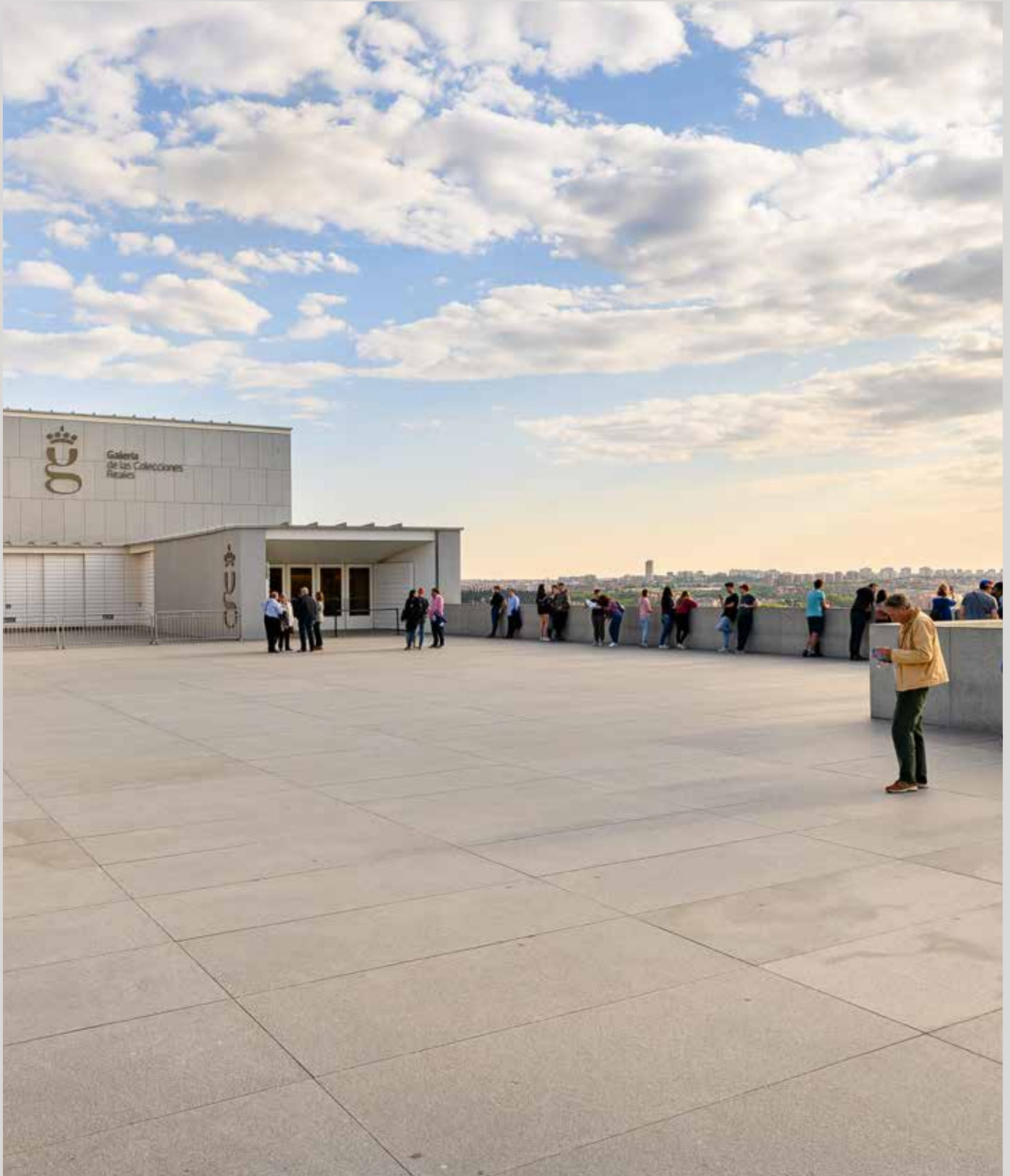


WHAT'S NEW IN MADRID

2023



INTRODUCTION

Madrid is in vogue, thanks to an unbeatable lifestyle and a vibrant cultural scene with countless offerings to liven up every month of the year. Since emerging as a popular destination, the city has seen a stream of top-class events and new openings. Stylish hotels continue to spring up and are set to make the city centre even more dynamic. To name just two, Hotel Montera Curio Collection has opened its doors on Gran Vía avenue and JW Marriott Madrid on Plaza de Canalejas. In the latter, award-winning chef Mario Sandoval helms the kitchen of QÚ, a worthy addition to what has become known as the city's golden culinary mile.

Without a doubt, however, one of the biggest events of 2023 has been the opening of the Royal Collections Gallery. Located next to the Royal Palace, it's the most significant development on Spain's cultural scene of the last few years. Behind its imposing façade, it displays unique items—from furniture to tapestries and paintings—collected by Spain's monarchs over five centuries. New immersive museums, gastronomic temples where you can enjoy myriad flavours, art galleries, urban spaces like the newly remodelled Puerta del Sol, and unique places like Legends - The Home of Football are waiting for you. Welcome to Madrid!

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ACCOMMODATION



HOTEL MONTERA CURIO COLLECTION

This five-star hotel, which belongs to the Hilton chain, is located in a historic building overlooking Gran Vía avenue and Calle de la Montera, a pedestrian street connecting Gran Vía with Puerta del Sol.

Boasting a unique interior design concept developed by Lázaro Rosa Violán, it has 93 rooms, eight of which are bright, spacious suites with unbeatable views. In addition, several works of art are exhibited in its facilities. Notable among them is the work by Madrid-born artist Miguel Caravaca, who installed a 25-metre-high canvas on the panoramic glass of the elevator to accompany guests during their journey between floors 0 and 10. The lobby, located on the 9th floor, is surrounded by three open-air terraces: Burladero, Sol and Sombra, which have food service and cocktails. There are also two private lounges on the 9th floor, Porta Gayola and Temple.

As for its gastronomy, in its La Braserí restaurant you can enjoy an informal menu of world cuisine with a Madrid accent in addition to a great variety of cocktails, accompanied by magnificent views of Gran Vía as a backdrop.

On the rooftop, guests can relax by the pool or in the solarium with Balinese beds and enjoy a great selection of tapas and cocktails prepared by El Cielo de Chicote. The cocktail bar is owned by the legendary Museo Chicote, Spain's first cocktail bar located on the end of Gran Vía, which has decided to branch out (and up) and treat us to the best views of Madrid.

📍 Centro

Opened: May 2023

<https://hotelmonteramadrid.com/en/home/>



JW MARRIOTT MADRID

Just beside Plaza de Canalejas, a stone's throw from the top sights and attractions, this Marriott International luxury hotel has opened its doors.

In keeping with the chain's other hotels, it's inspired by the principles of mindfulness. Every detail in this hotel has been designed to encourage guests to reflect and recharge, whether they're marvelling at breathtaking city views from their ample room terrace, delighting in the El Patio JW Garden—a botanical oasis where the ingredients used in the restaurant and cocktail bar are grown—or heading to the city's gardens with a picnic made of local produce organised by the hotel. The elegant décor echoes the building's historic past, revealing 19th century wrought-iron columns. Its rooms, with their fresh and sophisticated look, feature decorative elements like metal, adding a subtle and elegant touch. Modern facilities, a large, fully equipped gym, and attentive staff ensure a luxurious experience.

QÚ, its restaurant helmed by two-Michelin-star chef Mario Sandoval, offers wonderful food. The menu is based on traditional Spanish fresh produce, with a gourmet touch.

📍 Centro

Opened: March 2023
<https://www.marriott.com/en-gb/hotels/travel/madjw-jw-marriott-hotel-madrid/>

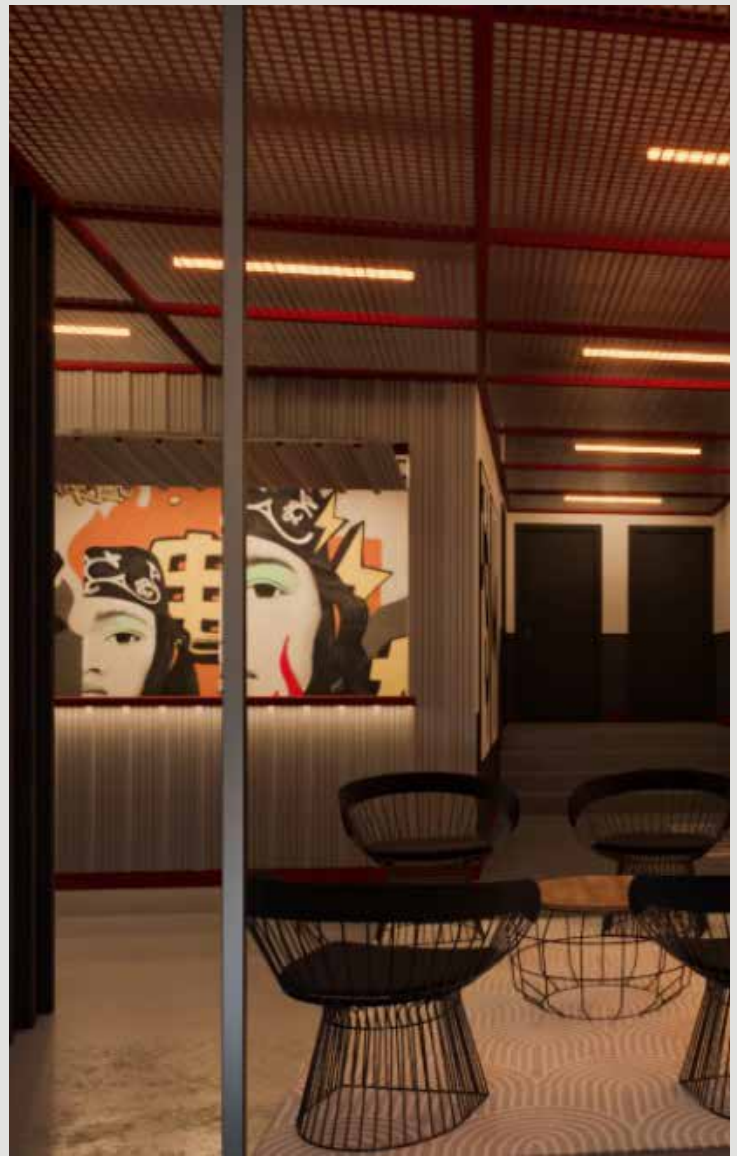


AVANI ALONSO MARTÍNEZ

Situated just a few minutes' walk from the square that bears its name, in a building dating from 1919, this hotel seamlessly blends historical elegance with a fresh and contemporary design. Every detail of the hotel's interior takes its inspiration from the city of Madrid. A traditional nickname for Madrileños is "gatos" (cats), which is why visitors are greeted by a sculpture of a yellow cat upon entering the hotel. The walls of the lobby are decorated with Madrid slang and the staircase is lined with a series of hand-painted Manila shawls. The hotel boasts 111 comfortable rooms that are fully equipped with the latest technology and decorated with different motifs referencing the city. Services include free WiFi throughout the hotel and a fully equipped gym. Business travellers have two meeting rooms at their disposal, both offering the latest audiovisual technology and ideal for workshops and training sessions.

