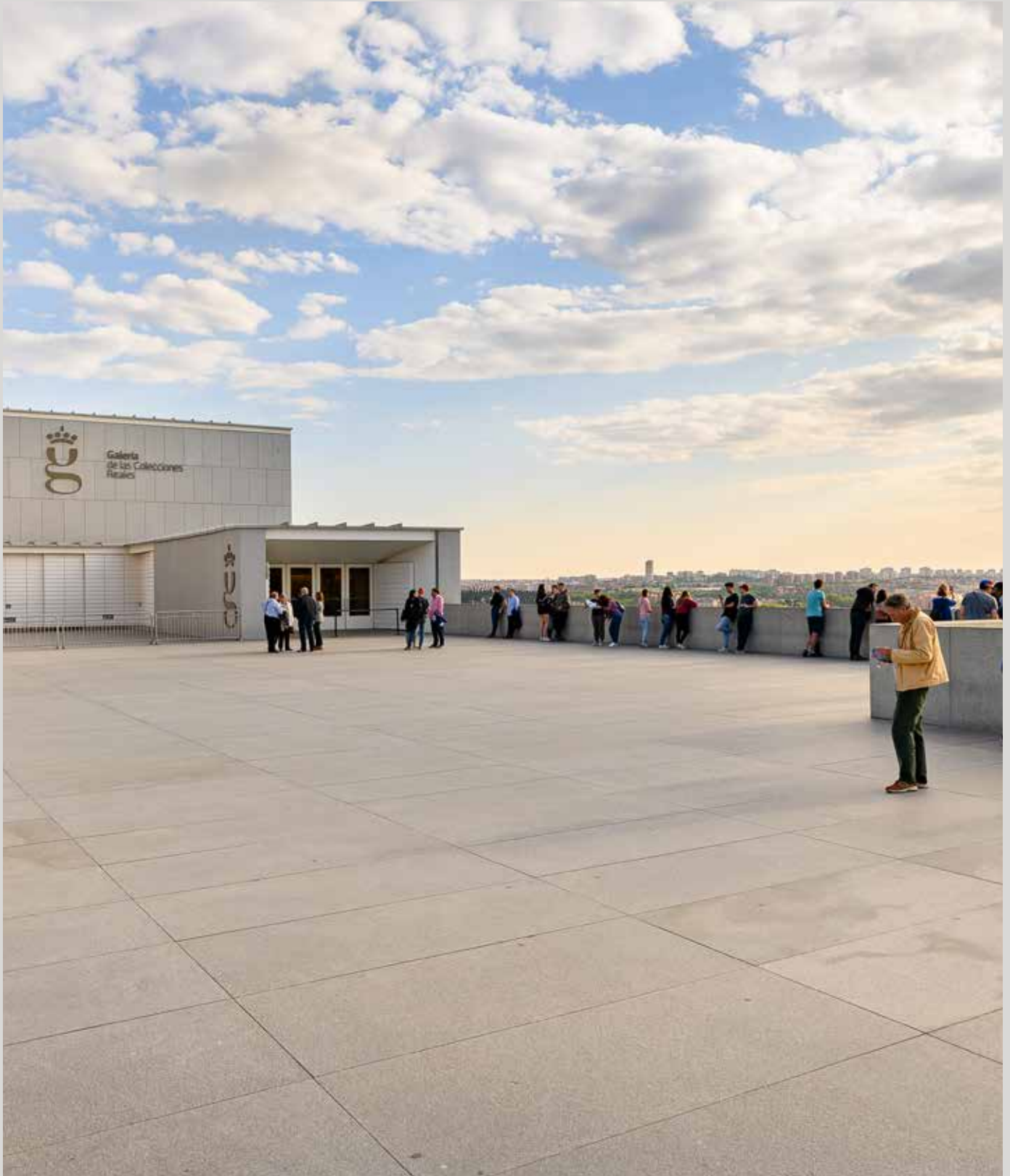


WHAT'S NEW IN MADRID

2023



MADRID

INTRODUCTION

Madrid is in vogue, thanks to an unbeatable lifestyle and a vibrant cultural scene with countless offerings to liven up every month of the year. Since emerging as a popular destination, the city has seen a stream of top-class events and new openings. Stylish hotels continue to spring up and are set to make the city centre even more dynamic. To name just two, Hotel Montera Curio Collection has opened its doors on Gran Vía avenue and JW Marriott Madrid on Plaza de Canalejas. In the latter, award-winning chef Mario Sandoval helms the kitchen of QÚ, a worthy addition to what has become known as the city's golden culinary mile.

