón, are crystal clear about their motto: food, drink and folklore.

📍 Centro

Opened: March 2024  
<https://www.instagram.com/rambal.c.b.folclore/>



## RHUDO

This new restaurant whose menu that stands out for its distinctly Mediterranean spirit and strong focus on charcoal grilled dishes. The large open space occupies almost 1,800 m<sup>2</sup> and can accommodate some 300 diners. Not only does the menu blend tradition with innovation, but the wine list includes over 500 national and international varieties. Cocktails also have a starring role, featuring original creations crafted by mixologist Miguel Pastor.

📍 Barrio de Salamanca

Opened: January 2024  
<https://www.rhudo.world/en>



## SALA 0

This new restaurant from chef Javier Bonet, creator of the acclaimed Sala de Despiece, opened in early summer of 2024 in the heart of the Barrio de Salamanca neighbourhood. Offering a one-of-a-kind dining experience, the restaurant seats 45 guests at an interactive bar surrounding an open kitchen, where diners can customise their meal. The entire concept is shrouded in mystery, with the menu remaining top secret until you sit down at the L-shaped bar. The only thing we do know is that local produce, such as Ávila beef, will play a starring role in the dishes.

📍 Barrio de Salamanca

Opened: June 2024  
<https://english.saladedespiece.com/contacto-sala-zero/>



## SHOWROOM

In Madrid's chic Calle Serrano, right in the heart of the Barrio de Salamanca neighbourhood, Showroom opens its doors, marking the second restaurant venture by the hospitality group Negro Carbón. This steakhouse offers a selection of the world's finest meats, from France, Japan, Australia, the US and Spain, primarily featuring certified beef cuts. With an intimate setting catering to just 34 people, Showroom promises a personalised dining experience like no other. The kitchen is seamlessly integrated into the dining area, allowing diners to enjoy the culinary magic up close and personal.

📍 Barrio de Salamanca

Opened: February 2024  
<https://showroomgastro.com/>



## TABERNA DE TRICICLO

Sun, good food and unbeatable company. With all its traditional flavours, this restaurant overlooking the lake in Casa de Campo Park has everything going for it. The views from this magical setting are quite irresistible, and the same goes for the dishes they serve here. Grilled meats and cheesecake are always a winning combination at this restaurant, which is next to the successful Villa Verbena, both run by the TriCiclo group.

📍 Moncloa/Aravaca

Opened: May 2024  
<https://latabernadetriciclo.com/>



## THE LIBRARY

This new spot along Madrid's Golden Mile, brought to you by Grupo Paraguas, invites patrons to explore a fresh approach to wine culture while enjoying exceptional food. It features three distinct spaces: a wine boutique showcasing an outstanding selection from the world's most prestigious wineries, with expert sommeliers on hand to guide you; a gastronomic bar designed as a social space where you can savour and share a bottle of wine; and the restaurant itself, offering a curated tasting menu with carefully selected food and wine pairings. A select community of wine lovers can also indulge in exceptional wines in the exclusive private club, The Society.

📍 Barrio de Salamanca

Opened: October 2024  
<https://thelibraryboutique.com/en>



## TONTON

Located at No. 7 Calle del Jordán in the Chamberí district, TonTon is the collaborative project of three young entrepreneurs whose passion for hospitality has taken them all over the world. Now, they're bringing their vision, values and expertise to Madrid. The restaurant places equal emphasis on both its food and its space, with two distinct areas: a bar and a spacious dining room. The bar at the entrance provides the perfect setting for an informal snack, while the dining room, which can accommodate up to 80 diners, is ideal for groups and long after-dinner conversations. On the menu, you'll find dishes such as clams with toasted butter and samphire, and grilled corn cream with garlic mussels and coriander oil.

📍 Chamberí

Opened: July 2024  
<https://tonton.rest/>



## YOKALOKA

After more than 15 years in Antón Martín Market, Yokaloka has relocated to Plaza de Matute, just a short distance from its original site. The owner, Yoka, a Japanese woman with a passion for flamenco, began with a modest stall that had to be expanded due to high demand for her dishes. The menu at the new restaurant remains the same as before, featuring made-to-order sushi, chirashi, poke bowls, and some of the best *ramen* in the city.

📍 Centro

Opened: August 2024  
<https://yokaloka.com/>

## BARS, CAFÉS AND NIGHT CLUBS



### GABANA

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Several years after it closed its doors, the exclusive nightclub Gabana has returned to shake up Madrid's nightlife scene. The one-time favourite haunt of artists and sports stars has reopened to combine music, luxury and a unique ambience all under one roof. It's not the only venue staging a comeback, however. This new space spread over 1,000 m<sup>2</sup> welcomes Jimmy's Restaurant, Cocktails & Show, a nighttime eatery with, as the name might suggest, live music, shows, international cuisine and an extensive cocktail list.

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📍 Chamartín

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Opened: January 2024  
<https://www.gabana.es/en/>

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## PERRO NEGRO

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The upscale Barrio de Salamanca neighbourhood has been chosen by the popular Colombian nightclub for its first venue in Spain and Europe. Inaugurated on 14 November 2024, the club, which is dedicated exclusively to reggaeton, features a small street-level entrance leading down a long, narrow corridor lined with mirrors to a staircase that opens onto the dimly lit dance floor. The main room, with a capacity for about 300 people, boasts a large DJ booth and VIP areas on both sides. Several square tables are scattered around the dance floor. The original Perro Negro opened in Medellín in 2017 and gained international fame when its name was featured in a 2023 song by Puerto Rican artist Bad Bunny and Colombian singer Feid. The club also has another branch in Miami.

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📍 Barrio de Salamanca

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Opened: November 2024  
<https://clubperronegro.com/pages/madrid>

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## ÁTICO FLORES

Ático isn't just another shop—it's a dream come true for its owners. Growing up in a country house surrounded by a garden in the mountains of Madrid, plants and flowers have always been central to their lives. When they launched the project, they wanted to bring a little piece of their childhood to the city, so that everyone could experience that special bond with nature. In this flower and plant shop, visitors can indulge in a wonderful breakfast or try something sweet in a truly original setting, which also hosts workshops and special events.