📍 Retiro

Opened: January 2023
<https://www.avanihotels.com/en/alonso-martinez-madrid>



CROSSTOWN BY PILLOW

By Pillow, the Catalan company that specialises in boutique hotels and hostels, has added a new property to its portfolio. Located in the heart of the Lavapiés neighbourhood just a hop, skip and a jump away from the city's main attractions, this new boutique hotel boasts spacious rooms and an innovative design inspired by the neighbourhood's unique bohemian and cosmopolitan atmosphere. Services include air conditioning in common areas, free Wi-Fi throughout the hotel and multilingual reception staff. The décor, featuring a strikingly urban design by CrisCelaStudio, paintings by J.M. Yes and photographs by Roger Grasas, pays homage to the vibrant neighbourhood.

📍 Centro

Opened: May 2023
<https://www.bypillow.com/alojamientos/hoteles-en-madrid/>



CATALONIA EL RETIRO

Catalonia El Retiro is a functional and modern four-star hotel with 62 bright rooms and all the comforts, as well as free Wi-Fi throughout, a bar, a breakfast buffet and parking.

It is located on Avenida Ciudad de Barcelona and offers access to two of Madrid's main motorways (the A-3 and the M-30). Additionally, it's very close to Atocha train station and to the Méndez Álvaro bus station.

📍 Retiro

Opened: January 2023
<https://www.cataloniahotels.com/en/hotel/catalonia-el-retiro>



LATROUPE PRADO

Latroupe Prado has just opened its doors right on Paseo del Arte (Art Walk), between Atocha and the Reina Sofía Museum. The emblematic corner building, which has protected status and great historical significance, has a V-shaped floor plan and is divided into eight floors arranged around an atrium. Its interior combines the hostel experience with the quality of a high-end hotel and the comfort of a home. The rooms are distributed over six floors and cater to all group sizes.

📍 Centro

Opened: May 2023
<https://www.latroupe.com/en/latroupe-prado/hostel/>



SERCOTEL CONVENTION PLAZA MADRID

The Sercotel Convention Plaza Madrid has just opened its doors in the heart of Las Tablas Business Park. This four-star hotel has 278 spacious and welcoming rooms and studios, all of them featuring minimalist interiors in neutral tones and perfect for relaxing and unwinding. Its host of facilities include a swimming pool, gym, bar and terrace with cafeteria. It has nine fully equipped meeting rooms for both small and large business events. The rooms and facilities are accessible, to ensure all guests feel at home.

📍 Fuencarral-El Pardo

Opened: November 2023
<https://www.sercotelhoteles.com/en/hotel-convention-plaza-madrid>

RESTAURANTS



EL CLUB ALLARD

Nestled in a corner of Plaza de España, the famous Club Allard was inaugurated in 2003 and earned two Michelin Stars at the hands of its two previous chefs Diego Guerrero and María Marte. Since March 2023, the kitchen has been helmed by the legendary chef Martín Berasategui, who, together with head chef José María Goñi, seeks to restore its prestige at the forefront of Madrilenian and Spanish cuisine.

The restaurant offers two tasting menus: a long one of thirteen courses, and a shorter one of ten. They also have an à la carte menu with some of the renowned chef's most striking dishes from his restaurants in Lasarte and Barcelona, and others prepared exclusively by Berasategui for his newfound Madrid home. The main development at Club Allard following its renovation is the opening of Petit Allard, a large bar with an immense kitchen, serving the finest products in a classic environment and a more informal and fun format, designed for snacking or savouring an aperitif. You'll also find a terrace, La Gallardita, located in the newly renovated Plaza de España and the recently pedestrianized Calle de Ferraz.

📍 Moncloa/Aravaca

Opened: March 2023
<https://www.elcluballard.com/en/>



TOKI

Sommelier Marcos Granda, with five Michelin stars to his name, has opened his second restaurant in Madrid (the first is Clos Madrid), offering Japanese haute cuisine. In this intimate space for just six diners, which was awarded a Michelin star in the 2024 edition of the prestigious guide, chef Tadayoshi Teddy Motoa explores the evolution of Japanese from past to present.

The modest, elegant restaurant, just 55 m² in size and decorated by Alejandra Pombo, has a single sushi bar around which diners are seated. As soon as you enter, you will find the wine cellar, where guests are greeted by Hilda Olvera, the restaurant manager and sommelier, with a glass of champagne.

Toki has two tasting menus, one for lunch and one for dinner, both of which use the best raw ingredients and excellent rice. For both menus, Tadayoshi prepares the dishes in front of the diners. Time is one of the fundamental ingredients; all the preparations are carried out with the necessary sense of calm. The chef uses three different recipes and marinades to enhance the intensity of flavour in the rice. The dishes will vary depending on the available ingredients.

There is also a wide variety of sake to choose from.

📍 Barrio de Salamanca

Opened: February 2023
<https://www.restaurantetoki.com/en/>



OSA

Led by chefs Jorge Muñoz and Sara Peral, who trained at Mugaritz and other prestigious kitchens, this new restaurant in the area of Casa de Campo serves haute cuisine, combining Spanish ingredients with French technique and Japanese sensitivity. Its tasting menu changes several times a year depending on the season. It has been awarded a Michelin star in the 2024 edition of the prestigious guide.

After looking for a suitable place for their project, Muñoz and Peral launched OSA in a small villa with a garden near the Manzanares river, in the district of Moncloa - Aravaca. Its interior has large open spaces and cosy décor, with clean lines, pure materials and a neutral colour palette. It can accommodate up to 26 diners. On the top floor is the winery, with 3600 bottles and about 500 wines from France and Italy, mainly from the Piedmont area, headed up by sommelier Silvia Pérez and Fernando Cuenllas.

The tasting menu consists of offerings in which technique and temperance along with respect for the ingredients take centre stage, creating dishes that blend tradition and modernity.

📍 Barrio de Salamanca

Opened : March 2023

<https://osarestaurante.com/en/osa-restaurant/>

RESTAURANTS



ABYA

In the heart of Barrio de Salamanca, in Saldaña Palace, this restaurant heralds Aurelio Morales' new gastronomic adventure, since leaving his previous project Cebo, which earned him a Michelin Star and two Repsol Suns. At Abya, the chef is committed to free, unbridled fare, which fuses world and Latin American cuisine.

The restaurant is divided into four interconnected floors, each offering different culinary experiences. The basement houses the kitchens where all the dishes are prepared. On the ground floor, there's a non-stop kitchen and two bars that blend mixology, music and art. The first floor, with its large windows, ushers in gastronomic hedonism, giving diner's tastebuds a real treat. And the second floor is dedicated to the senses, with greater privacy, occasional gastronomic surprises, and a magnificent open-air terrace.

Abya's decor is the brainchild of its owner Manuel González, who teamed up with various interior designers, including Paulina Morán. Abya will also be showcasing more than a hundred works of art by artists such as Vladimir Cora, Amador Montes, César Lope Negrete, Miguel Milló and Paola Martínez.

📍 Barrio de Salamanca

Opened: March 2023
www.abya.es

RESTAURANTS



KABUKI MADRID

Kabuki Group has just opened its latest venture in the heart of Barrio de Salamanca neighbourhood. The 500 m² space reflects sophistication and a minimalist aesthetic, and is divided into three large areas: a lounge, a bar and a soon-to-be terrace. Leading the kitchen is Mexican chef Alejandro Durán. His creations are characterised by the use of exceptionally high-quality raw materials to preserve flavours and authenticity while maintaining the rebellious style of cooking that characterises Kabuki's cuisine, now infused with new Latin American touches. The restaurant enhances its gastronomic experience with Kikubari, a sophisticated cocktail bar with a small food menu that offers the best classic nigiris and makis, as well as a selection of Kabuki-style Japanese tapas, perfect for those who just want to enjoy a snack, a drink or some after-work down time in style.

📍 Barrio de Salamanca

Opened: November 2023
<https://www.grupokabuki.com/en/kabuki-madrid/>



MADRÍ MADRE

Trailblazing Donostian chef Martín Berasategui (twelve Michelin Stars and Repsol Suns) is spearheading the kitchen at this new tavern located next to Plaza de España, with Ignacio Rodrigo (known as Iñaki Rodaballo) from Vitoria as head chef. Enjoy his most popular dishes—designed to be enjoyed in a group—at affordable prices.

This bright and breezy venue is a tribute to the traditional tabernas of Madrid. Its menu features a wide variety of starters and main courses in which Basque flavours are combined with traditional tapas and a gourmet touch. Dive into the dessert section, to sample classic puddings with an haute cuisine twist.

For fans of Martín Berasategui's cuisine, a hop, skip and jump from Madrí Madre is Club Allard, where the prestigious chef is also setting the menu.

📍 Moncloa/Aravaca

Opened: April 2023
www.madrimadre.com



QÚ BY MARIO SANDOVAL (JW Marriott)

The recently inaugurated JW Marriott Hotel Madrid, in Plaza de Canalejas, is home to this restaurant, which offers a culinary and cocktail concept that subtly reinvents local flavour. With ingredients grown in the JW Garden and sourced from local suppliers, and in collaboration with famous chef Mario Sandoval, QÚ offers the ultimate expression of stylish Spanish flavour.

Served in dishes inspired by the delicate beauty of a perfume bottle, each meal summons all five senses, creating an unforgettable dining experience that encapsulates the essence of Madrid. Visitors can taste and savour the spirit of the city through an eclectic cocktail menu that highlights local ingredients and iconic flavours such as chocolate, rosemary, and lemon.

📍 Centro

Opened: March 2023
<https://www.restaurantequ.com/en/>



VELASCOABELLÀ

In the area of Chamartín we find this restaurant led by Óscar Velasco and Montse Abellà, two renowned chefs who successfully helmed Santceloni for twenty years. During that time in which Óscar led the team as head chef and Montse served as pastry chef, they amassed a number of top awards including two Michelin stars and three Repsol suns. After several years of designing and conceptualizing their dream, they have now teamed up to launch their own shared project. They have poured all the experience garnered during their long careers into VelascoAbellà, a restaurant that's meant to feel just like home. A place where they welcome guests and cook for them just like they would do in their own house.

📍 Centro

Opened: June 2023
<https://velascoabella.com/en/>



AKIRO

Akiro, on Calle Hermosilla, is the new venture of chef Luis Arévalo, also the director of renowned restaurant Gamán, which focuses on Nikkei cuisine. At Akiro, the house speciality is temaki, a type of sushi hand-rolled into a cone made from nori seaweed. The kitchen is in full view of diners, who can watch as the dishes are prepared from the bar-style tables on either side of the restaurant. They don't take reservations: diners are seated on a first-come, first-served basis.