Without a doubt, however, the biggest event of the first half of 2023 is the opening of the Royal Collections Gallery. Located next to the Royal Palace, it's the most significant development on Spain's cultural scene of the last few years. Behind its imposing façade, it displays unique items—from furniture to tapestries and paintings—collected by Spain's monarchs over five centuries. New immersive museums, gastronomic temples where you can enjoy myriad flavours, art galleries, urban spaces like the newly remodelled Puerta del Sol, and unique places like Legends - The Home of Football are waiting for you. Welcome to Madrid!

CONTENTS

04 Accommodation

07 Restaurants

23 Bars, Cafés and Night Clubs

29 Shopping

30 Cultural Spaces

36 Sports

37 Other Spaces

38 Coming Soon

ACCOMMODATION



HOTEL MONTERA CURIO COLLECTION

This five-star hotel, which belongs to the Hilton chain, is located in a historic building overlooking Gran Vía avenue and Calle de la Montera, a pedestrian street connecting Gran Vía with Puerta del Sol.

Boasting a unique interior design concept developed by Lázaro Rosa Violán, it has 93 rooms, eight of which are bright, spacious suites with unbeatable views. In addition, several works of art are exhibited in its facilities. Notable among them is the work by Madrid-born artist Miguel Caravaca, who installed a 25-metre-high canvas on the panoramic glass of the elevator to accompany guests during their journey between floors 0 and 10. The lobby, located on the 9th floor, is surrounded by three open-air terraces: Burladero, Sol and Sombra, which have food service and cocktails. There are also two private lounges on the 9th floor, Porta Gayola and Temple.

As for its gastronomy, in its La Braserí restaurant you can enjoy an informal menu of world cuisine with a Madrid accent in addition to a great variety of cocktails, accompanied by magnificent views of Gran Vía as a backdrop.

On the rooftop, guests can relax by the pool or in the solarium with Balinese beds and enjoy a great selection of tapas and cocktails prepared by El Cielo de Chicote. The cocktail bar is owned by the legendary Museo Chicote, Spain's first cocktail bar located on the end of Gran Vía, which has decided to branch out (and up) and treat us to the best views of Madrid.

📍 Centro

Opened: May 2023

<https://hotelmonteramadrid.com/en/home/>



JW MARRIOTT MADRID

Just beside Plaza de Canalejas, a stone's throw from the top sights and attractions, this Marriott International luxury hotel has opened its doors.

In keeping with the chain's other hotels, it is inspired by the principles of mindfulness. Every detail in this hotel has been designed to encourage guests to reflect and recharge, whether they're marvelling at breathtaking city views from their ample room terrace, delighting in the El Patio JW Garden—a botanical oasis where the ingredients used in the restaurant and cocktail bar are grown—or heading to the city's gardens with a picnic made of local produce organised by the hotel. The elegant décor echoes the building's historic past, revealing 19th century wrought-iron columns. Its rooms, with their fresh and sophisticated ambience, feature decorative elements like metal, adding a subtle and elegant touch. Modern facilities, a large, fully equipped gym, and attentive staff ensure a luxurious experience.

QÚ, its restaurant helmed by two-Michelin-star chef Mario Sandoval, offers wonderful food. The menu is based on traditional Spanish fresh produce, with a gourmet touch.

📍 Centro

Opened: March 2023
<https://www.marriott.com/en-gb/hotels/travel/madjw-jw-marriott-hotel-madrid/>



CATALONIA EL RETIRO

Catalonia El Retiro is a functional and modern four-star hotel with 62 bright rooms and all the comforts, as well as free Wi-Fi throughout, a bar, a breakfast buffet and parking.

It is located on Avenida Ciudad de Barcelona and offers access to two of Madrid's main motorways (the A-3 and the M-30). Additionally, it's very close to Atocha train station and to the Méndez Álvaro bus station.

📍 Retiro

Opened: January 2023
<https://www.cataloniahotels.com/en/hotel/catalonia-el-retiro>



LATROUPE PRADO

Latroupe Prado has just opened its doors right on Paseo del Arte (Art Walk), between Atocha and the Reina Sofía Museum. The emblematic corner building, which has protected status and great historical significance, has a V-shaped floor plan and is divided into eight floors arranged around an atrium. Its interior combines the hostel experience with the quality of a high-end hotel and the comfort of a home. The rooms are distributed over six floors and cater to all group sizes.

📍 Centro

Opened: May 2023
<https://www.latroupe.com/en/latroupe-prado/hostel/>

RESTAURANTS



ABYA

In the heart of Barrio de Salamanca, in Saldaña Palace, this restaurant heralds Aurelio Morales' new gastronomic adventure, since leaving his previous project Cebo, which earned him a Michelin Star and two Repsol Suns. At Abya, the chef is committed to free, unbridled fare, which fuses world and Latin American cuisine.