📍 Chamartín

Opened: September 2024  
<https://www.aticoflores.com/>

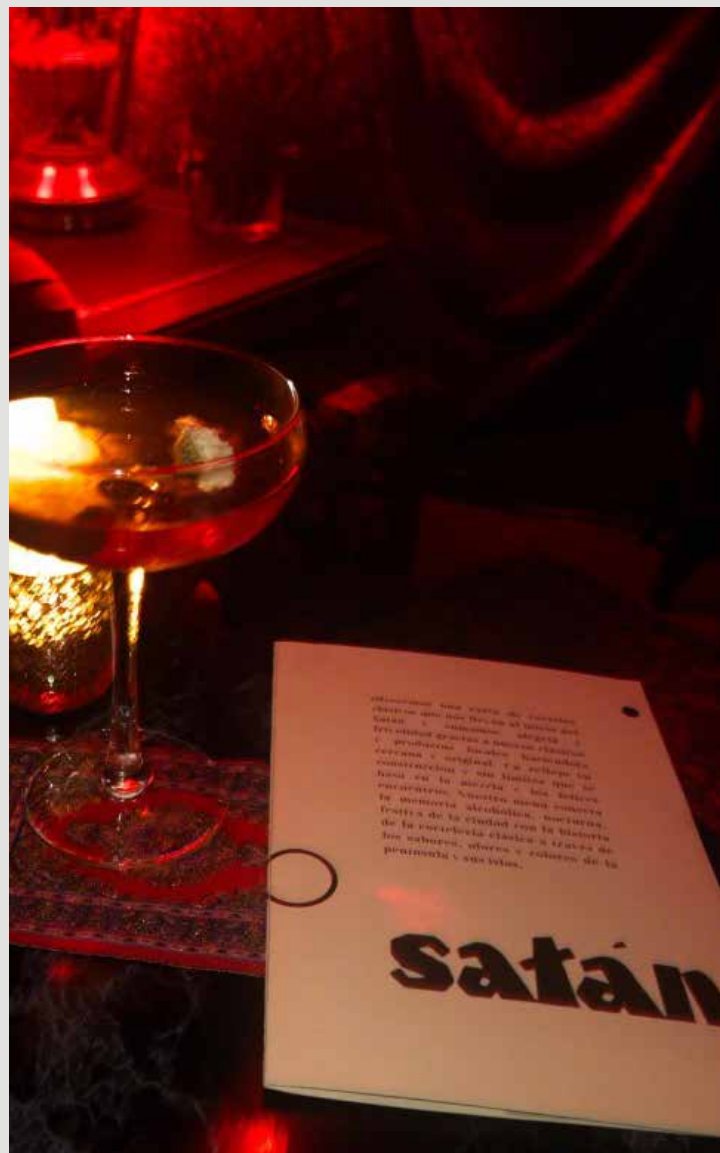


## BAR LA CAPA

La Capa Bar has reopened its doors in Carabanchel, thanks to three young entrepreneurs whose aim is to build community spirit and restore traditional bars to their rightful place, with the motto: "Good *tapas*, good wine and good vibes!" They've kept the original décor and acquired second-hand furniture to enhance the bar's 70s look and feel. As for the menu, they pride themselves on not having invented anything: it consists of dishes borrowed from other successful restaurants, including the three fried eggs with cod cheeks in *pil-pil* sauce from the popular Granja Elena, and traditional dishes—all prepared with the finest quality ingredients and offered at unbeatable prices.

📍 Carabanchel

Opened: May 2024  
<https://www.instagram.com/lacapa.madrid/>



## CABARET SATÁN

Just a few steps away from Gran Vía lies this cocktail bar, which is reopening its door 90 years after it was first inaugurated. Formerly located in what is now the Ciné Doré, it caused quite a stir at the time, dedicated as it was to frivolous art devoted to Lucifer. A gathering place for variety artists performing in the many theatres of Republican Madrid, it was also frequented by a diverse array of characters from Madrid society. It continued to operate during the Spanish Civil War, but after the end of the conflict, it was forced to change its name, keeping only the last two letters and becoming “Tarzán”. Now, nearly a century later, it retains its original spirit and offers a selection of drinks inspired by the classic cocktail bars of the 1930s, 40s and 50s. The menu evokes the city’s nocturnal, festive and carefree atmosphere through the use of its most characteristic flavours, aromas and colours.

📍 Centro

Opened: February 2024  
<https://cabaretsatan.com/>



## CAFÉ LA GALERÍA

Found in the Royal Collections Gallery, Café de la Galería invites visitors to enjoy a delicious breakfast, lunch or snack while soaking in the rich history of nearby landmarks like the Royal Palace and La Almudena Cathedral. The café boasts two different spaces: a cosy indoor restaurant and an inviting outdoor seating area, nestled between the Cathedral and the Gallery, designed to be enjoyed all year round. Both areas offer comprehensive menus showcasing the finest traditional Spanish dishes, made with fresh market ingredients. The café also provides catering for corporate events, making use of both the museum’s indoor spaces and its terraces.

📍 Centro

Opened: March 2024  
<https://cafedelagaleria.es/en/>



## DOKU TOKU

If you're looking for an authentic Japanese experience in Madrid, this cosy café in Plaza de los Cubos is a must. Here, you can sample tasty savoury dishes such as *onigiris*, *shokupan* (Japanese milk bread) sandwiches, or *omurice*. They also serve up equally tempting sweet treats, like strawberry mango shortcake, black sesame cheesecake or a whipped cream sandwich. Wash it all down with a Toma Café speciality coffee or a delicious *matcha* tea.

📍 Moncloa/Aravaca

Opened: September 2024  
<https://www.instagram.com/dokutokucafe/>



## DOS ROMBOS

In Plaza de las Salesas you'll find Dos Rombos, a place that takes you on a journey through the 1960s and 70s with its innovative concept of cocktails-cum-ice creams. Breaking the rules and revolutionising traditional mixology, they transform cocktails into exclusive Italian *gelatos* that will delight even the most discerning palates. Diners can indulge in alcoholic gourmet ice creams and in cocktails inspired by the liberalisation and modern spirit of that era.

📍 Centro

Opened: February 2024  
[https://www.instagram.com/dosrombos\\_/](https://www.instagram.com/dosrombos_/)



## EL CAMPILLO

Looking at its simple décor and menu, you'd be forgiven for thinking El Campillo is just another run-of-the-mill bar in Embajadores neighbourhood. But the truth is that its kitchen is helmed by the famous chef Manuel Urbano. Following on from his successes in restaurants such as La Malaje and Sacha, Urbano has decided to set off a new adventure. This homely tavern doesn't actually have a menu, the dishes that he serves depend on what he finds in the market. He does have a few staples, though, which are always available, including Olivier Salad, *ser-ranito* sandwich, *mollete de pringá* (a roll with different kinds of shredded meat) and oxtail stew.

📍 Centro

Opened: February 2024  
<https://www.instagram.com/campillobar8/>



## EL INTERNACIONAL

Located in a brutalist building on Calle de Cedaceros known as "the sardine can", this new club offers live Latin jazz, salsa, and tropical music. Its resident DJs specialise in vinyl and club music, complemented by performances by international artists. Inspired by classic New York clubs, its décor blends elegance and nostalgia to transport visitors to another era. The cocktails offer a sensory experience that goes beyond the conventional, with each drink crafted to reflect the sophistication of this unique venue.

📍 Centro

Opened: September 2024  
<https://www.instagram.com/elinternacionalmadrid>



## ESPACIO LATE

Espacio Late is a bookshop-cum-café on the corner of Calle de San Hermenegildo and Calle de San Dimas. It is an analogue extension of the non-profit Revista Late ([www.revistalate.net](http://www.revistalate.net)), an Ibero-American network of journalists and photographers founded in 2017 that focuses on documentary and investigative journalism. In Espacio Late, which serves as a hub for generating ideas and stories, you can view exhibitions of their reports and buy the books they produce (and read). Every purchase made here helps fund the Revista Late's high-quality Spanish-language journalism worldwide.

📍 Centro

Opened: September 2024  
<https://espaciolate.es/>



## GRUPETA BAR

Grupeta takes its name from the Spanish word for a group of cyclists—an ideal choice for a place dedicated to cycling enthusiasts. But regardless of your passion for cycling, everyone can enjoy its great atmosphere and culinary offering. The décor is inspired by cycling and the retro aesthetics of the 1960s and 1970s, giving it the look and feel of an old-fashioned bar. The menu reflects this nostalgia, featuring classic Spanish dishes such as Olivier salad, potato omelette, crispy fried bacon torreznos and calamari. They also serve more contemporary options, such as French toast with *mascarpone*, sweet potato fries sprinkled with Parmesan, and burrata with grilled vegetables and pistachio. In other words, there's something for everyone. As they put it, "It's a place where you can enjoy delicious food, good company and a unique atmosphere—whether you come by bike or scooter."