📍 Barrio de Salamanca

Opened: September 2023
<https://www.akiro.es/>



ALLEGRA MAD

On Calle de Velázquez you'll find Allegra, a perfect restaurant to enjoy delicious Italian cuisine immersed in a very special atmosphere. An eclectic venue with Art Deco references, it offers a central piano bar with live music.

📍 Barrio de Salamanca

Opened: May 2023
<https://allegramadrid.com/en/>



BASCOAT

Bascoat, which recently opened on Paseo de la Habana, is a haven for Basque cuisine. It's run by Nagore Irazuegi and Rodrigo García, the head waiter and chef at Arima, another restaurant in Madrid serving food from the Basque region of San Sebastian. Their gastronomy focuses on seasonal produce, deeply rooted in Basque traditions with some French influences. The restaurant interior accommodates up to 45 diners and boasts an open kitchen, two dining rooms, a bar with a 3,000-kilo slate piece and a décor adorned with details reflecting Basque culture.

📍 Barrio de Salamanca

Opened: June 2023
<https://www.bascoatmadrid.com/>



CAN CHAN CHÁN

In Mexico, “Can chan chán” means your best friend, your sidekick, or your accomplice. If you hear someone in Madrid using this word, they're probably referring to Roberto Ruiz' new venture. The renowned chef, who also helms the kitchen at Barracuda MX, was determined to bring his country's most authentic, albeit less conservative, culinary delights to Madrid: Galician meats and seafood, Iberian meats and cheeses with various Spanish designations of origin combined with Mexican chillies such as Sonoran Chiltepin, Veracruz Costeño, Chipotle Meco, or Cascabel, and fresh Doctor Salsas chillies from Granada in the south of Spain. To round off the experience, their Vuelve a la Vida cocktail menu is a must try. The selection has been given its own name to do justice to the amazing mixed drinks created by the expert hands of David Guerrero. Working in a sober, understated way, he produces a perfect spectrum of flavours to accompany everything from the main course to starters or dessert.

📍 Barrio de Salamanca

Opened: August 2023
<http://www.canchanchan.es/>



CEFERINO

Ceferino, situated on Calle Jorge Juan is an ode to the Argentinian art of grilling. The menu offers a variety of dishes from the country, including grilled empanadas, pasta and, of course, a wide selection of meats, with the standout being the grilled striploin steak (*asado de tira*). Keeping the embers alive is José Antonio Figueroa, a grill master from the Tucumán region and world champion in the 2022 World Ancestral Grill Championship. The interior of Ceferino is divided into two areas, a restaurant on the main floor that can seat up to 150 diners, and a basement speakeasy, both decorated in wood and a range of earthy textures, textiles, and colour palettes.

📍 Barrio de Salamanca

Opened: November 2023
<https://parrillaceferino.com/>



DESENCAJA CLUB DE CAMPO

Desencaja has moved to the Club de Campo Villa de Madrid country club, a new home surrounded by even more greenery, far removed from the hustle and bustle of the city and with unbeatable views of the Madrid skyline. A new era in which the focus is even more on the produce. Chef Iván Saéz will continue to delight with his classic dishes along with many new creations.

📍 Moncloa/Aravaca

Opened: May 2023
<https://carta.avocaty.io/el-social>



EBISU BY KOBOS

Chef Kobos Cortés has amassed a wealth of experience in Japanese cuisine which he now shares with us in the form of an exclusive omakase sushi bar for up to nine diners. Located in the La Latina neighbourhood, he offers a 16- or 17-course menu that revolves around nigiris, Japanese grilled fish and eel. This is a place where you can enjoy the authentic culinary arts of the Far East and where they ask only one thing of their guests: to please not wear perfume because it spoils the delicate harmony of the dishes.

📍 Barrio de Salamanca

Opened: November 2023
<https://ebisubykobos.com/>



EL ALBÉNIZ

Set in the amphitheatre of the Teatro Albéniz, this exclusive restaurant serves quintessential recipes of Madrileñan cuisine and culture, seasoned with Spanish flair.

📍 Centro

Opened: February 2023
<https://umusic-hotels.com/umusic-hotel-madrid/eat-drink/>



EL PUERTITO

On Calle de Martínez Campos, in the Chamberí neighbourhood, this new oyster bar has opened its doors. The offering is simple, oysters and drinks, but the restaurant concept is unique and exciting: you can order oysters individually from different countries and areas where they are farmed. What's more, El Puertito has options for practically all budgets.

📍 Retiro

Opened: May 2023
<https://elpuertito.es/>



ESPACIO TRAMO

Hot on the heels of Mo de Movimiento, Tramo is the latest project by Proyectos Conscientes, a company committed to creating a new urban leisure experience by offering an alternative approach based on responsible consumption in cities. The restaurant has opened its doors in a 1950s warehouse in the heart of the Prosperidad neighbourhood, with a spatial design that emphasises naturalness and spontaneity. Its open design allows people to move around and interact with each other amidst natural light, materials sourced from bio-construction, and neutral and soft colours and textures. In line with its commitment to sustainability, many of the products on the menu are organic and locally sourced.

📍 Chamartín

Opened: October 2023
<https://www.espaciotramo.com/>



GRAN ASADOR LECANDA

Pimiento Restauración Group, which has five restaurants in Madrid, is opening this steakhouse on its 25th anniversary. In the same vein as its other restaurants, the specialty here is traditional Basque cuisine.

📍 Barrio de Salamanca

Opened: March 2023
https://www.instagram.com/granasador_lecanda

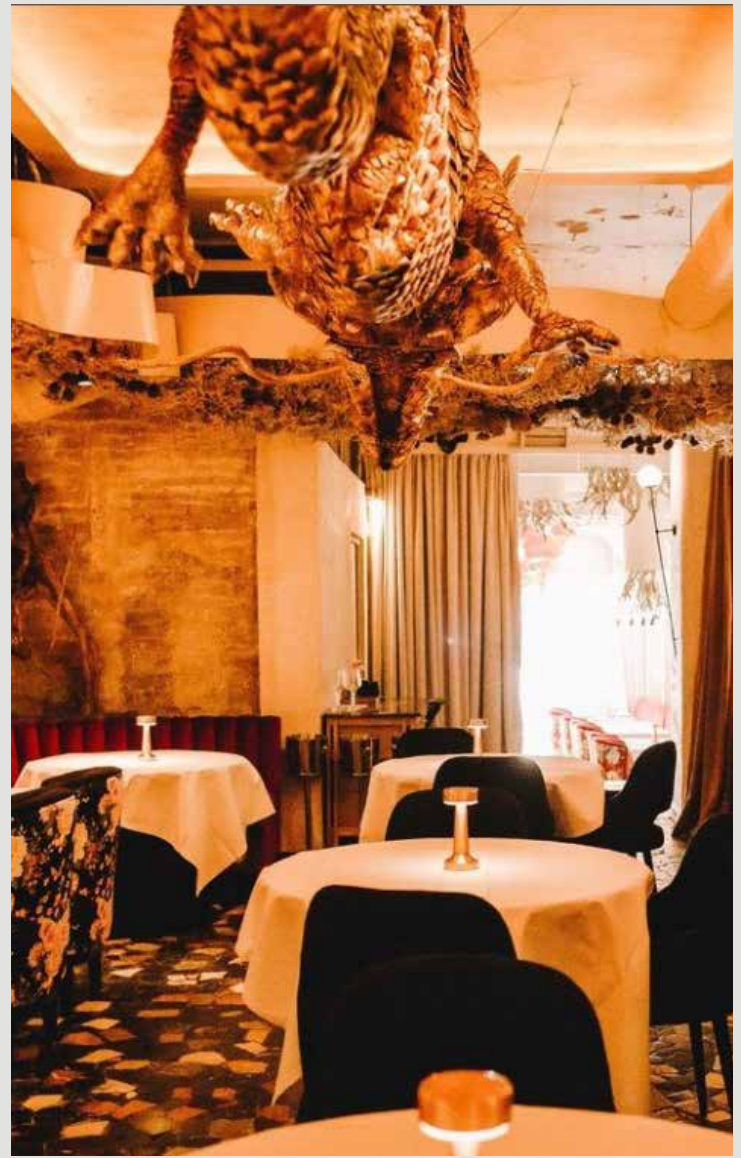


GRAN CAFÉ SHANGHAI

Located in the iconic Casino de Gran Vía, this restaurant emerges as a younger and fresher version of its predecessor, Shanghai Mama. A go-to spot to indulge in the bold and unexpected flavours of Chinese haute cuisine, it boasts an extensive menu that brings the essence of exclusive Chinese gastronomy to Madrid. Designed by the renowned interior decorator Alejandra Pombo, Gran Café Shanghai offers a unique fusion of culinary delights and visual aesthetics, a treat for Asian cuisine enthusiasts. The atmosphere seamlessly weaves together contemporary sophistication with carefully curated elements of traditional China that whisk diners away to far-off lands. The lighting and layout create a welcoming, contemporary setting.

📍 Centro

Opened: November 2023
<https://www.shanghaimama.es/>



GINGKO GASTRO LAB

Ginkgo LAB Madroño is where gastronomy, design and art converge. Its name, derived from a Japanese plant with miraculous properties, faithfully reflects its philosophy. It's a culinary space where you can enjoy Spanish cuisine with international touches and savour signature cocktails, all within a pleasant and relaxed atmosphere.

📍 Centro

Opened: October 2023
<https://ginkgogastrolab.com/>

GINZA

Ginza offers signature dishes and a free-choice, limitless tasting menu. A restaurant in the heart of Calle de Velázquez, where you can enjoy a unique fusion of traditional, oriental and explosive flavours, thanks to the creativity of chef Víctor Cargano.

📍 Barrio de Salamanca

Opened: April 2023
www.ginzarestaurante.com/



HARANITA

A few steps from Gran Vía avenue, this eatery offers signature Asian food, with a menu of twelve dishes that will change every so often.

📍 Centro

Opened: January 2023
www.instagram.com/_haranita/



HARAMBOURE

In the Barrio de Salamanca neighbourhood, you'll find Haramboure, the new restaurant by chef Patxi Zumárraga and his partner Patricia Haramboure. After a long career in prestigious kitchens like elBulli, Nobu London, and Grupo La Ancha, Patxi has embarked on a new project centred on Basque-French cuisine. He's crafted a menu based on fresh, seasonal products sourced from small artisan producers and Basque fishermen he has selected himself. The extensive menu of 40 dishes is divided into five sections: "A morsel: individual, just for you", "From the kitchen gardens of Bizkaia, Aranjuez, and a bit further south", "From the shallow-water ports of the eastern Bay of Biscay, today's special" "Meat: raised with TLC by small livestock farmers" and, last but not least, the dessert menu.