The restaurant is divided into four interconnected floors, each offering different culinary experiences. The basement houses the kitchens where all the dishes are prepared. On the ground floor, there's a non-stop kitchen and two bars that blend mixology, music and art. The first floor, with its large windows, ushers in gastronomic hedonism, giving diner's tastebuds a real treat. And the second floor is dedicated to the senses, with greater privacy, occasional gastronomic surprises, and a magnificent open-air terrace.

Abya's decor is the brainchild of its owner Manuel González, who teamed up with various interior designers, including Paulina Morán. Abya will also be showcasing more than a hundred works of art by artists such as Vladimir Cora, Amador Montes, César Lope Negrete, Miguel Milló and Paola Martínez.

📍 Barrio de Salamanca

Opened: March 2023
www.abya.es



EL CLUB ALLARD

Nestled in a corner of Plaza de España, the famous Club Allard was inaugurated in 2003 and earned two Michelin Stars at the hands of its two previous chefs Diego Guerrero and María Marte. Since March 2023, the kitchen has been helmed by the legendary chef Martín Berasategui, who, together with head chef José María Goñi, seeks to restore its prestige at the forefront of Madrilenian and Spanish cuisine.

The restaurant offers two tasting menus: a long one of thirteen courses, and a shorter one of ten. They also have an à la carte menu with some of the renowned chef's most striking dishes from his restaurants in Lasarte and Barcelona, and others prepared exclusively by Berasategui for his newfound Madrid home. The main development at Club Allard following its renovation is the opening of Petit Allard, a large bar with an immense kitchen, serving the finest products in a classic environment and a more informal and fun format, designed for snacking or savouring an aperitif. You'll also find a terrace, La Gallardita, located in the newly renovated Plaza de España and the recently pedestrianized Calle de Ferraz.

📍 Moncloa/Aravaca

Opened: March 2023
<https://www.elcluballard.com/en/>



MADRÍ MADRE

Trailblazing Donostian chef Martín Berasategui (twelve Michelin Stars and Repsol Suns) is spearheading the kitchen at this new taberna located next to Plaza de España, with Ignacio Rodrigo (known as Iñaki Rodaballo) from Vitoria as head chef. Enjoy his most popular dishes—designed to be enjoyed in a group—at affordable prices.

This bright and breezy venue is a tribute to the traditional tabernas of Madrid. Its menu features a wide variety of starters and main courses in which Basque flavours are combined with traditional tapas and a gourmet touch. Dive into the dessert section, to sample classic puddings with an haute cuisine twist.

For fans of Martín Berasategui's cuisine, a hop, skip and jump from Madrí Madre is Club Allard, where the prestigious chef is also setting the menu.

📍 Moncloa/Aravaca

Opened: April 2023
www.madrimadre.com



QÚ BY MARIO SANDOVAL (JW Marriott)

The recently inaugurated JW Marriott Hotel Madrid, in Plaza de Canalejas, is home to this restaurant, which offers a culinary and cocktail concept that subtly reinvents local flavour. With ingredients grown in the JW Garden and sourced from local suppliers, and in collaboration with famous chef Mario Sandoval, QÚ offers the ultimate expression of stylish Spanish flavour.

Served in dishes inspired by the delicate beauty of a perfume bottle, each meal summons all five senses, creating an unforgettable dining experience that encapsulates the essence of Madrid. Visitors can taste and savour the spirit of the city through an eclectic cocktail menu that highlights local ingredients and iconic flavours such as chocolate, rosemary, and lemon.

📍 Centro

Opened: March 2023
<http://www.restaurantequ.com/en/>



VELASCOABELLÀ

In the area of Chamartín we find this restaurant led by Óscar Velasco and Montse Abellà, two renowned chefs who successfully helmed Santceloni for twenty years. During that time in which Óscar led the team as head chef and Montse served as pastry chef, they amassed a number of top awards including two Michelin stars and three Repsol suns. After several years of designing and conceptualizing their dream, they have now teamed up to launch their own shared project. They have poured all the experience garnered during their long careers into VelascoAbellà, a restaurant that's meant to feel just like home. A place where they welcome guests and cook for them just like they would do in their own house.

📍 Centro

Opened: June 2023
<https://www.elcluballard.com/en/>



ALLEGRA MAD

On Calle de Velázquez you'll find Allegra, a perfect restaurant to enjoy delicious Italian cuisine immersed in a very special atmosphere. An eclectic venue with Art Deco references, it offers a central piano bar with live music.

📍 Barrio de Salamanca

Opened: May 2023
<https://allegramadrid.com/en/>



EL ALBÉNIZ

Set in the amphitheatre of the Teatro Albéniz, this exclusive restaurant serves quintessential recipes of Madrileñan cuisine and culture, seasoned with Spanish flair.