📍 Chamberí

Opened: July 2024  
<https://grupeta.bar/>



## HEMINGWAY

Hemingway, a cocktail bar hailing from Barcelona, has landed in Plaza de Matute. Inspired by the famous American writer, it offers a combination of classic and creative cocktails. With a menu that changes regularly, the bar serves up fresh and surprising drinks to suit all tastes and offers an extensive selection of spirits.

📍 Centro

Opened: September 2024  
<https://www.instagram.com/hemingway.madrid/>



## HOLLANDBITE

Hollandbite takes its inspiration from the flower-filled fields and rich traditional craftsmanship of the Netherlands. The breakfast and snack menu features delicious *poffertjes*, which are mini Dutch pancakes made with natural ingredients such as pumpkin and buckwheat, along with irresistible *stroopwafels*, waffle biscuits filled with caramel syrup. They also offer a wide range of Dutch cheeses imported directly from the Netherlands, including varieties flavoured with cumin, red and green pesto, herbs, with many more available in-store.

📍 Barrio de Salamanca

Opened: September 2024  
<https://www.hollandbite.com/>



## K\*SDAL

In French street slang, “k-sdal” translates to “sandwich,” and that’s exactly what you’ll find in this space located in the heart of Lavapiés. Classic sandwiches are reinvented here with a modern twist, made with top-quality ingredients that honour their French-inspired origins. Alongside these creative sandwiches, diners can savour cold meat platters, artisan cheeses and a selection of natural wines.

📍 Centro

Opened: February 2024  
[https://www.instagram.com/k\\_sdal/?hl=es](https://www.instagram.com/k_sdal/?hl=es)



## LA SOCIAL

La Social is a new cocktail bar from Shanghai that has landed in the Malasaña neighbourhood. Its cocktails are just as eclectic as its décor, blending Chinese and Latin American aesthetics with a rich variety of iconographic elements. Here, you can enjoy everything from a Colombian Mule or Caipirinha Redentora to a Peking Lemonade or Pisco Sour Benito, which is served with red wine ice.

📍 Centro

Opened: May 2024  
<https://www.instagram.com/lasocialmadrid/?hl=es>



## MASA VINS

This space dedicated to natural wines hails from Barcelona. Located on Calle de Trafalgar in the heart of the Chamberí district, it offers a selection of 250 different types of wine, along with a variety of dishes for the perfect pairing. Inside, you'll find a relaxed and modern atmosphere, with a terrace in an unbeatable setting next to Plaza de Olavide.

📍 Chamberí

Opened: September 2024  
<https://www.instagram.com/masa.vins/>



## NUCHA COFFEE

When you step inside Nucha, you'll discover it's more than just another café—this charming hub is a place where a passion for coffee and artistic creativity come together. The space inspires everyone who visits to find beauty and artistry in every cup and brushstroke. Here, patrons can explore new forms of expression through art while savouring delicious food and speciality coffees.

📍 Barrio de Salamanca

Opened: July 2024  
<https://somosnucha.es/>

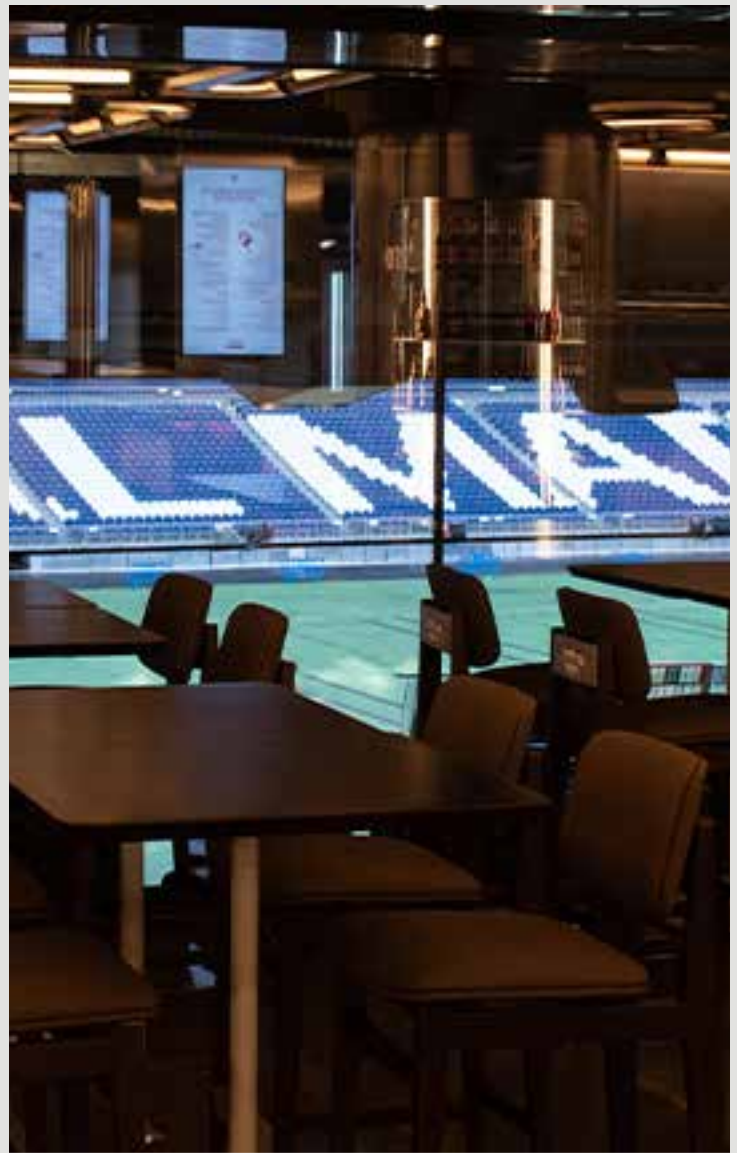


## OOHLALA CANDLE CAFÉ

Just a stone's throw away from Teatro Real opera house, Ooh Lala Candle Café invites you to indulge in a truly unique experience: immerse yourself in the art of candle-making as you sip on a delicious coffee. Design your bespoke candle from start to finish, selecting from a range of stylish resin cups, custom colours and scents before adding your own personal touch by choosing your favourite decorative “toppings”.

📍 Centro

Opened: July 2024  
<https://oohlalacandles.es/candle-cafe>



## PLAZA MAHOU

At the end of October 2024, the Mahou San Miguel beer brand—sponsor of Real Madrid—unveiled this innovative space at the Santiago Bernabéu Stadium. Spanning around 700m<sup>2</sup>, it houses a brewery that can produce 30,000 litres of beer a year. Visitors can sample the company's various brands—including beer brewed on site—try their hand at pulling their own beer, and enjoy the views of the inside of the stadium. Plaza Mahou is located next to Gate 54 and is open from Sunday to Thursday from noon to 11pm, and on Fridays, Saturdays and the eve of public holidays from noon to 12:30am.

📍 Chamartín

Opened: October 2024  
<https://www.mahou.es/plaza-mahou/>



## TABANCO LA SANTA

Barrio de las Letras (Literary Quarter) has welcomed a new Andalusian tavern run by Javier Goya, co-founder and partner of the TriCiclo Group. Styled after the traditional taverns of Cádiz, this charming and intimate tabanco, as these wine and food establishments are called, offers a variety of delicacies: from a selection of cold cuts, cheeses and salt-cured meats and salted fish, to products in vinegar, pickles and crudités, fresh or preserved vegetables, and sandwiches. Heartier dishes include warm marinated picantón chicken, fresh grilled-chorizo, and cod with tomato and basil. Their wine list contains more than 60 different wines.