📍 Barrio de Salamanca

Opened: September 2023
<http://www.haramboure.com/>



HUB GASTRONÓMICO IFEMA MADRID

Ifema Madrid has undergone a culinary transformation, introducing an exciting gastronomic space featuring 32 restaurants and terraces that opened on October 25, 2023. This move marks a significant upgrade in IFEMA's dining experience, adopting an innovative approach that focuses on offering a diverse and healthy selection. The culinary lineup includes well-known names from national, oriental, and Tex-Mex cuisine, all conveniently situated within the trade fair site. The second phase of this project, set to be executed in the coming months, includes the creation of indoor restaurants in each pavilion. These spaces will be designed inspired by the concept of terraces and gardens, enhancing the presence of natural light, and providing open spaces towards backyards. Expect the inclusion of high-end dining options like Gastrohub, boasting dishes influenced by the expertise of chef Nino Redruello, and a new restaurant from the Saona group, specializing in Mediterranean cuisine.

📍 Barajas

Opened: October 2023
<http://www.ifema.es>



LA BRASERÍ

Located on the 9th floor of Hotel Montera Curio Collection, La Braserí offers Madrid-style cuisine with international flair and world cuisines with Madrid flair; a relaxed, informal selection of comfort food. With capacity for 120 diners, this new restaurant is a comfortable and fun place, enjoyed by all, that uses food as a universal language. On the same floor there is access to two open-air terraces with fantastic views of both Gran Vía avenue and Calle de la Montera.

📍 Barrio de Salamanca

Opened: May 2023
<https://hotelmonteramadrid.com/en/reservations-la-braseri/>



LA CABRERA

La Cabrera, on Calle de Velázquez, is an Argentine-style steakhouse with a great respect for tradition which pays tribute to the culinary culture of the Río de la Plata.

📍 Barrio de Salamanca

Opened: January 2023
www.lacabreramadrid.com/



LA MORENILLA

Lecoco Group has recently opened the doors of this restaurant, decked out like a circus big top, and serving a menu that pays homage to its roots.

📍 Chamberí

Opened: March 2023
www.lamorenillamadrid.com



LA VASCO ANDALUZA

Located at one of the busiest intersections on Calle de Alcalá, La Vasco Andaluza is a restaurant whose menu draws on recipes from two of Spain's most delicious and recognisable cuisines, those from Andalusia and the Basque Country. But although the two cuisines go hand in hand, they are not combined or fused. One moment we're heading to Bilbao with a fish dish... and the next we're sailing into Cádiz with another. Some of the delicacies on the menu include creamy *txangurro* (spider crab) or oxtail with Pedro Ximenez croquettes, Russian salad with frigate tuna and langoustine, shrimp fritters, and deep-fried, marinated fish (*bienmesabe*) from Cádiz. Desserts from the Basque Country win the day, with dishes such as *goxua*, *pantxineta*, or a creamy Idiazabal cheesecake with diced quince. But the South puts up a good fight: young and old alike simply adore their "Granny's cake" which is made with chocolate, crispy biscuits and milk ice-cream.

📍 Ciudad Lineal

Opened: September 2023
<https://lavascoandaluza.com/>



LELONG. ASIAN CLUB

Lelong Asian Club, the latest venture from China Crown Group, has opened its doors on No. 9 Carrera de San Jerónimo. It's a space where meticulous design blends with an international Asian culinary offering centred around quality ingredients. Stepping into Lelong is like entering an architectural gem. The restaurant is housed in a building that dates to 1886 and offers a glimpse into the history of Madrid, thanks to the original marble slabs and columns that harmonise perfectly with the venue's current design. Its avant-garde cuisine is based on fresh produce and international Asian recipes—mainly from China, but also from Japan and Thailand. Lelong reinvents traditional Asian recipes with touches of sophistication and innovation.

📍 Centro

Opened: April 2023
<https://www.lelongclub.com/>



LUR

The Arganzuela neighbourhood welcomes Lur, a new restaurant run by two young twenty-somethings who previously trained at Zuberoa, a Basque restaurant with three Repsol suns to its name. Their eye-catching and innovative menu features signature dishes prepared with seasonal and locally sourced ingredients, carefully selected and with very personal touches. Inside, a warm light bathes the four tables of the spacious dining room, creating an intimate and cosy atmosphere.

📍 Arganzuela

Opened: September 2023
<https://restaurantelur.es/>



MAMAQUILLA

Calle de José Abascal has a new neighbour at number 61: MamaQuilla, a restaurant ready to take the Madrid culinary scene by storm and win the favour of the most intrepid diners seeking to be swept away to Latin American countries with every bite. The result is a venue in the heart of Madrid that pays tribute to Latin American food, its people and their way of life. MamaQuilla is a restaurant with the spirit, force, rhythm and flavour of the other side of the Atlantic.

📍 Chamberí

Opened: April 2023
<https://www.restaurantemamaquilla.com/home-en/>



ONNO

ONNO, at No. 23 Calle Sagasta, brings the best of Nikkei cuisine to the capital: a place where the culinary heritage of Japan meets Peru's wonderful gastronomy. The chef behind this experience is none other than Camilo Mazuera. Originally from Colombia, Camilo brings with him an extensive track record, having worked in prestigious restaurants like Noma in Copenhagen. The menu offers such exquisite dishes as serrano nigiri and foie, strips of octopus with rocoto peppers or scallops. Each dish is designed to surprise and captivate anyone who visits this temple of fusion cuisine.

📍 Chamberí

Opened: September 2023
<https://www.onnomadrid.com/>



OSTINATO

Calle del Príncipe de Vergara has recently welcomed this new Italian restaurant. It is helmed by chef Fernando Ruiz whose personal and passionate way of understanding cooking translates into top-notch food made from quality ingredients that is bursting with flavour and colour. The term "Ostinato" is used in music to refer to a short melodic phrase that is repeated over and over again throughout a song. In Italian the word means "obstinacy, determination to repeat the same", and it is thanks to this tenacity that Ruiz is able to achieve wonderful flavours and inch towards perfection in culinary art.

📍 Centro

Opened: April 2023
<https://ostinato.es/>



PABÚ

Le Cordon Bleu-trained chef Coco Montes, who's had stints in the kitchens of such prestigious establishments as Zalacaín, Azurmendi, and the Parisian gem L'Arpège, pays tribute to his parents with his recently opened restaurant Pabú. At the heart of his new project is a commitment to micro-seasonality cuisine, which means working closely with local suppliers sourcing seasonal ingredients for the changing menu. The 190m² restaurant is divided into a dining area, kitchen, and cellar, and, despite its spacious layout, Pabú caters exclusively to 30 patrons at a time. Coco Montes' mission is simple: to ensure guests relish every bite of their dining experience.

📍 Chamartín

Opened: October 2023
<https://www.restaurantepabu.com/>



PARQUE BAR BOTÁNICO

Situated just around the corner from Calle de Orense, this restaurant offers a journey around the world through a unique culinary and cocktail experience in an oasis of tranquillity. The menu features Mediterranean dishes with Argentinian influences, crafted by chef Manuel Porillo. It also boasts a fantastic selection of cocktails, curated by barman Alan Parrilli, which reflects the restaurant's travelling spirit by paying tribute to some of the world's national parks. This eatery, whose flagship restaurant is in Buenos Aires, is divided into two levels and decorated with botanical motifs. On the lower floor you'll find a bar and a charming terrace that you can enjoy all year round.

📍 Chamberí

Opened: July 2023
<https://parquebar.es/>



PER SE BISTRÓ

The Latin expression “per se” conveys the idea of something being inherent or by itself, representing the essence of what it truly is. This is precisely why Chef Andrés Madrigal chose this name for his latest venture. In this inviting space, the cuisine served is a true reflection of the Madrid-born chef, who has returned to his hometown to present a concept of honest and refined culinary artistry. After spending 12 years abroad, Andrés Madrigal has poured all that he has learned on his travels and all his desires into this new project. The result is a delicate and sophisticated menu, where reverence for the raw ingredients is the common thread weaving through every dish. Seasonality takes centre stage, featuring offerings like pigeon, hare, goose, or woodcock. There is also a set menu that plays tribute to Iñaki Camba, chef at Arce, the restaurant that once occupied the space that is now home to Per Sé Bistro.

📍 Chamartín

Opened: October 2023
<https://persemadrigal.com/>



PLAYING SOLO

Playing Solo is a quirky gastronomic haven in the neighbourhood of Malasaña. It follows the philosophy of a Japanese Izakaya, but with a fresh take: they offer a Kaiseki menu with a modern Madrid twist, without sacrificing Japanese essence and harmony. What’s more, the culinary experience is set to eclectic jazz beats.

📍 Centro

Opened: February 2023
<https://playingsolorestaurant.com/en/home/>



PUCARÁ

Pucará is not a fusion restaurant, it's a gastronomic space that brings together the flavours and traditions of Peruvian cuisine and the food culture of Spain in general and Madrid in particular. A gastronomic journey through delicious dishes with bold flavours and select ingredients that pair up wonderfully with Asian seasonings and Mediterranean elements.

📍 Barrio de Salamanca

Opened: February 2023
www.pucara.es



ROBATA RESTAURANTE

Robata was conceived and opened seven years ago in Barcelona by Fabiola Lairer, who has recently decided to open a branch in Madrid, on Callejón Jorge Juan. Their culinary creations are not traditionally Japanese, but the techniques used and the attention to detail certainly are. Urban and cosmopolitan, the food is made from carefully selected ingredients and has Mediterranean and American touches.

📍 Barrio de Salamanca

Opened: February 2023
<https://robata.es/en/>



RURAL

Estimar, the signature seafood restaurant with branches in Madrid and Barcelona, has launched Rural, its restaurant for meat-lovers, on Calle del Marqués de Cubas. The menu features everything from charcuterie with Designation of Origin, pâtés, poultry and game to a section dedicated to haute cuisine meats. All these are prepared in different ways: fried, roasted, raw, marinated or pickled. On the menu you'll also find dishes made from pulses.

📍 Centro

Opened: November 2023
<https://www.restauranterural.com/>



SINESTESIA

Chef Kiko Moya, who has been awarded two Michelin stars and three Repsol suns for L'Escaleta (Cocentaina, Alicante), has played a pivotal role in shaping the menu and culinary vision of this new restaurant in Caleido Shopping Centre. Located at the base of its namesake tower in the Cuatro Torres Business Area in Chamartín, the establishment treats guests to an immersive astro-nomic adventure. Blending technology with haute cuisine, the multi-sensory experience is designed to answer an intriguing question: What do colours taste like?

📍 Chamartín

Opened: December 2023
<https://restaurantesinestesia.com/en>



TRESDÉ

This cosy restaurant with only ten tables, which seats up to 28 guests, has just opened its doors on Calle de la Cava Alta. Its menu is simple, consisting of starters, main courses and desserts, each with three options. They serve seasonal food with French influences.

📍 Centro

Opened: April 2023
<https://www.tresderestaurante.com/menu/>



ZUJI

Nestled in the Cuesta de Santo Domingo, this new eatery mixes two totally opposing concepts, tradition and modernity, and fuses them in a menu that encapsulates the ancestral flavour of Asian cuisine.

📍 Centro

Opened: February 2023
www.instagram.com/zujimadrid/

BARS, CAFÉS AND NIGHT CLUBS



BARBARA ANN SOL

Following the roaring success of its first restaurant in Las Salesas area, Barbara Ann has opened a second venue which embraces a rocking, glamorous, laid-back spirit. This temple to rock music has burst onto Calle de Cedaceros to continue revolutionizing Madrid's nightlife with the rhythms of the most legendary artists in the history of music.