📍 Centro

Opened: February 2023
<https://www.elalbeniz.es/en/>



EL PUERTITO

On Calle de Martínez Campos, in the Chamberí neighbourhood, this new oyster bar has opened its doors. The offering is simple, oysters and drinks, but the restaurant concept is unique and exciting: you can order oysters individually from different countries and areas where they are farmed. What's more, El Puertito has options for practically all budgets.

📍 Chamberí

Opened: May 2023
<https://elpuertito.es/>



GINZA

Ginza offers signature dishes and a free-choice, limitless tasting menu. A restaurant in the heart of Calle de Velázquez, where you can enjoy a unique fusion of traditional, oriental and explosive flavours, thanks to the creativity of chef Victor Camargo.

📍 Barrio de Salamanca

Opened: April 2023
www.ginzarestaurante.com/



GRAN ASADOR LECANDA

Pimiento Restauración Group, which has five restaurants in Madrid, is opening this steakhouse on its 25th anniversary. In the same vein as its other restaurants, the specialty here is traditional Basque cuisine.

📍 Barrio de Salamanca

Opened: March 2023
https://www.instagram.com/granasador_lecanda



HARANITA

A few steps from Gran Vía avenue, this eatery offers signature Asian food, with a menu of twelve dishes that will change every so often.

📍 Centro

Opened: January 2023
www.instagram.com/_haranita/



LA BRASERÍ

Located on the 9th floor of Hotel Montera Curio Collection, La Braserí offers Madrid-style cuisine with international flair and world cuisines with Madrid flair; a relaxed, informal selection of comfort food. With capacity for 120 diners, this new restaurant is a comfortable and fun place, enjoyed by all, that uses food as a universal language. On the same floor there is access to two open-air terraces with fantastic views of both Gran Vía avenue and Calle de la Montera.

📍 Centro

Opened: May 2023
<https://hotelmonteramadrid.com/en/la-braseri-en/>



LA CABRERA

La Cabrera, on Calle de Velázquez, is an Argentine-style steakhouse with a great respect for tradition which pays tribute to the culinary culture of the Río de la Plata.

📍 Barrio de Salamanca

Opened: January 2023
www.lacabreramadrid.com/



LA MORENILLA

Lecoco Group has recently opened the doors of this restaurant, decked out like a circus big top, and serving a menu that pays homage to its roots.

📍 Chamberí

Opened: March 2023
www.lamorenillamadrid.com



MAMAQUILLA

Calle de José Abascal has a new neighbour at number 61: MamaQuilla, a restaurant ready to take the Madrid culinary scene by storm and win the favour of the most intrepid diners seeking to be swept away to Latin American countries with every bite. The result is a venue in the heart of Madrid that pays tribute to Latin American food, its people and their way of life. MamaQuilla is a restaurant with the spirit, force, rhythm and flavour of the other side of the Atlantic.

📍 Chamberí

Opened: April 2023
<https://www.restaurantemamaquilla.com/home-en/>



OSA

OSA is set in a small riverfront house. An unrivalled dining experience unravels within its walls, as diners are invited to sit at the table and share a common language. Its menu celebrates the coming and going of the seasons. Technique and simplicity reign as Sara Peral and Jorge Muñoz put the accents on tradition, serving up familiar dishes with unparalleled sophistication.

📍 Moncloa-Aravaca

Opened: March 2023
www.instagram.com/osa.restaurante



OSTINATO

Calle del Príncipe de Vergara has recently welcomed this new Italian restaurant. It is helmed by chef Fernando Ruiz whose personal and passionate way of understanding cooking translates into top-notch food made from quality ingredients that is bursting with flavour and colour. The term "Ostinato" is used in music to refer to a short melodic phrase that is repeated over and over again throughout a song. In Italian the word means "obstinacy, determination to repeat the same", and it is thanks to this tenacity that Ruiz is able to achieve wonderful flavours and inch towards perfection in culinary art.

📍 Centro

Opened: April 2023
<https://ostinato.es/>



PLAYING SOLO

Playing Solo is a quirky gastronomic haven in the neighbourhood of Malasaña. It follows the philosophy of a Japanese Izakaya, but with a fresh take: they offer a Kaiseki menu with a modern Madrid twist, without sacrificing Japanese essence and harmony. What's more, the culinary experience is set to eclectic jazz beats.

📍 Centro

Opened: February 2023
<https://playingsolorestaurant.com/en/home/>



PUCARÁ

Pucará is not a fusion restaurant, it's a gastronomic space that brings together the flavours and traditions of Peruvian cuisine and the food culture of Spain in general and Madrid in particular. A gastronomic journey through delicious dishes with bold flavours and select ingredients that pair up wonderfully with Asian seasonings and Mediterranean elements.