📍 Centro

Opened: May 2024

<https://www.instagram.com/tabancolasanta/>



## ZACAFFÈ

The Spanish fashion brand Zara is expanding its presence with a new café located in its first menswear shop at No. 14 Calle Hermosilla, in the heart of Barrio de Salamanca. The café can be accessed both from inside the store itself or through a separate entrance. Designed by the creative agency Art Recherche et Industrie, the café's décor reflects Madrid's neo-Mudejar architecture, with strong influences from Casa Árabe. The interior features warm colours and exposed brick, while shoppers can enjoy temporary art exhibitions on the wall separating Zara Man's two floors and the two spaces, the shop and the café. Zacaffè, a specialty coffee shop, serves coffee roasted by Waco Coffee (A Coruña) and their menu also offers a selection of teas, herbal infusions, cold drinks and homemade pastries.

📍 Chamartín

Opened: September 2024

<https://www.zara.com/es/es/hombre-mkt534.html?v1=2437062&regionGroupId=110>



## BALENCIAGA

Last autumn the Spanish luxury fashion brand unveiled a new store in Madrid's Barrio de Salamanca neighbourhood. Located at No. 10 Calle José Ortega y Gasset, it offers the latest in ready-to-wear, footwear, accessories and jewellery for both men and women. The new boutique, spanning 394 m<sup>2</sup>, is spread across two floors. Its design follows innovative "Raw Architecture" concept, which combines industrial elements with untreated surfaces. This approach blends the original architecture with the brand's distinctive aesthetic, using materials such as cement and metal to create a minimalist, sustainable atmosphere.

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📍 Barrio de Salamanca

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Opened: September 2024  
<https://www.balenciaga.com/es-es/storelocator/madrid-calledeortega>

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## FENDI

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The Italian luxury brand's first shop in Madrid has opened in the heart of Barrio de Salamanca neighbourhood. Spread over two double-height rooms in a 240 m<sup>2</sup> space, the shop showcases both men's and women's fashion collections and accessories in an environment that seamlessly blends design and art. As is customary for the brand, the Madrid store offers an exclusive shopping experience. Customers can explore the latest collections alongside Fendi's iconic styles and enjoy premium services. The boutique also features creations by emerging Spanish designers, as well as established and international designers, selected by Galería Alzueta. The décor features artwork by Aythamy Armas and Maru Quiñonero, spectacular furniture, sculptures, and materials inspired by Roman ruins.

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📍 Barrio de Salamanca

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Opened: September 2024  
<https://www.fendi.com/es-es/store-locator/espa%C3%B1a/calle-ortega-y-gasset-6>

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## PASTELERÍA BY TORREBLANCA

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The prestigious Alicante bakery Torreblanca is famous for its pastries, and we're in luck because they're back in Madrid as of February 2024. This family of pastry chefs has returned to Madrid under the guiding hand of David Torreblanca, one of the scions of the saga, with a space that includes a pastry shop, a café and a gourmet shop under the By Torreblanca brand. The Torreblanca family's new 'home' in Madrid occupies 190 m<sup>2</sup> on the ground floor and 170 m<sup>2</sup> in the basement of a building just opposite the La Trainera restaurant. Decorated in clear colours, with white very much to the fore, and finished in materials such as the marble used for the display cases and the bar area, the space is a veritable showcase of products, including their famous *panettone*, chocolates, cakes, rock cakes, truffles, nougat and plum cakes, among many others.

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📍 Barrio de Salamanca

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Opened: February 2024  
[www.torreblancamadrid.com](http://www.torreblancamadrid.com)

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## MANTEQUERÍA TERESA HUERTAS

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Right in the Chamberí district, next to their Michelin-star restaurant Coque, the Sandoval brothers have opened a small food shop and bakery. Inspired by the traditional grocer's shops that were once common in Madrid, the shop is a tribute to their mother, Teresa Huertas, whose essence, personality and wisdom are present in every corner of the establishment. The shop offers a wide range of high-quality products, including spices, pickles, preserves, wines, sausages, dried fruit, nuts and traditionally made bread and cakes, all at reasonable prices.

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📍 Chamberí

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Opened: July 2024  
<https://www.restaurantcoque.com/en/mantequeria.php>

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## AUX MERVEILLEUX DE FRED

Close to Alonso Martínez, you'll find this French artisanal patisserie, which has bakeries in several cities around the world. It all started in Lille, where Frédéric Vaucamps reinvented a cake that was very dear to him: the Merveilleux, which he decided to name his shop after. His take on the Merveilleux quickly became a hit, as did his *cramiques* and Flemish waffles, and in 2009, Frédéric started branching out to other cities. The products he offers do not differ from one country to another, so whether the customer is in Toronto, London or Madrid, they can be sure to find the same taste and, most importantly, the same quality.

📍 Centro

Opened: January 2024  
<https://auxmerveilleux.com/en/>



## CASTO HOUSE

This artisan bakery, which stands in the heart of the Chueca neighbourhood on Calle Victor Hugo, is the brainchild of two well-known content creators, Sareur and Sofía Bustín. Their slogan, which could be translated as "lots of honey buns and no drama queens", is a clever play on words that reflects their LGBTQ+ friendly vibe. All the delicacies are freshly made in their own bakery, which is just opposite the patisserie shop. The menu includes pistachio croissants, white chocolate and custard pastries, cinnamon rolls, cruffins, pain au chocolat, Danish pastries, sponge cakes and cookies. You can also enjoy a delicious speciality coffee from Nicaragua, courtesy of the Nica Café brand.

📍 Centro

Opened: October 2024  
<https://www.instagram.com/casto.house/?hl=en>



## ITAMA

After a successful career working alongside prestigious chefs like Dabiz Muñoz, Oriol Balaguer and Quique Dacosta, young pastry chef Irene Armat has launched her own project: a high-end patisserie with display cases, located on Calle de Abtao in the Pacífico neighbourhood. Her sweet offerings include five main varieties: apple, kiwi and lime; vanilla, peanut and caramel; dark chocolate and hazelnut; cheesecake; and coffee caramel. The patisserie also sells a range of baked goods such as banana cake with almond caramel and '*browkies*'—a unique combination of brownie and cookie—as well as many other treats that are sure to delight all dessert lovers.

📍 Retiro

Opened: November 2024  
<https://www.instagram.com/itamapasteleria>



## JAMES TWEED

Located at No. 10 Calle de Piamonte, this boutique blends luxury with the charm of Scottish décor. It pays homage to the rich heritage of Scottish textiles and design, offering a carefully curated selection of exquisite pieces that combine sophistication and comfort. It also serves as a speciality café serving coffees made from the finest beans roasted exclusively for James Tweed.

📍 Centro

Opened: October 2024  
<https://www.jamestweed.es/>



## LEONE

This shop, which opened in October 2024 very close to Madrid Río Park and Matadero Madrid, specialises in cheese and gourmet products. The owner, David Hermoso, is on hand to help cheese lovers find varieties that are rarely seen in other shops, offering personalised advice that sets it apart from the rest. In-store, they stock a range of Spanish cheeses from Asturias, Galicia, Madrid and Toledo, as well as international options such as Gouda and Comté. Shoppers can also purchase wines, jams, preserves and other dairy products such as kefir, yoghurt and butter, to name a few.

📍 Arganzuela

Opened: October 2024  
<https://leonequesos.es/tienda-quesos/>



## LUCIÉRNAGA CONCEPT BOUTIQUE

This décor and gift shop on Calle de Infantas offers a curated selection of unique, chic, and fun designer items imported from across Europe. The collection includes Portus Cale candles and soaps, melamine tableware inspired by works from the Thyssen-Bornemisza Museum, French consoles, small sculptures, lamps, paper mobiles, and books on illustration, art, and photography, among lots of other treasures.