A stairway to glam rock heaven, the new Barbara Ann Sol ensures that every evening is filled with surprises, thanks to a talented group of artists who review the history of music through the decades of the 1970s, 80s, 90s and 2000s, from the Beatles to Rosalía.

📍 Centro

Opened: March 2023
www.barbaraann.es



EL CIELO DE CHICOTE

The legendary Museo Chicote cocktail bar has carved out a place for itself on the Gran Vía skyline by opening a new bar on the rooftop of Hotel Montera Curio Collection. El Cielo de Chicote boasts a cocktail selection with something for everyone: young, fresh, brash and authentic, designed and prepared by renowned mixologists.

📍 Centro

Opened: June 2023
<https://hotelmonteramadrid.com/en/el-cielo-de-chicote-eng/>



FITZ

On the edge of Plaza de España lies this new venue inspired by writer F. Scott Fitzgerald and the clubs and parties of the Roaring Twenties. It offers a groundbreaking concept in which technology and music rub shoulders in a versatile space that hosts concerts, private events, and open-format DJ sessions.

This new nightclub occupies the venue that was formerly home to Sala Arena. It comprises two floors with different spaces, including a VIP room, and decor that echoes the decadent glamour of the 1920s. Lighting and new technologies conjure a setting in which natural textures, organic shapes and greenery steal the show.

📍 Moncloa/Aravaca

Opened: April 2023
<https://fitzclubmadrid.com/>



BARETO ATOCHA

Those who brought us Bareto (Plaza de Cibeles) have opened their second establishment in a two-storey building on Calle de Atocha, next to Estación del Arte metro station. They've followed the same winning formula that brought them success with their first spot: maintain the essence of a traditional bar. Here, you'll find *cañas* of beer, *tapas*, vermouth on tap, the dish of the day and bartenders and waiters shouting orders at each other. It's a veritable tribute to all those bars we never wanted to leave.

📍 Centro

Opened: October 2023
<https://www.baretomadrid.com/>



CASA CANITO

There's a place in Barrio de Salamanca that takes you back to the halcyon days of the 1980s. Casa Canito is determined to recapture the essence of Madrid, back when Warhol's Pop Art and the punk group Kaka de Luxe were all the rage, when everyone was either talking about the band Radio Futura or the armed forces plotting a coup to take over parliament, and when the signer McNamara could be spotted in any old bar where sawdust and discarded shrimp heads lying around were a given. Although the years may have passed, the *cañas* of beer, vermouth and even the simple but well-prepared *tapas* with a modern twist here will take you right back in time.

📍 Barrio de Salamanca

Opened: September 2023
<https://www.casacanito.com/>



CLUB FINANCIERO GÉNOVA

Azotea Grupo and Familia La Ancha have launched a re-vamped Club Financiero Génova, the legendary Madrid social and business club inaugurated back in 1973. Situated in Centro Colón, the exclusive venue is up and running again, and for the first time in 50 years will not only be open to members, but also to the general public. Advance booking on its website is required, as is observance of its admissions policy. The great gastronomic offering, by chef Nino Redruello, is reflected in a wide-ranging and dynamic menu based on the 100+ years of Familia La Ancha tradition and its philosophy of respect for the product.

📍 Barrio de Salamanca

Opened: May 2023

<https://www.clubfinancierogenova.com/en/>



DOBLE & GILDA

Doble & Gilda is a project born from the dream of having a shop packed to the rafters with crisps, olives and *gildas* (anchovy, gherkin and olive skewers). Almost two years ago, their dream came true when they opened their first store. This year, they've gone one step further and turned it into a bar where their clients can try their famous *gildas* in situ. This temple of delight, located at No. 105 Calle de Santa Engracia, is dedicated to appetisers and original wines and is the perfect place to savour products from all over Spain, including the house favourite: homemade *gildas* with anchovies, cheese, tuna, vegetables, eggs or octopus.

📍 Chamberí

Opened: April 2023

www.doblegilda.com



FAT CATS

Fat Cats is Madrid's latest big secret! This clandestine cocktail bar located in Barrio de las Letras (Literary Quarter) has psychedelic orange décor and vintage furniture, taking you straight back to the 1970s. The drinks menu is divided into four sections—Aperitifs, Sour & Daisy, Long Drinks and After Dinner—with a final page reserved for non-alcoholic beverages. You'll need a password to get in, but it won't be revealed to you until you book a table. However, you might find a few clues if you search through their Instagram posts...

📍 Centro

Opened: November 2023
<https://www.fatcatsmadrid.net/>



GALERÍA CANALEJAS CAFÉ

The central atrium at Galería Canalejas has a new tenant. Located at street level, this new café brings to mind the iconic Madrid kiosks of the 19th and 20th centuries. It's filled with plenty of greenery, reminding visitors of the city's most famous gardens and parks. The café offers a unique gastronomic experience, from breakfast to early dinner and afternoon snacks. The various menus all feature the traditional flavours of Spanish cuisine fused with the innovative signature desserts created by renowned pastry chef Alejandro Montes. The cocktails here take their inspiration from Madrid's fashion and culture.

📍 Centro

Opened: November 2023
<https://galeriacanalejas.com/en/restaurants/galeria-canalejas-cafe/>

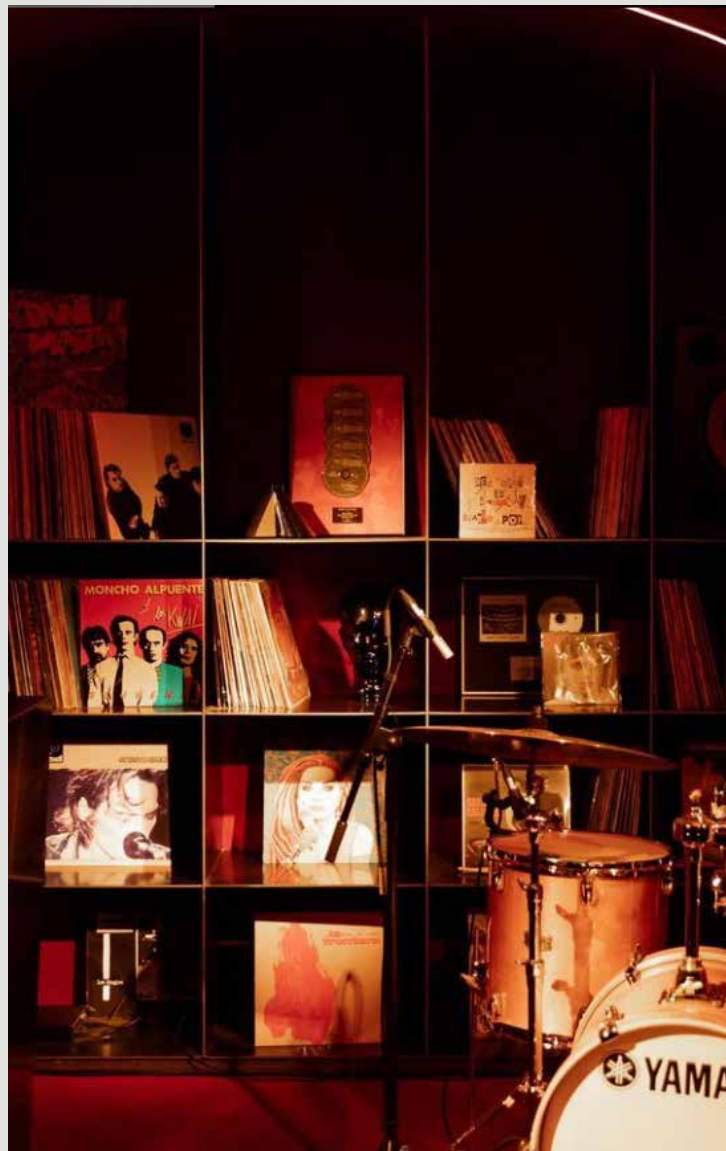


LA ESTRELLA

La Estrella, which can be found in the Malasaña neighbourhood on the street that gives it its name, is a new spot for night owls. It's a place where you can enjoy a great dinner before finishing off the evening with one of their cocktails. The well-rounded menu here includes an extensive list of starters, pizzas and, last but not least, their special dessert: pistachio cream à La Estrella. You'll also find a list of classic and modern cocktails, including a great selection of Martinis, Old Fashioneds, gins and vodkas.

📍 Centro

Opened: November 2023
<https://www.instagram.com/laestrellamadrid/>



LA MOVIDA MADRILEÑA

Located next to Paseo del Arte (Art Walk), this venue is reminiscent of the music clubs of the 1980s that were so popular during Madrid's famous La Movida movement. Here, they play Spanish music on vinyl records and host live concerts. The décor was designed by María Villalón from Villalón Studio.

📍 Barrio de Salamanca

Opened: March 2023
<https://www.lamovidamadrilena.com/>



NOTA ALTA

Nota Alta is the rooftop bar of the exclusive and vibrant UMusic Hotel Madrid, and offers unrivalled panoramic views of the city's historic centre. The cuisine, which they describe as "Sushi Castizo" (castizo meaning traditionally Spanish), is a fusion of sushi and locally-inspired tapas. During the summer season you can enjoy live music as you sip your cocktail.

📍 Centro

Opened: May 2023
<https://www.rooftopnotaalta.es/en/>



RUBICON

The name of this exclusive club refers to the famous phrase "crossing the Rubicon", which means passing the point of no return. It's all about the aesthetics here, with a very special décor accompanied by the best reggaeton and house music blasting out from midnight to 6am.