📍 Barrio de Salamanca

Opened: February 2023
www.pucara.es



ROBATA RESTAURANTE

Robata was conceived and opened seven years ago in Barcelona by Fabiola Lairer, who has recently decided to open a branch in Madrid, on Callejón Jorge Juan. Their culinary creations are not traditionally Japanese, but the techniques used and the attention to detail certainly are. Urban and cosmopolitan, the food is made from carefully selected ingredients and has Mediterranean and American touches.

📍 Barrio de Salamanca

Opened: January 2023
<https://robata.es/en/>



QUISPE (Conde de Aranda)

Quispe, a Peruvian restaurant that rose to fame as one of Madrid's first pisco bars, has moved to Calle Conde de Aranda, where we can continue savouring its ceviche, tiraditos and causas, among other delights.

📍 Chamberí

Reopened: March 2023
<https://www.quispe.es/en>



SAONA

Grupo Saona, a Valencian restaurant group with a national presence, has set up shop in Madrid. Its new eatery is located on Calle de Ventura Rodríguez, an unbeatable location, next to Plaza de España. True to its essence, the group is bringing in its characteristic Mediterranean style to add a lively touch to its interior design and decoration. Its culinary offering is born from absolute respect for ingredients, resulting in a surprising, delicious and varied menu.

📍 Moncloa/Aravaca

Opened: April 2023
www.gruposaona.com/restaurante/saona-madrid-plaza-espana



TOKI

On Calle de Sagasta, in the heart of the neighbourhood of Chamberí, you'll find this exclusive Japanese restaurant, with capacity for just six diners. A tantalizing timewarp, where innovation and culinary tradition fuse in fine Japanese haute cuisine.

📍 Chamberí

Opened: April 2023
www.instagram.com/restaurantetoki/



TRESDÉ

This cosy restaurant with only ten tables, which seats up to 28 guests, has just opened its doors on Calle de la Cava Alta. Its menu is simple, consisting of starters, main courses and desserts, each with three options. They serve seasonal food with French influences.

📍 Centro

Opened: April 2023
<https://www.tresderestaurante.com/menu/>



YUM HOUSE

Offering a journey through the Asian continent and boasting a wide selection of cocktails, Yum House is located at the Letoh Letoh Gran Vía hotel.

📍 Centro

Opened: February 2023
<https://www.yumhousemadrid.com/>



ZUJI

Nestled in the Cuesta de Santo Domingo, this new eatery mixes two totally opposing concepts, tradition and modernity, and fuses them in a menu that encapsulates the ancestral flavour of Asian cuisine.

📍 Centro

Opened: February 2023
www.instagram.com/zujimadrid/

BARS, CAFÉS AND NIGHT CLUBS



BARBARA ANN SOL

Following the roaring success of its first restaurant in Las Salesas area, Barbara Ann has opened a second venue which embraces a rocking, glamorous, laid-back spirit. This temple to rock music has burst onto Calle de Cedaceros to continue revolutionizing Madrid's nightlife with the rhythms of the most legendary artists in the history of music.

A stairway to glam rock heaven, the new Barbara Ann Sol ensures that every evening is filled with surprises, thanks to a talented group of artists who review the history of music through the decades of the 1970s, 80s, 90s and 2000s, from the Beatles to Rosalía.

📍 Centro

Opened: March 2023
www.barbaraann.es



EL CIELO DE CHICOTE

The legendary Museo Chicote cocktail bar has carved out a place for itself on the Gran Vía skyline by opening a new bar on the rooftop of Hotel Montera Curio Collection. El Cielo de Chicote boasts a cocktail selection with something for everyone: young, fresh, brash and authentic, designed and prepared by renowned mixologists.

📍 Centro

Opened: June 2023
<https://hotelmonteramadrid.com/en/el-cielo-de-chicote-eng/>



FITZ

On the edge of Plaza de España lies this new venue inspired by writer F. Scott Fitzgerald and the clubs and parties of the Roaring Twenties. It offers a groundbreaking concept in which technology and music rub shoulders in a versatile space that hosts concerts, private events, and open-format DJ sessions.

This new nightclub occupies the venue that was formerly home to Sala Arena. It comprises two floors with different spaces, including a VIP room, and decor that echoes the decadent glamour of the 1920s. Lighting and new technologies conjure a setting in which natural textures, organic shapes and greenery steal the show.

📍 Moncloa/Aravaca

Opened: April 2023
<https://fitzclubmadrid.com/>



CAFÉ TAMAR

The owners of La Hummusería and La Falafelería are big fans of Madrid, which is why they have opened yet another establishment in the city. A family café specializing in brunches, Café Tamar is a reflection of two of their great passions: Middle Eastern food and the exciting world of brunch and specialty coffee.