📍 Centro

Opened: June 2024  
<https://www.luciernagaboutique.es/>



## MAISON MATCHA

Influencer Violeta Mangriñán has turned her attention to hospitality, opening a chic café that features a curated selection of matcha and specialty coffee. The elegant, minimalist space is thoughtfully designed and offers 11 different *matcha* options such as Maison Pink, Ayurveda Malawi Tea and Jaleo Berries Tea. Coffee lovers can enjoy a selection of espressos, cortados (espresso with a splash of milk), lattes and cappuccinos. The café also serves delectable baked goods from Umiko Bake patisserie, including their exclusive *matcha palmiers* and cookies.

📍 Chamberí

Opened: June 2024  
<https://maisonmatcha.es/>



## MADRID AIRPORT ROCK SHOP

Before you leave the city, don't forget to pick up a unique souvenir at Rock Shop. Located in Terminal 1, which handles international arrivals and departures to and from Asia, the United States and the United Kingdom, this store offers an eclectic range of products, from classic Hard Rock Café apparel and collectibles to iconic pins and designs inspired by Madrid's rich culture.

📍 Barajas

Opened: September 2024  
[www.hardrock.com](http://www.hardrock.com)



## MIM

The renowned fashion and accessories brand Mim has unveiled its first store in the centre of Madrid. Located at No. 45 Calle Velázquez, in the heart of the Barrio de Salamanca neighbourhood, this new space spans 250m<sup>2</sup> and boasts a minimalist and elegant aesthetic. Drawing inspiration from a Roman amphitheatre, its design features stone tiers that seamlessly blend classic and modern elements. As for the products available in this new store, Mim is diversifying its offerings beyond shoes, and now also retails a wide range of handbags and other accessories. Its first launch features four new accessories that are bound to become wardrobe staples: three top-handle bags and a belt bag, all in a variety of colours.

📍 Barrio de Salamanca

Opened: March 2024  
<https://mimshoes.com/>



## MADRID AL CUBO

Located just a short walk from Puerta del Sol, this shop offers truly unique souvenirs and gifts that celebrate Madrid and move away from typical tourist trinkets. The selection includes design objects related to the city, photos, books, T-shirts and figurines—original and fun items that appeal to both tourists and locals. Although the shop closed its doors in early 2024, it reopened in November 2024 with a few updates while still offering the same beloved products.

📍 Centro

Reopened: November 2024  
<https://www.instagram.com/madridalcubo/>



## OBRADORES MADRID

This bakery-cum-café serves traditional sweets from different municipalities across the Community of Madrid. Located next to El Retiro Park, some of the recipes here date back to the 17th century and are made by the best bakeries from each district, many of which have been in business for over a hundred years. Treat yourself to delights such as cream-filled *francisquitos* from Guadarrama, chocolate *ombligos* from Pinto, *aguamanil*, an almond pastry from Alcorcón, *costrada*, a puff pastry sweet from Alcalá de Henares or a *bizcotela*, a chocolate-covered sponge cake from San Lorenzo de El Escorial, among many others.

📍 Retiro

Opened: October 2024  
<https://obradoresmadrid.es/>



## THINKING MU

Barcelona's sustainable fashion brand Thinking Mu has launched its first Madrid store in the vibrant area of Las Salesas. Here, you'll discover its men's, women's and children's collections, all characterised by a distinctive Mediterranean style. Each piece is crafted from fair-trade organic cotton sourced from India and dyed with biodegradable, water-based inks.

📍 Centro

Opened: July 2024  
<https://thinkingmu.com/en>



## CENTRO DANZA MATADERO - CDM

Located in Nave 11 at Matadero Madrid, Centro Danza Matadero (CDM) is a ground-breaking municipal space in Spain devoted entirely to dance in all its forms: flamenco, Spanish, urban, classical and contemporary. María Pagés, one of Spain's most internationally acclaimed flamenco dancers and choreographers, serves as its artistic director. Spanning nearly 1,300 m<sup>2</sup>, the venue offers seating for up to 449 in a standard tiered configuration, with capacity expanded to 634 by using additional side seating. It's also fully equipped with dressing rooms, showers, toilets, a hair and make-up room, and a tailoring room. In 2025, the programme will feature both renowned and emerging artists. Over the course of the year, it's set to host 140 showings of 66 different productions by 48 national and eight international companies, featuring 600 artists in total. Six world premieres and eight co-productions will also be presented.

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📍 Arganzuela

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Opened: November 2024  
<https://www.centrodanzamatadero.es/>

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## MUSEO ABC

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On 13 March 2024, the ABC Museum reopened its doors to once again showcase the richness of its collection, which already comprises 150,000 works by 500 artists, but will be further enhanced by a lineup of temporary exhibitions.

The ABC Collection, one of the world's largest illustration collections and an Asset of Cultural Interest (BIC), has shared its premises with the Clara del Rey Cultural Centre since 2023. Together they collaborate on joint projects that promote art and illustration.

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📍 Centro

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Reopened: March 2024  
<https://museo.abc.es/?lang=en>

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## CUBOS MADRID

Internationally renowned creators, all with ties to the city, have contributed to this artistic project to transform one of the most iconic areas in the heart of the capital—Plaza de los Cubos and its legendary underground passageway. A series of works on the walls express their perceptions, experiences and visions of Madrid. The space is now decorated with 15 permanent murals by 15 artists (Suso33, Taquen, Creto, Ramón Amorós, Juay, Spok, Marta Lapeña, Sabek, Rosh, Dúo Amazonas, Uneg, Diego Vicente, TAV (Tape Art Valencia), Dante Arcade and Teje La Araña). There's also a rotating wall which changes every three months, offering visitors the chance to enjoy four different murals by emerging and lesser-known urban artists throughout the year.