📍 Barrio de Salamanca

Opened: January 2023
<https://rubiconmadrid.com/>

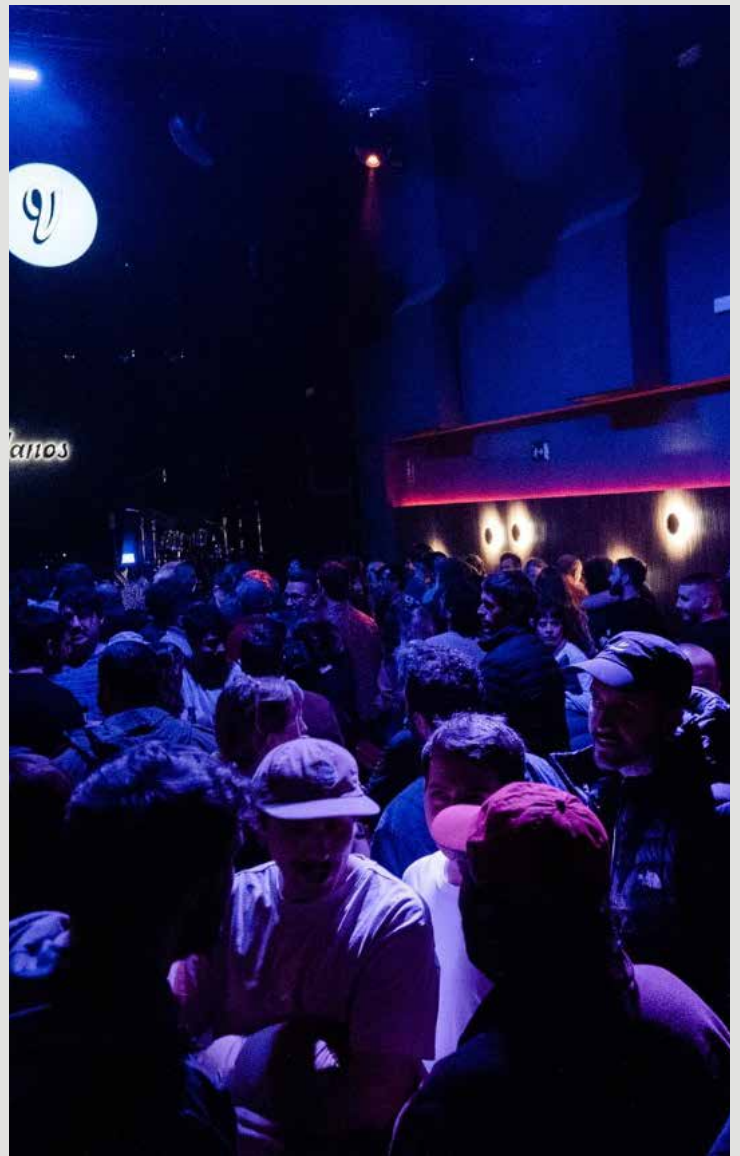


SALVAORA BROWN

The creators of Ciriaco Brown cocktail bar (No. 13 Calle de los Abades) have decided to shake up the city's nightlife even more by opening Salvaora Brown (No. 10 Calle de Barbieri). This cocktail bar-cum-nightclub's programme changes every week, and features everything from techno to flamenco, jam sessions and even theatre.

📍 Centro

Opened: November 2023
<https://www.salvaorabrown.com/bc/>



SALA VILLANOS

For 31 years, this was the home of the legendary Sala Caracol, where artists such as Lola Flores, Chavela Vargas and Cesária Évora performed, as well as countless national and international pop and rock stars. Now it's back in business—and thankfully still as a music venue—with a penchant for jazz, flamenco, soul, funk and Afro, and everything from roots music to the latest sounds. After a major refurbishment to improve the club's access, services and facilities, it's set to become a new hub for cultural life in the city thanks to the eclectic and excellent range of music always on play here. To complete the experience, the space also guarantees a unique gastronomic offering. Sala Villanos is run by the same people behind the festivals Noches del Botánico and Villanos del Jazz, Sala Clamores (from 2015 to 2020), Tempo Audiophile Club, Café Berlín and Food Idea Lab.

📍 Arganzuela

Opened: November 2023
<https://salavillanos.es/>



WONDER STUDIO

Combining signature cocktails and a great atmosphere, this innovative venue takes you back in time to the golden age of music and offers a unique experience. Inspired by the 1970s and in particular the great Stevie Wonder, this space boasts retro décor and the best music.

📍 Centro

Opened: February 2023
<https://www.instagram.com/wonderstudiomadrid/>

SHOPPING



TIENDA DE LOS MUSICALES

On Gran Vía avenue, a few steps away from Plaza de España and next to the Teatro Coliseum, you'll find this original store, a unique space where you can pick up souvenirs of Stage Entertainment Spain's most iconic musicals, from *The Lion King* and *Aladdin* to *Tina*, *Beauty and the Beast*, and *Anastasia*.

The venue is an authentic museum for collectors and lovers of song and dance where you can travel through more than two decades of the history of musicals in our city.

📍 Centro

Opened: February 2023
www.stage.es/tiendadelosmusicales



KARL LAGERFELD JEANS

Designer Karl Lagerfeld may have passed away, but his brand is still going strong. In fact, it has just opened a store on Calle de Fuencarral, one of the city's best shopping streets for the younger crowd. This new shop offers a range of denim clothing and other garments for young people at a price that is more affordable than the label's main collection.

📍 Centro

Opened: November 2023
<https://www.karl.com/es-es>



LAFINCA GRAND CAFÉ

Located in Pozuelo de Alarcón, next to LaFinca Golf Los Lagos, this 10,000 m² shopping centre has become a benchmark for premium activity in Spain. The promise of an exceptional shopping and dining experience explains why people are coming in their droves. The centre, which is divided into three floors, has a host of restaurants, high-quality catering options, a supermarket, beauty salons, accessory stores and offices.

📍 Pozuelo de Alarcón

Opened: September 2023
<https://lafincagrandcafe.com/>



URBAN OUTFITTERS

The American fashion brand Urban Outfitters has just landed in the capital. Its doors are now open for business at one of the most emblematic spots on Gran Vía: the former Cine Rex cinema. This 1800 m² space is now filled with a carefully selected range of men's and women's fashion pieces, accessories and homeware.

📍 Centro

Opened: December 2023
<https://www.urbanoutfitters.com/es-es>



VEJA CHUECA

After Paris, New York and Berlin, Madrid has become the next hub for the famous VEJA sports brand. The Justicia neighbourhood, or to be more precise, No. 44 Calle del Barquillo, is where VEJA has chosen to showcase its latest collections of footwear for men, women and children. The label produces trainers in a different way, combining social and economic justice projects with ecological materials. Located on the ground floor of the V-shaped building, the store boasts large windows and a typical Spanish patio aesthetic. Not only do they also host events, there's even a workshop on site where a shoemaker repairs and cleans footwear, regardless of the brand.

📍 Pozuelo de Alarcón

Opened: March 2023
<https://project.veja-store.com/en>



WOW CONCEPT SERRANO

The building that used to house El Corte Inglés (No. 52 Calle de Serrano) is now home to the second WoW Concept shopping centre. It specialises in contemporary luxury brands, whether that's a traditional, emerging or even online brand making the leap to a physical space for the first time. The complex's 6,400 m² are spread over seven floors dedicated to men's and women's fashion, women's footwear, decoration, technology and activewear.

📍 Barrio de Salamanca

Opened: November 2023
<https://wowconcept.com/es/stores/serrano>

CULTURAL SPACES



ROYAL COLLECTIONS GALLERY

Built right next to the Royal Palace, between Campo del Moro Park and Almudena Cathedral, this large museum offers a journey through the history of the Spanish monarchy reflecting the tastes of royals from the first reigns of the Middle Ages right up to Juan Carlos I.

The exhibition, distributed over three floors, begins in the Middle Ages where we can see works by Hieronymus Bosch, Titian, El Greco, Ribera, Velázquez and Caravaggio, among others, and even remains of the 9th century wall discovered during the building's construction. The tour continues in the Modern Age with blueprints of the new Royal Palace of Madrid, built by order of Phillip V when the former Alcázar Palace burnt down, and ends with a model of the Royal Collections Gallery by Mansilla + Tuñón Architects. Musical instruments, furniture and decorative art objects are also on display, together with works by Mengs, Goya, Tiepolo, Paret and Maella. The last section features photographs and an explanation on how royal collections passed into the hands of the state-run National Heritage, an entity created during the Second Republic. Finally, the 21st century is shown through an immersive cube where images of the architectural and natural spaces of various royal venues are projected in 360°.

The building also has a cafeteria and an area where workshops are conducted. It has two entrances located in Plaza de la Armería (next to the Mirador de la Cornisa observation deck, which offers beautiful views of the gardens of Campo del Moro Park and Casa de Campo Park) and over Cuesta de la Vega. The Gallery is directly connected to Madrid Río Park (through the Bonaparte Tunnel, currently closed), Plaza de España and Calle Mayor.

📍 Centro

Opened: June 2023
www.patrimoniounacional.es



DAOIZ Y VELARDE CULTURAL CENTRE. REAL TEATRO DE RETIRO

Located in a spectacular building erected at the end of the 19th century, this new municipal cultural centre stages productions by Real Teatro de Retiro, an artistic project belonging to Teatro Real opera house which is aimed at children, youth and family audiences. The programme includes opera, theatre, puppetry and dance performances for children and young people, as well as concerts, films, musical stories and workshops for all ages. In the mornings they also stage shows for school groups.

📍 Retiro

Opened: April 2023
www.realteatroderetiro.es



OPERA GALLERY (MADRID)

In May 2023, Barrio de Salamanca welcomed Spain's first Opera Gallery, which has exhibition spaces in several countries around the world. Directed by Belén Herrera Ottino, it brings outstanding national and international artists to the Madrid art scene.

The gallery, renovated by Hernández Arquitectos, spans nearly 1,000 square meters and is spread over three floors. It's divided into seven rooms, with ceilings over 4 meters high, that house the gallery's collection of modern and contemporary masterpieces.

📍 Barrio de Salamanca

Opened: May 2023
www.operagallery.com



ARCHIVO ARKHE

The Arkhé Archive is a non-profit institution dedicated to compiling publications and documents related to Latin American art. It also has a comprehensive queer archive with all kinds of documents dating from the mid-19th century to the present day. Its new space recently opened on Calle del Doctor Fourquet, in the neighbourhood of Lavapiés, is an exhibition hall and documentation centre specializing in modern and contemporary Ibero-American art and LGBTQ+ cultural history.

📍 Centro

Opened: February 2023
www.archivoarkhe.org



CLARA DEL REY CULTURAL CENTRE-MUSEO ABC

The building that once housed the first Cerveza Mahou brewery, in the Conde Duque neighbourhood, is today the headquarters of the ABC Museum and, since January 2023, of the municipal Clara del Rey Cultural Centre. The two institutions work together to offer temporary exhibitions, children's and family workshops, and to produce joint projects that promote the art of illustration.

📍 Centro

Opened: January 2023
<https://bit.ly/3B5a1NS>



HYPER HOUSE

The Vista Alegre neighbourhood is home to this new independent creative and cultural space. Created in 2022 by the Hyper Studio collective, it seeks to foster cross-cultural collaborations between artists and neighbours and to support the local productive network by working with community artisans, producers and micro-enterprises to produce exhibitions and events. The centre also has links with the academic and research sector, working with art schools and organising informative and educational activities.

📍 Carabanchel

Opened: April 2023
<https://hyperhouse.art/>



LA CASA DE LA ARQUITECTURA

This new state museum is located within one of the buildings in the Nuevos Ministerios complex, the current Ministry of Housing and Urban Agenda, in a large cultural space of 2400 square meters inaugurated in October 1983 as “La Arquería.” The House of Architecture aims to become a nationally and internationally recognised hub for the promotion of architecture, urban planning, and landscaping in Spain. The permanent collection of this new state museum comprises architectural, urban planning, and documentary heritage that falls under the purview of the Ministry of Transport, Mobility, and Urban Agenda (MITMA). The collection includes objects, drawings, documents, blueprints, and images in various formats. The museum also has a digital platform, developed in collaboration with the Arquia Foundation, which aims to enhance the institution’s mission and serves as an advanced digital repository that will host the collection online. Its purpose is to achieve the goals of promoting and positioning Spanish architecture dynamically and in a way that adapts to the digital era.