📍 Chamberí

Opened: March 2023
www.cafetamar.com



CLUB FINANCIERO GÉNOVA

Azotea Grupo and Familia La Ancha have launched a re-vamped Club Financiero Génova, the legendary Madrid social and business club inaugurated back in 1973. Situated in Centro Colón, the exclusive venue is up and running again, and for the first time in 50 years will not only be open to members, but also to the general public. Advance booking on its website is required, as is observance of its admissions policy. The great gastronomic offering, by chef Nino Redruello, is reflected in a wide-ranging and dynamic menu based on the 100+ years of Familia La Ancha tradition and its philosophy of respect for the product.

📍 Barrio de Salamanca

Opened: May 2023
<https://www.clubfinancierogenova.com/en/>



CLUB MEDIUM

Mentalist Pablo Rajenstein and bartender Hugo Boscovich are the brains behind this new venue in Malasaña, where, under the slogan “Your intuition led you here”, cocktails and occult experiences meet and call the shots. The cosy and mystical décor is reminiscent of a Victorian parlour.

📍 Centro

Opened: February 2023
www.instagram.com/mediumclubmadrid/



NOTA ALTA

Nota Alta is the rooftop bar of the exclusive and vibrant UMusic Hotel Madrid, and offers unrivalled panoramic views of the city’s historic centre. The cuisine, which they describe as “Sushi Castizo” (castizo meaning traditionally Spanish), is a fusion of sushi and locally-inspired tapas. During the summer season you can enjoy live music as you sip your cocktail.

📍 Centro

Opened: May 2023
<https://www.rooftopnotaalta.es/en/>



PUZZLE WINE BAR

On Calle de Blasco de Garay, in the neighbourhood of Argüelles, a new wine bar has set up shop. It defines itself as a gastronomic puzzle, where each piece is equally important and essential to complete a unique and unforgettable experience. Both the food and drinks menus vary almost daily, but consistently reflect the mix of the chefs' origins (Canarian and Galician) in addition to their vast knowledge of world cuisines.

📍 Chamberí

Opened: March 2023
www.puzzlemadrid.com



WONDER STUDIO

Combining signature cocktails and a great atmosphere, this innovative venue takes you back in time to the golden age of music and offers a unique experience. Inspired by the 1970s and in particular the great Stevie Wonder, this space boasts retro décor and the best music.

📍 Centro

Opened: February 2023
<https://www.instagram.com/wonderstudiomadrid/>

SHOPPING



TIENDA DE LOS MUSICALES

On Gran Vía avenue, a few steps away from Plaza de España and next to the Teatro Coliseum, you'll find this original store, a unique space where you can pick up souvenirs of Stage Entertainment Spain's most iconic musicals, from The Lion King and Aladdin to Tina, Beauty and the Beast, and Anastasia.

The venue is an authentic museum for collectors and lovers of song and dance where you can travel through more than two decades of the history of musicals in our city.

📍 Centro

Opened: February 2023
www.stage.es/tiendadelosmusicales

CULTURAL SPACES



ROYAL COLLECTIONS GALLERY

Built right next to the Royal Palace, between Campo del Moro Park and Almudena Cathedral, this large museum offers a journey through the history of the Spanish monarchy reflecting the tastes of royals from the first reigns of the Middle Ages right up to Juan Carlos I.

The exhibition, distributed over three floors, begins in the Middle Ages where we can see works by Hieronymus Bosch, Titian, El Greco, Ribera, Velázquez and Caravaggio, among others, and even remains of the 9th century wall discovered during the building's construction. The tour continues in the Modern Age with blueprints of the new Royal Palace of Madrid, built by order of Phillip V when the former Alcázar Palace burnt down, and ends with a model of the Royal Collections Gallery by Mansilla + Tuñón Architects. Musical instruments, furniture and decorative art objects are also on display, together with works by Mengs, Goya, Tiepolo, Paret and Maella. The last section features photographs and an explanation on how royal collections passed into the hands of the state-run National Heritage, an entity created during the Second Republic. Finally, the 21st century is shown through an immersive cube where images of the architectural and natural spaces of various royal venues are projected in 360°.

The building also has a cafeteria and an area where workshops are conducted. It has two entrances located in Plaza de la Almudena (next to the Mirador de la Cornisa observation deck, which offers beautiful views of the gardens of Campo del Moro Park and Casa de Campo Park) and over Cuesta de la Vega. The Gallery is directly connected to Madrid Río Park (through the Bonaparte Tunnel, currently closed), Plaza de España and Calle Mayor.