📍 Centro

Opened: June 2024  
<https://www.merlinproperties.com/en/cubosmadrid/>

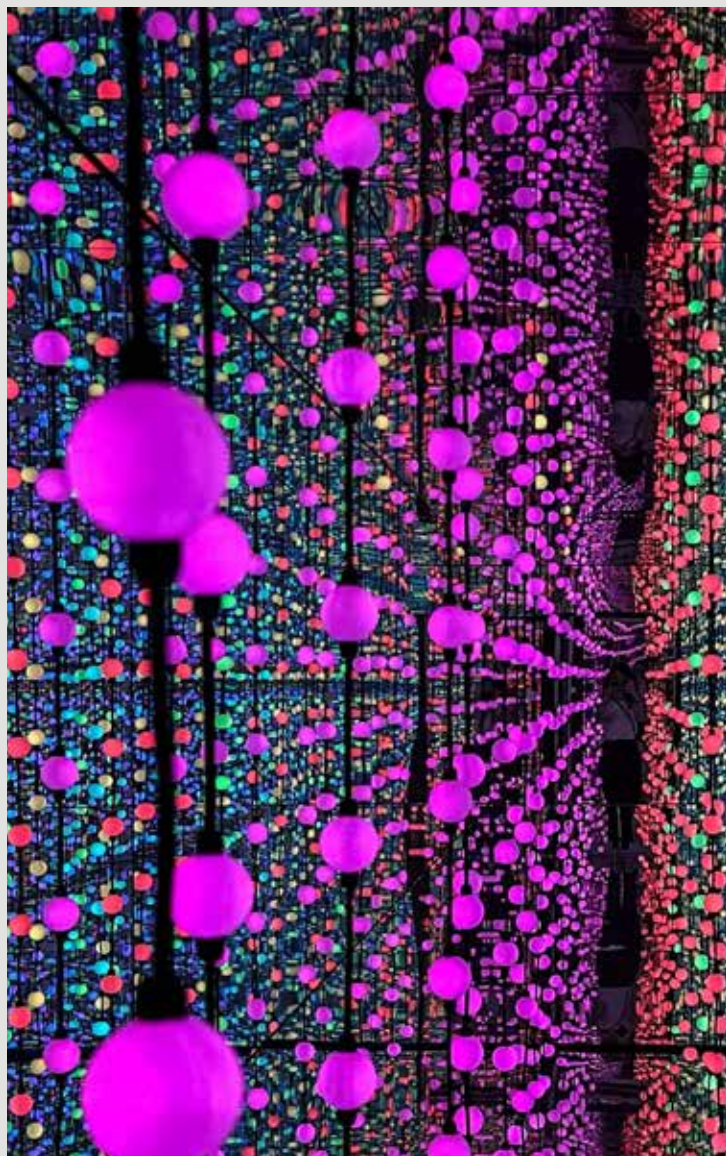


## GALERÍA DE ARTE i23

Close to El Retiro Park lies this new art gallery, established as a creative space dedicated to the exchange of ideas, experimentation, and the showcasing of emerging art projects. It's run by visual artist Manuel Álvarez Diestro and architect and artist Aurora Domínguez Mata whose aim is to promote and connect artistic excellence across every level of the profession. They also hope to give a voice to projects committed to contemporary discourses and encourage both disciplinary hybridisation and the search for new aesthetic languages.

📍 Retiro

Opened: March 2024  
<https://i23.art/>



## MUSEO DE LA LUZ

Located between the neighbourhoods of La Latina and Hapsburg Madrid, this innovative museum explores the artistic potential of light through an immersive and sensory experience like no other, in which visitors can enjoy cutting-edge visual effects and technological installations. Boasting several interactive installations, sculptures and projections distributed over 13 spaces, which are designed to put the audience at the centre of the experience, the museum is also set to host collaborations with renowned national and international light artists.

📍 Centro

Opened: March 2024  
<http://www.museodelaluzmadrid.com/>



## MORFO

The world's first contemporary culinary art gallery has opened near Madrid Río Park, in the Carabanchel district. This interdisciplinary space brings together different artistic expressions centred around food. The 150 m<sup>2</sup> venue spans three floors, with an open-plan design that allows visitors to enjoy a wide range of works, such as sculptures, paintings, installations, performance art and research pieces—all focused on gastronomy. These exhibitions aim to elevate cooking as a legitimate form of artistic creation, on par with painting, sculpture and video art.

📍 Carabanchel

Opened: September 2024  
<https://www.instagram.com/morfo.galeria/>



## NAVE 10 MATADERO

Located within the Matadero Madrid complex, Nave 10 Matadero is a public centre dedicated to the production and promotion of the performing arts, focusing on contemporary dramatic creation. With a stable and accessible programme, this new theatrical space, which is supported by Madrid City Council's Department of Culture, Tourism and Sport, aims to promote new dramaturgy and stage direction. It also strives to create a space where emerging playwrights, directors and established professionals can meet, reflect on and discuss ways to develop ideas, practices and artistic creations.

📍 Arganzuela

Opened: September 2024  
<https://www.nave10matadero.es/>



## OXO MUSEO MADRID

Right next to Plaza del Callao, this new innovative museum promises to become a temple for video game enthusiasts. Housed in the building that once held the popular La Central bookshop (now located just across the street), it has now opened this new space following the success of its first location which was launched in 2023 in Malaga. Spanning over 1600 m<sup>2</sup>, OXO features a permanent exhibition that traces 70 years of video game history, from its beginnings right up to the present day.

📍 Centro

Opened: December 2024  
<https://oxomuseomadrid.com/en/>

## OTHER SPACES



### ATLÉTICO DE MADRID PARK

After Vicente Calderón Stadium was demolished in 2020, plans were set in motion to transform the site of the legendary stadium into a new green space. By December 2024, this vision became a reality with the unveiling of Atlético de Madrid Park. As a tribute to the red-and-white team, a time capsule was buried at the centre of the former pitch. It contains a piece of turf, rubble and a seat from Vicente Calderón, along with an Atlético de Madrid flag and jersey, two photographs capturing the first and last goals scored at the stadium, a poster from its inaugural match, and a map detailing ticket prices for its final game. For posterity, the stadium's silhouette has also been engraved on a commemorative slab. The park features an expansive oblong grassy area with circular accents that highlight its recreational purpose. Rows of trees surround the space, along with a casual, three-lane running track made with porous paving, designed for leisure rather than professional athletics.

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📍 Arganzuela

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Opened: November 2024

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# COMING SOON

## ACCOMMODATION

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### METRÓPOLIS

Coming soon  
[www.elparaguas.com](http://www.elparaguas.com)

After years of stagnation, new life will soon be breathed into the Metrópolis building. Courtesy of the Paraguas group, it will welcome the arrival of a boutique hotel, a spa, a private club and multiple restaurants.

### NOBU HOTEL MADRID

Coming soon  
[www.nobuhotels.com](http://www.nobuhotels.com)

Nobu, a hotel group created by actor Robert De Niro, Japanese chef Nobu Matsuhisa and producer Meir Teper, is planning to open a fifth hotel in Madrid. The chosen location is No. 26 Calle de Alcalá, very close to Puerta del Sol.

### SONDER

Coming soon  
[www.sonder.com](http://www.sonder.com)

The Sonder hotel chain is set to add another venue to its list of establishments. Located on Gran Vía and scheduled to open in 2025, this hotel will have 118 guest rooms as well as a terrace with views of the city. Hospitality group Azotea Grupo will manage the hotel's culinary offerings.

### HOTEL CALLE PEZ, 1

Coming soon

At No 1 Calle del Pez, close to Plaza del Callao, this new hotel will open its doors in a building boasting 3,537 m<sup>2</sup> of space across five floors. The property will feature 59 rooms.

### HOTEL GRAN VÍA, 60

Coming soon  
[www.rehbilita.es/portfolio/gran-via-60](http://www.rehbilita.es/portfolio/gran-via-60)

No 60 Gran Vía avenue will once again open its doors. The building was abandoned five years ago, and is most known for its crowning sculpture known as “The Roman” and for once being the home of the Casa Social del Banco Hispano de Edificación. The property will be redeveloped as a hotel with the ground floor reserved for businesses.

### HOTEL GRUPO EL CORTE INGLÉS

Coming soon

The El Corte Inglés group is set to open its first hotel in Madrid very soon. The hotel will have roughly 111 guest rooms and will occupy two adjacent buildings in the area of Goya, at No. 89 Calle de Goya and No. 3 Calle del Conde de Peñalver.

### BOUTIQUE HOTEL ON PLAZA DEL CALLAO 2026

It will soon be possible to stay in one of Madrid's most iconic locations: Plaza del Callao. Set to open in the building which is right next to Cines Callao cinema, this new “premium, urban and cosmopolitan” boutique hotel will offer 15 rooms distributed over five floors. Giving priority to design and comfort, the hotel will also boast a solarium and panoramic views of the area. In addition, there will be a restaurant specialising in rice dishes on the ground floor.

### IBIS STYLES MADRID AIRPORT T4 2025

The IBIS chain, which belongs to the Accor hotel group, has its sights set on Madrid's Valdebebas district, an up-and-coming area that will house the new City of Justice and the expansion of IFEMA Madrid. The IBIS Styles which will soon be opening there will have 260 rooms, a swimming pool on the roof, a rooftop bar, meeting rooms, a restaurant and two parking areas, one indoors and one outdoors.