📍 Chamberí

Opened: December 2023
<https://lacasadelaarquitectura.es/en>



MUSEUM OF HAPPINESS

Located next to La Casa Encendida and very close to Teatro Circo Price, this new museum first opened its doors in September 2023. In its rooms, an immersive experience awaits you: get ready to discover everything there is to know about happiness! The Museum of Happiness, or MüF, brings you on an extraordinary journey through 600 m² of laughter and smiles, allowing you to find out what happiness smells and tastes like. Visitors can enjoy more than 20 immersive experiences, including a hug machine, a “laughodrome”—where they can use the laughter therapy machine until they can’t stop laughing—, and the chance to launch themselves down a slide and enjoy a very special landing... Here, you’ll wander through spaces like the History and Geography of Happiness, the Happiness Laboratory, the Happiness Beyond Money Area and the Happy Magic Show. Based on sound scientific evidence, the museum also offers an entertaining opportunity to learn about what really makes humans happy.

📍 Centro

Opened: November 2023
<https://www.museodelafelicidad.com>



GRAN VÍA 15 MUSEUM

This new cultural hub, whose name gives away its exact address, offers its own take on contemporary art and new movements, with unique installations that strive to connect with loaded with meaning that transcend aesthetics by combining craftsmanship, quality, and local identity in accessible contemporary products that inspire thoughtful consumption.

📍 Centro

Opened: May 2023
<https://museoGranVía15.com/>



NOMAD IMMERSIVE MUSEUM

An immersive experience offering us a show of lights, technology and the latest audio-visual techniques plunges us into other worlds with all our senses alert. The museum boasts an unbeatable location, right at the end of Gran Vía avenue, just a few steps from Plaza de España.

📍 Centro

Opened: April 2023
<https://www.nomadmuseum.es/en/home/>



PEDRO CERA

Pedro Cera, one of the leading art galleries in Portugal, has just opened a new venue in Madrid to celebrate its 25th anniversary. The Portuguese gallery promotes the works and innovative projects of a long list of contemporary artists from Europe, the United States and Latin America. Its new home in the capital—on Calle de Barceló in the Chueca neighbourhood—makes for a large space, very similar to the one it occupies on Rua do Patrocínio in Lisbon. This new move is also an opportunity for many Portuguese and international artists to enjoy a greater presence in the Spanish contemporary art market. At the same time, it will also strengthen the cultural ties between Madrid and Lisbon by increasing exchanges between artists and the interest in the artists and exhibitions held in the gallery in Madrid. The gallery represents some 22 international artists from different generations.

📍 Carabanchel

Opened: September 2023
<https://www.pedrocera.com/>



95 GALLERY

This new cultural space, located very close to Oporto metro station, is the latest addition to the growing wave of art galleries that the Carabanchel district has been witnessing for some years now. The centre showcases the works of more than 200 artists and aims to become a point of reference for urban art. The brainchild of the Madrid artist Sfhir, the project provides a space for dialogue and artistic expression where creators can give free rein to their imagination. It will host several temporary exhibitions by national and international artists, as well as a permanent display of murals created by artists such as Chalo Moca, Taquen, Sea, Salvaje Selva, Duo Amazonas, Rafael Blanco, Colectivo Licuado, Berbo, Max 501, Ze Carrion, Chais and El Reina.

📍 Carabanchel

Opened: October 2023
<https://www.instagram.com/95artgallery/>



LEGENDS. THE HOME OF FOOTBALL

In the beating heart of Puerta del Sol, sandwiched between Calle de Espoz y Mina and the beginning of Carrera de San Jerónimo, this new museum, which opened in May 2023, invites us to relive the best and most exciting moments that football has given us. It takes us on a chronological journey through the history of the sport, using state-of-the-art tech to offer immersive 4D experiences and displaying the shirts actually worn by football legends, as well as all kinds of other original items.

In over 4,000 square metres and split into seven floors, Legends is home to the very boots, shirts and balls used by world champions—straight off the feet and backs of legends such as Maradona, Pelé, Cruyff, Paolo Rossi, Di Stefano, Messi, Zidane, Iniesta and Cristiano Ronaldo, among others.

The building also has a dedicated gastronomic space on its formidable rooftop terrace—the La Liga 29's restaurant—an impressive store and virtual reality experiences. The project's architect is Marcelo Ordás, lauded as the most famous collector of elite football relics worldwide by major federations, clubs, governments, players, leading brands in the football industry and even FIFA.

📍 Centro

Opened: May 2023
<https://legends.football/en/home/>

OTHER SPACES



PUERTA DEL SOL

Following an intense year of remodelling, Puerta del Sol has finally revealed its new look: a more homogeneous square which has been fully pedestrianised, as have the streets that converge on it. The new square winks at Madrid's sky, which is why a series of irregular light points simulating the stars will soon be placed inside the fountain. What's more, brass inserts in the pavement right in the middle of the square simulate the sun's rays.

The plaque marking Kilometre 0, the starting point for all major radial roads in Spain, has been embellished with a series of ornate slabs forming a giant compass and giving even greater relevance to this iconic landmark.

📍 Centro

Opened: April 2023

COMING SOON

ACCOMMODATION

BRACH HOTEL

Coming soon
www.brachmadrid.com

Number 20 on Gran Vía Avenue will soon be home to a new five-star hotel. The 7-floor Brach hotel, which will cover 5,000 m² and whose interior will be designed by Philippe Starck, belongs to the Evok hotel chain.

CATALONIA HOTEL & RESORTS (No. 70, Gran Vía)

Coming soon
www.cataloniahotels.com

The Catalonia Hotel & Resorts group will soon open a new hotel on Gran Vía Avenue. Located between Plaza del Callao and Plaza de España, this four-star property will feature 165 rooms—including some Superior rooms with a terrace and private Jacuzzi—a bar, restaurant, two conference rooms, and a rooftop terrace and pool overlooking Gran Vía, the city centre, the Royal Palace, and the Sabatini Gardens.

HOTEL FLORIDA

Coming soon
www.roundhill.com

The Florida Norte hotel—purchased by the Round Hill hotel group—is being redeveloped as accommodation for young people and students. The complex will feature a gym, shared workspace and courtyard garden.

METRÓPOLIS

Coming soon
www.elparaguas.com

After years of stagnation, new life will soon be breathed into the Metrópolis building. Courtesy of the Paraguas group, it will welcome the arrival of a boutique hotel, a spa, a private club and multiple restaurants.

NOBU HOTEL MADRID

Coming soon
www.nobuhotels.com

Nobu, a hotel group created by actor Robert De Niro, Japanese chef Nobu Matsuhisa and producer Meir Teper, is planning to open a fifth hotel in Madrid. The chosen location is No. 26 Calle de Alcalá, very close to Puerta del Sol.

SONDER

Coming soon
www.sonder.com

The Sonder hotel chain is set to add another venue to its list of establishments. Located on Gran Vía and scheduled to open in late 2024, this hotel will have 118 guest rooms as well as a terrace with views of the city. Hospitality group Azotea Grupo will manage the hotel's culinary offerings.

HOTEL CALLE PEZ, 1

Coming soon

At number 1 Calle del Pez, close to Plaza del Callao, this new hotel will open its doors in a building boasting 3,537 m² of space across five floors. The property will feature 59 rooms at an average price of approximately €170 per night.

HOTEL DE LUJO CALLE ZORRILLA, 19

Coming soon
www.mhre.es

The hospitality real estate investment trust Millenium, the developer behind the new JW hotel in Plaza de Canalejas, has purchased a luxury property at number 19 Calle de Zorrilla, with a view to converting the late 19th-century building into a 5-star hotel. The hotel boasts 4,672 m² of space over a total of six floors.

HOTEL GRAN VÍA, 60

Coming soon
www.rehbilta.es/portfolio/gran-via-60

Number 60 Gran Vía avenue will once again open its doors. The building was abandoned five years ago, and is most known for its crowning sculpture known as “The Roman” and for once being the home of the Casa Social del Banco Hispano de Edificación. The property will be redeveloped as a hotel with the ground floor reserved for businesses.

HOTEL GRUPO EL CORTE INGLÉS

Coming soon

The El Corte Inglés group is set to open its first hotel in Madrid very soon. The hotel will have roughly 111 guest rooms and will occupy two adjacent buildings in the area of Goya, at No. 89 Calle de Goya and No. 3 Calle del Conde de Peñalver.

INNSIDE MADRID VALDEBEBAS

Coming soon

<https://www.innsidebymelia.com/es>

Melia's lifestyle brand INNSiDE will soon be opening a new hotel in the Valdebebas neighbourhood. Boasting a futuristic design, it will have a total of 73 guest rooms.

CASA FARAONA (GRUPO RAMSÉS)

Coming soon

The Puerta de Alcalá gate will soon have an exclusive boutique hotel in its vicinity. The Ramses group, owner of several shops and restaurants in Plaza de la Independencia, will open Casa Faraona, comprising eight luxury apartments ranging from 60 m² to 250 m² in size. It will also have its own restaurant on the first floor, a bookshop bar, a terrace and a large space for events.

BOUTIQUE HOTEL ON PLAZA DE CALLAO

2024

It will soon be possible to stay in one of Madrid's most iconic locations: Plaza de Callao. Set to open in the building which is right next to Cines Callao cinema, this new "premium, urban and cosmopolitan" boutique hotel will offer 15 rooms distributed over five floors. Giving priority to design and comfort, the hotel will also boast a solarium and panoramic views of the area. In addition, there will be a restaurant specialising in rice dishes on the ground floor.

IBIS STYLES MADRID AIRPORT T4

2025

The IBIS chain, which belongs to the Accor hotel group, has its sights set on Madrid's Valdebebas district, an up-and-coming area that will house the new City of Justice and the expansion of IFEMA Madrid. The IBIS Styles which will soon be opening there will have 260 rooms, a swimming pool on the roof, a rooftop bar, meeting rooms, a restaurant and two parking areas, one indoors and one outdoors.

HANDWRITTEN COLLECTION ACCOR

2024

Handwritten Collection, Accor's new brand, has decided to open one of its first hotels in Madrid. Located in the city centre—the exact address is yet to be decided—the boutique hotel will feature an Art Deco decor, quintessential Madrid touches such as Manila shawls and local tiles, and references to the city's history.

MADRID TEATRO (Pescaderías Coruñesas)

Coming soon

The gastronomic group Pescaderías Coruñesas is taking on the hotel industry and it's going all out. Its newest project will be located on Plaza de Canalejas, in three historic properties: the Teatro Reina Victoria, the Meneses Building and Casa Allende. This luxury hotel complex will feature a diverse selection of restaurants, in addition to a cultural space.

BEST PRICE ALBASANZ

Coming soon

The Best Price chain will be opening its second establishment in the San Blas-Canillejas technological district. Set to become the chain's flagship hotel, it will have 53 rooms spread over an approximate area of 1,870 m². Boasting a unique architectural design, it will feature attractive spaces such as a large chill-out terrace.