📍 Centro

Opened: June 2023
www.patrimonionacional.es



DAOIZ Y VELARDE CULTURAL CENTRE. REAL TEATRO DE RETIRO

Located in a spectacular building erected at the end of the 19th century, this new municipal cultural centre stages productions by Real Teatro de Retiro, an artistic project belonging to Teatro Real opera house which is aimed at children, youth and family audiences. The programme includes opera, theatre, puppetry and dance performances for children and young people, as well as concerts, films, musical stories and workshops for all ages. In the mornings they also stage shows for school groups.

📍 Retiro

Opened: April 2023
www.realteatroderetiro.es



OPERA GALLERY (MADRID)

In May 2023, Barrio de Salamanca welcomed Spain's first Opera Gallery, which has exhibition spaces in several countries around the world. Directed by Belén Herrera Ottino, it brings outstanding national and international artists to the Madrid art scene.

The gallery, renovated by Hernández Arquitectos, spans nearly 1,000 square meters and is spread over three floors. It's divided into seven rooms, with ceilings over 4 meters high, that house the gallery's collection of modern and contemporary masterpieces.

📍 Barrio de Salamanca

Opened: May 2023
www.operagallery.com



ARCHIVO ARKHE

The Arkhé Archive is a non-profit institution dedicated to compiling publications and documents related to Latin American art. It also has a comprehensive queer archive with all kinds of documents dating from the mid-19th century to the present day. Its new space recently opened on Calle del Doctor Fourquet, in the neighbourhood of Lavapiés, is an exhibition hall and documentation centre specializing in modern and contemporary Ibero-American art and LGBTQ+ cultural history.

📍 Centro

Opened: February 2023
www.archivoarkhe.org



CLARA DEL REY CULTURAL CENTRE- MUSEO ABC

The building that once housed the first Cerveza Mahou brewery, in the Conde Duque neighbourhood, is today the headquarters of the ABC Museum and, since January 2023, of the municipal Clara del Rey Cultural Centre. The two institutions work together to offer temporary exhibitions, children's and family workshops, and to produce joint projects that promote the art of illustration.

📍 Centro

Opened: January 2023
<https://bit.ly/3B5aINS>



LA ARQUERÍA DE NUEVOS MINISTERIOS

La Arquería is a 2400 m2 cultural space located in Nuevos Ministerios, in one of the buildings of the Ministry of Transport, Mobility and Urban Planning. It was opened in October 1983 to host exhibitions on contemporary architecture. Following a renovation that transformed it into an art centre, the hall has become the new home of the ENAIRE Collection of Contemporary Art, where part of the collection is permanently on display. La Arquería, which also hosts temporary exhibitions, aims to promote and conduct research on architectural heritage.

📍 Chamberí

Opened: February 2023
www.fundacionenaire.es/sede/la-arqueria-de-nuevos-ministerios



GRAN VÍA 15 MUSEUM

This new cultural hub, whose name gives away its exact address, offers its own take on contemporary art and new movements, with unique installations that strive to connect with loaded with meaning that transcend aesthetics by combining craftsmanship, quality, and local identity in accessible contemporary products that inspire thoughtful consumption

📍 Centro

Opened: May 2023
<https://museoGranvia15.com/>



NOMAD IMMERSIVE MUSEUM

An immersive experience offering us a show of lights, technology and the latest audio-visual techniques plunges us into other worlds with all our senses alert. The museum boasts an unbeatable location, right at the end of Gran Vía avenue, just a few steps from Plaza de España.

📍 Centro

Opened: April 2023
<https://www.nomadmuseo.es/en/home/>



LEGENDS. THE HOME OF FOOTBALL

In the beating heart of Puerta del Sol, sandwiched between Calle de Espoz y Mina and the beginning of Carrera de San Jerónimo, this new museum, which opened in May 2023, invites us to relive the best and most exciting moments that football has given us. It takes us on a chronological journey through the history of the sport, using state-of-the-art tech to offer immersive 4D experiences and displaying the shirts actually worn by football legends, as well as all kinds of other original items.

In over 4,000 square metres and split into seven floors, Legends is home to the very boots, shirts and balls used world champions—straight off the feet and backs of legends such as Maradona, Pelé, Cruyff, Paolo Rossi, Di Stefano, Messi, Zidane, Iniesta and Cristiano Ronaldo, among others.

The building also has a dedicated gastronomic space on its formidable rooftop terrace—the La Liga 29's restaurant—an impressive store and virtual reality experiences. The project's architect is Marcelo Ordás, lauded as the most famous collector of elite football relics worldwide by major federations, clubs, governments, players, leading brands in the football industry and even FIFA.