### HANDWRITTEN COLLECTION ACCOR

Coming soon

Handwritten Collection, Accor's new brand, has decided to open one of its first hotels in Madrid. Located in the city centre—the exact address is yet to be decided—the boutique hotel will feature an Art Deco decor, quintessential Madrid touches such as Manila shawls and local tiles, and references to the city's history.

### MADRID TEATRO (Pescaderías Coruñesas)

Coming soon

The gastronomic group Pescaderías Coruñesas is taking on the hotel industry and it's going all out. Its newest project will be located on Plaza de Canalejas, in three historic properties: the Teatro Reina Victoria, the Meneses Building and Casa Allende. This luxury hotel complex will feature a diverse selection of restaurants, in addition to a cultural space.

## BEST PRICE ALBASANZ

Coming soon

The Best Price chain will be opening its second establishment in the San Blas-Canillejas technological district. Set to become the chain's flagship hotel, it will have 53 rooms spread over an approximate area of 1,870 m<sup>2</sup>. Boasting a unique architectural design, it will feature attractive spaces such as a large chill-out terrace.

## LÍBERE MADBIT

Coming soon

The Libere Hospitality Group is expanding its presence in Madrid with a new hotel at No 4, Calle de Miguel Fleita, in the San Blas-Canillejas technology district area. 93 rooms will spread out over a total constructed area of 2,890 m<sup>2</sup> and the hotel will have 31 parking spaces, a bar-cafeteria area and a rooftop terrace.

## HOTEL ILUNION ON CALLE PRADO (ONCE HEADQUARTERS)

Coming soon

The current headquarters of ONCE (the Spanish National Organisation of the Blind) will soon be undergoing a complete renovation which will turn it into a luxury hotel. Boasting a prime location on Calle del Prado, it is expected to offer 116 rooms across six floors.

## SOR MADRID

Coming soon

The former headquarters of the UGT trade union, which had previously been the Recogidas Convent, is undergoing works to become a 41-room hotel. The renovation project includes recovering the original façade of the convent, which is currently covered by another brick façade attached in 1897. The works will also restore some of the original spaces in the cloister, basilica and courtyard area which had been altered during successive renovations. The former convent, which is located in the neighbourhood of Chueca, was erected in 1623.

## HOTEL 101

Coming soon

The Philippine real estate development company has chosen Madrid for its first Double Dragon hotel in Spain. It's set to open in the Valdebebas area next to the new Formula 1 circuit that is expected to host the Formula 1 Grand Prix from 2027.

## THE WESTIN PALACE

Coming soon

In June 2023, The Westin Palace Hotel, owned by the Marriott International hotel group and Archer Hotel Capital, embarked on a refurbishment of its facilities in order to upgrade its brand to The Luxury Collection, a higher category within the group. The works, which will affect all the rooms, common areas, meeting rooms, bars, restaurants and the fitness centre, will help save energy and improve the hotel's sustainability. The interior design will also be completely revamped at the hands of Lázaro Rosa-Violán Studio.

## BULGARI HOTELS

Coming soon

The Bulgari hotel chain is planning to open a new luxury hotel in the capital. Although the exact location is not yet known, it has been confirmed that it will occupy a lavish building in one of the most luxurious areas of the capital.

## IBIS MADRID NORTE LAS TABLAS

Coming soon

The Accor hotel chain has decided to open a new hotel under its Ibis brand in the capital's new Madrid Nuevo Norte district. The state-of-the-art two-star hotel will make up five floors: 148 rooms will be distributed across the four upper floors, while a reception area, lobby and restaurant will be located on the ground level. It will also have 79 parking spots, with additional spaces for motorbikes and bicycles, as well as charging points for electric vehicles.

## SAUDI RSR SINGULAR SOCIMI HOTEL

Coming soon

A new luxury hotel will soon open its doors in the vicinity of Plaza Mayor. The building will have lush vegetation, a rooftop terrace and a restaurant on the ground floor. The deluxe four-star property will be managed by the RSR Singular Assets Europe Real Estate Investment Trust, a company owned by the Saudi Arabian family office of Rashid Saad Al-Rashid & Sons.

## HOTEL AT NO. 2 CALLE DE FOMENTO

Coming soon

A new 4-star hotel is set to open in Plaza de Santo Domingo, within the building known as Fomento 2. The hotel will feature 155 guest rooms, a parking garage and a rooftop swimming pool.

## SHERATON

2026

Madrid's first Sheraton hotel will be located opposite T4 of Adolfo Suarez Madrid-Barajas Airport. With an area of 10,000 square metres spread over 14 floors, it will boast 200 guest rooms, a swimming pool, gym, meeting rooms and other common areas.

## LUXURY HOTEL ON CALLE RUIZ DE ALARCÓN (THE CAIXABANK BUILDING)

Coming soon

The five-storey building on Calle Ruiz de Alarcón, behind Madrid City Hall, will cease to be the offices of a bank and will be given a new lease of life as a hotel. The building, which was designed by architect Enrique María Repullés y Vargas in 1905, will have 68 rooms—14 per floor—and a bar and restaurant on the ground floor and basement.

## **HOTEL DE LUJO AT No. 76 GRAN VÍA (CINE AZUL)**

Coming soon

Gran Vía will see a new hotel open at number 76. This well-known building, whose ground floor once housed the legendary Cine Azul cinema, will boast 112 rooms distributed over seven of its nine floors. There will be a new restaurant on the top floor, with access to a rooftop solarium, while the commercial premises on the ground floor will remain as they are. The building will undergo a major refurbishment that will considerably alter its architectural structure, although the idea is to preserve certain antique features such as the stained-glass windows by Casa Maumejean in one of its courtyards.

## **MARRIOTT PRINCESA**

Coming soon

Marriott International is set to open the chain's second hotel in Madrid. The new hotel, currently operating as Princesa Plaza, will have 409 rooms on 14 floors, and more than 1,500 m<sup>2</sup> of meeting and event space.

## **TAYKO HOTEL**

Coming soon

Very close to Puerta del Sol and Plaza de Canalejas—Madrid's new Golden Mile—the Byou Hotel chain is set to open a new establishment under its Tayko Hotel brand. With 60 rooms distributed over eight floors, the new four-star hotel will feature a restaurant and a rooftop terrace.

## **HOTEL AC MARRIOTT**

CORNER OF NO. 11 CALLE DE LA  
VERÓNICA AND NO. 3 CALLE DE SAN PEDRO  
Coming soon

The AC Marriott hotel chain will be opening a 65-room establishment in an old deconsecrated and disused church, close to the Prado Museum.

## **NOMADE MADRID**

2026

The luxury Nomade chain is opening for business in Madrid in the former Iberostar Las Letras hotel on Gran Vía avenue. The new five-star hotel will have 93 rooms—16 of which will be suites—a secret bar, a wellness area and a rooftop bar.

## **RADISSON COLLECTION (GENERALI BUILDING)**

Coming soon

Madrid's first Radisson Collection hotel, the most exclusive brand within the Radisson Hotel Group, will be housed in the Generali Building at No. 21 Calle de Alcalá, just steps from Plaza de Canalejas. The hotel will be nestled in an area renowned for its luxury offerings, with top brands like Hermès, Louis Vuitton and Cartier nearby. Spread across roughly 8,500 m<sup>2</sup>, the hotel will have 12 floors that will hold 154 guest rooms and suites designed to provide a one-of-a-kind experience combining elegance with comfort and functionality.