LÍBERE HOSPITALITY GROUP

Coming soon

The Liberé Hospitality Group is expanding its presence in Madrid with a new hotel at number 4, Calle de Miguel Fleta, in the San Blas-Canillejas technology district area. 93 rooms will spread out over a total constructed area of 2,890 m² and the hotel will have 31 parking spaces, a bar-cafeteria area and a rooftop terrace.

HOTEL ILUNION ON CALLE PRADO (ONCE HEADQUARTERS)

Coming soon

The current headquarters of ONCE (the Spanish National Organisation of the Blind) will soon be undergoing a complete renovation which will turn it into a luxury hotel. Boasting a prime location on Calle del Prado, it is expected to offer 116 rooms across six floors.

HOTEL UGT HEADQUARTERS

Coming soon

The former headquarters of the UGT trade union, which had previously been the Recogidas Convent, is undergoing works to become a 41-room hotel. The renovation project includes recovering the original façade of the convent, which is currently covered by another brick façade attached in 1897. The works will also restore some of the original spaces in the cloister, basilica and courtyard area which had been altered during successive renovations. The former convent, which is located in the neighbourhood of Chueca, was erected in 1623.

HOTEL DOUBLE DRAGON

(VALDEBEBAS)

Coming soon

The Philippine real estate development company has chosen Madrid for its first Double Dragon hotel in Spain. It's set to open in the Valdebebas area next to the new Formula 1 circuit that is expected to host the Formula 1 Grand Prix from 2027.

HOTEL AC MARRIOTT (Corner of calle de la Verónica, 11 and Calle de San Pedro, 3)

Coming soon

The AC Marriott hotel chain will be opening a 65-room establishment in an old deconsecrated and disused church, close to the Prado Museum.

THE WESTIN PALACE

Coming soon

In June 2023, The Westin Palace Hotel, owned by the Marriott International hotel group and Archer Hotel Capital, embarked on a refurbishment of its facilities in order to upgrade its brand to The Luxury Collection, a higher category within the group. The works, which will affect all the rooms, common areas, meeting rooms, bars, restaurants and the fitness centre, will help save energy and improve the hotel's sustainability. The interior design will also be completely revamped at the hands of Lázaro Rosa-Violán Studio.

BULGARI HOTELS

Coming soon

The Bulgari hotel chain is planning to open a new luxury hotel in the capital. Although the exact location is not yet known, it has been confirmed that it will occupy a lavish building in one of the most luxurious areas of the capital.

IBIS MADRID NORTE LAS TABLAS

Coming soon

The Accor hotel chain has decided to open a new hotel under its Ibis brand in the capital's new Madrid Nuevo Norte district. The state-of-the-art two-star hotel will make up five floors: 148 rooms will be distributed across the four upper floors, while a reception area, lobby and restaurant will be located on the ground level. It will also have 79 parking spots, with additional spaces for motorbikes and bicycles, as well as charging points for electric vehicles.

SAUDI RSR SINGULAR SOCIMI (Real Estate Investment Trust) HOTEL (next to Plaza Mayor)

Coming soon

A new luxury hotel will soon open its doors in the vicinity of Plaza Mayor. The building will have lush vegetation, a rooftop terrace and a restaurant on the ground floor. The deluxe four-star property will be managed by the RSR Singular Assets Europe Real Estate Investment Trust, a company owned by the Saudi Arabian family office of Rashid Saad Al-Rashid & Sons.

LUXURY HOTEL ON CALLE RUIZ DE ALARCÓN (THE CAIXABANK BUILDING)

Coming soon

The five-storey building on Calle Ruiz de Alarcón, behind Madrid City Hall, will cease to be the offices of a bank and will be given a new lease of life as a hotel. The building, which was designed by architect Enrique María Repullés y Vargas in 1905, will have 68 rooms—14 per floor—and a bar and restaurant on the ground floor and basement.

HOTEL DE LUJO EN GRAN VÍA, 76 (EDIFICIO CINE AZUL)

Coming soon

Gran Vía will see a new hotel open at number 76. This well-known building, whose ground floor once housed the legendary Cine Azul cinema, will boast 112 rooms distributed over seven of its nine floors. There will be a new restaurant on the top floor, with access to a rooftop solarium, while the commercial premises on the ground floor will remain as they are. The building will undergo a major refurbishment that will considerably alter its architectural structure, although the idea is to preserve certain antique features such as the stained-glass windows by Casa Maumejean in one of its courtyards.

TAYKO HOTEL

Coming soon

Very close to Puerta del Sol and Plaza de Canalejas—Madrid's new Golden Mile—the Byou Hotel chain is set to open a new establishment under its Tayko Hotel brand. With 60 rooms distributed over eight floors, the new four-star hotel will feature a restaurant and a rooftop terrace.

RESTAURANTS

TRAGABUCHES

January 2024

The prestigious chef Dani García opens the second Tragabuches restaurant—the first of which is in Marbella—on Calle de José Ortega y Gasset, in the building once home to the legendary Combarro restaurant. The space defines itself as an honest, Andalusian-style taberna.

DIVERXO

2024

The most successful restaurant in Madrid, which is helmed by chef Dabiz Muñoz, is moving from Paseo de la Castellana to La Finca, an exclusive neighbourhood in Pozuelo de Alarcón, situated 20 kilometres from Madrid. The new establishment, which will be located in the middle of a forest, will be much larger (1,900 m²) and will have a capacity for 40 diners.

ROOFTOP CALLAO

2026

The current building that houses FNAC—the well-known store selling books, movies, music and video games—will turn its top floor into a rooftop restaurant with great food. The renovation work will last approximately three years but, during this time, the shop will continue to operate as usual.

RESTAURANTE NOBU

Coming Soon

Nobu Matsuhisa, the famous Japanese chef, has announced the imminent opening of a new restaurant in Madrid. Located on Calle de Alcalá, the establishment will be attached to the hotel of the same brand, which is also scheduled to open in 2024.

CAFÉ DE CERVANTES

Coming soon

Café de Cervantes, located in the recently redesigned Plaza de España, will shortly be open for business. The Casa Remigio group, which will run the space for the next five years, has begun work to make sure everything is shipshape, including covering the 755-m² roof with ivy, wisteria, trumpet vine, honey-suckle and star jasmine. The restaurant promises a welcoming, elegant yet bold ambience and has been designed to create a unique experience for each diner. Its 200-metre terrace will offer lovely views.

CULTURAL SPACES

CASA DE VARGAS

Coming soon

The Vargas Manor House-Palace and the Felipe II gardens, located in Madrid's Casa de Campo Park and declared an Asset of Cultural Interest in the Historical Site category, will soon open as a cultural centre, museum and historical garden. After undergoing renovation, the site will open as a Visitor Centre with a focus on the Casa de Campo Park in general and specifically on the Vargas Manor House. The centre will also host a Documentation Centre for Urban Cultural Landscapes, where citizens can learn about their historical origins. As well as this, the Reservado Chico gardens (including the fountains and statues) and the Galería de Burlas will undergo renovation. Future plans for changes to the Reservado Grande gardens are also in place.

LAS VENTAS METRO STATION

Coming soon

Similar to the museums found in the Nave de Motores, in the Chamberí metro station, and in the lobby of the Pacifico station, the former entrance to the Ventas metro station, located next to the bullring, will reopen as a museum space after having been closed for more than half a century.

PALACE OF THE DUKE AND DUCHESS OF OSUNA

Coming soon

The Palace of the Duke and Duchess of Osuna will open its doors in 2023 after undergoing significant renovation. The museum will be conceived as a centre with a focus on various aspects of Madrid's history from the 18th century onwards. In this vein, the initiative is formed by three key pillars: the heritage value of the historical monument formed by the garden and the palace, the Enlightenment, and the awareness of the role of women in overseeing and running noteworthy public and private projects.

VAL-VERDE PROJECT

Coming soon

Madrid City Council is to turn the former Clesa factory into a centre for innovation and research. The building, which opened in 1962 and was designed by architect Alejandro de la Sota, had been unused and abandoned for over a decade. After regaining ownership of the premises, the City Council will leverage its potential with a project set to transform it into a cutting-edge space in Madrid. The 10,500 m² devoted to R&D&I will house a cultural centre that will host dynamic content, a co-working space, two auditoriums and a café. A new urban landmark for both the district, as well as the neighbourhood, is planned and will come in the form of a large exterior square where people can gather. The space devoted to culture isn't just one single part of the building, instead, culture and science are intertwined throughout the building.

REAL COMPAÑÍA ASTURIANA DE MINAS 2025

In 2025, the former headquarters of the Real Sociedad Asturiana de Minas, located in Plaza de España, will join forces with Mutua Madrileña Foundation and become a centre for exhibitions and cultural and social activities.

THE NEW BERNABÉU METRO STATION

Coming soon

The Community of Madrid has decided to modernise the Santiago Bernabéu metro station (Line 10) with a design inspired by Real Madrid's football stadium. The works planned for the coming months include a new interior look and feel to reflect the special relationship between the station and the stadium, the capital's sporting landmark and a major tourist attraction. Additional universal accessibility measures will be introduced to facilitate transport for all passengers, especially those with reduced mobility.

MUSEO HISPANO JUDÍO

Coming soon

The Hispanic-Jewish Foundation will now have a space from which to promote its culture and revive the Hebrew historical heritage in Spain and Latin America. The site chosen is a disused former electrical substation in Barrio de Salamanca neighbourhood, originally designed by Antonio Palacios.

SPORTS

CITY OF SPORT

Coming soon

The future City of Sport is to be located in the vicinity of the Cívitas Metropolitano Stadium, in the San Blas-Canillejas district. The area of land—which was originally going to form part of the city's application to host the Olympic Games—comprises five undeveloped plots to be used exclusively for sports purposes. The space will welcome various sports facilities, including football pitches, a mini stadium for 6,000 spectators, 25 padel courts, a climbing wall, a surfing area with teaching facilities, a skate and jump zone, an athletics track, and much more.

SANTIAGO BERNABÉU STADIUM

2024

<https://www.realmadrid.com/estadio-bernabeu>

At the end of 2023, the Santiago Bernabéu Stadium will show off its new look and unveil its new spaces. These will include a huge, unsupported cornice built over the square, forming a large entrance atrium spanning 2,000 m² to welcome visitors to the new Bernabéu. Refurbishment work includes the construction of a new stand on the east side of the stadium, which will be slightly higher than the current one but will have the same capacity. A retractable roof is also being installed, which will allow for the pitch to be used regardless of the weather and will help to reduce noise pollution for surrounding residents.

OTHER SPACES

PALACIO DE EXPOSICIONES Y CONGRESOS

Coming soon

Madrid's Palacio de Exposiciones y Congresos, located at 99 Paseo de la Castellana, will soon undergo a large-scale renovation to house the WTO (World Tourism Organization) in its Building B. Building A will also be used to host a wide range of events.