## **5-STAR HOTEL ON AVENIDA DEL GENERAL PERÓN**

Coming soon

A former office building very close to Santiago Bernabéu Stadium will soon become a 5-star hotel. The building currently has an area of over 7,000 square metres, 13 floors and 62 parking spaces.

## **ZEL HOTEL**

2026

Zel, the hotel brand born from the joint venture between tennis star Rafa Nadal and Meliá Hotels International, will open the doors of a new hotel on Gran Vía avenue. It will be on the site of the former Madrid Gran Vía 25 Affiliated by Meliá hotel, and is most likely to be a four-star hotel.

# **RESTAURANTS**

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## **ROOFTOP CALLAO**

2026

The current building that houses FNAC—the well-known store selling books, movies, music and video games—will turn its top floor into a rooftop restaurant with great food. The renovation work will last approximately three years but, during this time, the shop will continue to operate as usual.

## **RESTAURANTE NOBU**

Coming Soon

Nobu Matsuhisa, the famous Japanese chef, has announced the imminent opening of a new restaurant in Madrid. Located on Calle de Alcalá, the establishment will be attached to the hotel of the same brand, which is also scheduled to open in 2025.

## **CAFÉ DE CERVANTES**

Coming soon

Café de Cervantes, located in the recently redesigned Plaza de España, will shortly be open for business. The Casa Remigio group, which will run the space for the next five years, has begun work to make sure everything is shipshape, including covering the 755-m<sup>2</sup> roof with ivy, wisteria, trumpet vine, honeysuckle and star jasmine. The restaurant promises a welcoming, elegant yet bold ambience and has been designed to create a unique experience for each diner. Its 200-metre terrace will offer lovely views.

## **EL CALLEJÓN DE NUGA CASTELLANA**

2025

No. 200 Paseo de la Castellana will be the location of this “gastro walk,” a vibrant space that brings together restaurants and al fresco dining areas. It offers a diverse range of culinary options suitable for any time of day, catering to all tastes and occasions.

## BERNABÉU MARKET

Coming soon

This cultural space which revolves around food will be located inside Real Madrid's stadium. Bars, restaurants, cocktail bars and ice cream parlours will share space with specialist food shops and a wealth of content celebrating our passion for gastronomy.

## CULTURAL SPACES

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### CASA DE VARGAS

Coming soon

The Vargas Manor House-Palace and the Felipe II gardens, located in Madrid's Casa de Campo Park and declared an Asset of Cultural Interest in the Historical Site category, will soon open as a cultural centre, museum and historical garden. After undergoing renovation, the site will open as a Visitor Centre with a focus on the Casa de Campo Park in general and specifically on the Vargas Manor House. The centre will also host a Documentation Centre for Urban Cultural Landscapes, where citizens can learn about their historical origins. As well as this, the Reservado Chico gardens (including the fountains and statues) and the Galería de Burlas will undergo renovation. Future plans for changes to the Reservado Grande gardens are also in place.

### LAS VENTAS METRO STATION

Coming soon

Similar to the museums found in the Nave de Motores, in the Chamberí metro station, and in the lobby of the Pacifico station, the former entrance to the Ventas metro station, located next to the bullring, will reopen as a museum space after having been closed for more than half a century.

### PALACE OF THE DUKE AND DUCHESS OF OSUNA

Coming soon

The Palace of the Duke and Duchess of Osuna will open its doors after undergoing significant renovation. The museum will be conceived as a centre with a focus on various aspects of Madrid's history from the 18th century onwards. In this vein, the initiative is formed by three key pillars: the heritage value of the historical monument formed by the garden and the palace, the Enlightenment, and the awareness of the role of women in overseeing and running noteworthy public and private projects.

### TEATRO CONCHA VELASCO

Coming soon

Teatro de Madrid, now renamed Teatro Concha Velasco and located in La Vaguada shopping centre, has been given a new lease of life after years of disuse. It will now host large-scale cultural shows in addition to offering related activities such as a performing arts school.

## VAL-VERDE PROJECT

Coming soon

Madrid City Council is to turn the former Clesa factory into a centre for innovation and research. The building, which opened in 1962 and was designed by architect Alejandro de la Sota, had been unused and abandoned for over a decade. After regaining ownership of the premises, the City Council will leverage its potential with a project set to transform it into a cutting-edge space in Madrid. The 10,500 m<sup>2</sup> devoted to R&D&I will house a cultural centre that will host dynamic content, a co-working space, two auditoriums and a café. A new urban landmark for both the district, as well as the neighbourhood, is planned and will come in the form of a large exterior square where people can gather. The space devoted to culture isn't just one single part of the building, instead, culture and science are intertwined throughout the building.

### REAL COMPAÑÍA ASTURIANA DE MINAS 2025

In 2025, the former headquarters of the Real Sociedad Asturiana de Minas, located in Plaza de España, will join forces with Mutua Madrileña Foundation and become a centre for exhibitions and cultural and social activities.

### MUSEO HISPANO JUDÍO

Coming soon

The Hispanic-Jewish Foundation will now have a space from which to promote its culture and revive the Hebrew historical heritage in Spain and Latin America. The site chosen is a disused former electrical substation in Barrio de Salamanca neighbourhood, originally designed by Antonio Palacios.

### RAILWAY MUSEUM

Coming soon

Work has begun to renovate the Railway Museum's facilities and to create new spaces, including a railway library, a room with high-speed train simulators and a new exhibition area.

### THE IMAX CINEMA WILL BECOME A THEATRE

Coming soon

The Imax Cinema on Calle Méndez Álvaro, which closed in 2014, will soon be given a new lease of life as a theatre. The new venue, which is expected to have 1300 seats, will stage plays, dance and opera.

### MUSEO DE LA AEMET (RETIRO)

Coming soon

El Retiro Park is home to a castle that once housed the first semaphore line of the Astronomical Observatory and the first building of the Meteorological Institute. After years of disuse, the castle is being transformed into a new meteorological museum by Spain's National Meteorological Agency (AEMET).

## THE EMT MADRID MUSEUM COMES TO MADRID RÍO PARK

Coming soon

The future EMT Madrid Museum will be located in the iconic Madrid Río Park area, one of the city's most renowned locations. The museum will showcase the rich history of the Madrid Municipal Transport Company (EMT) and will be built on a 4,460-square-metre plot within the Mahou-Calderón complex, situated between Calle del Duque de Tovar, Calle San Epifanio and Paseo de los Melancólicos.

## SPORTS

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### CITY OF SPORT

Coming soon

The future City of Sport is to be located in the vicinity of the Cívitas Metropolitano Stadium, in the San Blas-Canillejas district. The area of land—which was originally going to form part of the city's application to host the Olympic Games—comprises five undeveloped plots to be used exclusively for sports purposes. The space will welcome various sports facilities, including football pitches, a mini stadium for 6,000 spectators, 25 padel courts, a climbing wall, a surfing area with teaching facilities, a skate and jump zone, an athletics track, and much more.

## OTHER SPACES

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### PALACIO DE EXPOSICIONES Y CONGRESOS

Coming soon

Madrid's Palacio de Exposiciones y Congresos, located at 99 Paseo de la Castellana, will soon undergo a large-scale renovation to house the WTO (World Tourism Organization) in its Building B. Building A will also be used to host a wide range of events.

### THE NEW BERNABÉU METRO STATION

Coming soon

The Community of Madrid has decided to modernise the Santiago Bernabéu metro station (Line 10) with a design inspired by Real Madrid's football stadium. The works planned for the coming months include a new interior look and feel to reflect the special relationship between the station and the stadium, the capital's sporting landmark and a major tourist attraction. Additional universal accessibility measures will be introduced to facilitate transport for all passengers, especially those with reduced mobility.