📍 Centro

Opened: May 2023
<https://legends.football/en/home/>

OTHER SPACES



PUERTA DEL SOL

Following an intense year of remodelling, Puerta del Sol has finally revealed its new look: a more homogeneous square which has been fully pedestrianised, as have the streets that converge on it. The new square winks at Madrid's sky, which is why a series of irregular light points simulating the stars will soon be placed inside the fountain. What's more, brass inserts in the pavement right in the middle of the square simulate the sun's rays.

The plaque marking Kilometre 0, the starting point for all major radial roads in Spain, has been embellished with a series of ornate slabs forming a giant compass and giving even greater relevance to this iconic landmark.

📍 Centro

Opened: April 2023

COMING SOON

ACCOMMODATION

BRACH HOTEL

Coming soon
www.brachmadrid.com

Number 20 on Gran Vía Avenue will soon be home to a new five-star hotel. The 7-floor Brach hotel, which will cover 5000m² and whose interior will be designed by Philippe Starck, belongs to the Evok hotel chain.

CATALONIA HOTEL & RESORTS (Gran Vía, 70)

Coming soon
www.cataloniahotels.com

The Catalonia Hotel & Resorts group will soon open a new hotel on Gran Vía Avenue. Located between Plaza del Callao and Plaza de España, this four-star property will feature 165 rooms—including some Superior rooms with a terrace and private Jacuzzi—a bar, restaurant, two conference rooms, and a rooftop terrace and pool overlooking Gran Vía, the city centre, the Royal Palace, and the Sabatini Gardens.

HOTEL FLORIDA

Coming soon
www.roundhill.com

The Florida Norte hotel—purchased by the Round Hill hotel group—is being redeveloped as accommodation for young people and students. The complex will feature a gym, shared workspace and courtyard garden.

METRÓPOLIS

Coming soon
www.elparaguas.com

After years of stagnation, new life will soon be breathed into the Metrópolis building. Courtesy of the Paraguas group, it will welcome the arrival of a boutique hotel, a spa, a private club and multiple restaurants.

NOBU HOTEL MADRID

Coming soon
www.nobuhotels.com

Nobu, a hotel group created by actor Robert De Niro, Japanese chef Nobu Matsuhisa and producer Meir Teper, is planning to open a fifth hotel in Madrid. The chosen location is No. 26 Calle de Alcalá, very close to Puerta del Sol.

SONDER

Coming soon
www.sonder.com

The Sonder hotel chain is set to add another venue to its list of establishments. Located on Gran Vía and scheduled to open in late 2024, this hotel will have 118 guest rooms as well as a terrace with views of the city. Hospitality group Azotea Grupo will manage the hotel's culinary offerings.

HOTEL CALLE PEZ, 1

Coming soon

At number 1 Calle del Pez, close to Plaza del Callao, this new hotel will open its doors in a building boasting 3,537 m² of space across five floors. The property will feature 59 rooms at an average price of approximately €170 per night.

HOTEL DE LUJO CALLE ZORRILLA, 19

Coming soon
www.mhre.es

The hospitality real estate investment trust Millenium, the developer behind the new JW hotel in Plaza de Canalejas, has purchased a luxury property at number 19 Calle de Zorrilla, with a view to converting the late 19th-century building into a 5-star hotel. The hotel boasts 4,672 m² of space over a total of six floors.

HOTEL GRAN VÍA, 60

Coming soon
www.rehbilta.es/portfolio/gran-via-60

Number 60 Gran Vía avenue will once again open its doors. The building was abandoned five years ago, and is most known for its crowningsculpture known as “The Roman” and for once being the home of the Casa Social del Banco Hispano de Edificación. The property will be redeveloped as a hotel with the ground floor reserved for businesses.

HOTEL GRUPO EL CORTE INGLÉS

Coming soon

The El Corte Inglés group is set to open its first hotel in Madrid very soon. The hotel will have roughly 111 guest rooms and will occupy two adjacent buildings in the area of Goya, at No. 89 Calle de Goya and No. 3 Calle del Conde de Peñalver.

INSIDE MADRID VALDEBEBAS

Coming soon

<https://www.innsidebymelia.com/es>

Melia's lifestyle brand INNSiDE will soon be opening a new hotel in the Valdebebas neighbourhood. Boasting a futuristic design, it will have a total of 73 guest rooms.

CASA FARAONA (GRUPO RAMSÉS)

Coming soon

The Puerta de Alcalá gate will soon have an exclusive boutique hotel in its vicinity. The Ramses group, owner of several shops and restaurants in Plaza de la Independencia, will open Casa Faraona, comprising eight luxury apartments ranging from 60 m² to 250 m² in size. It will also have its own restaurant on the first floor, a bookshop bar, a terrace and a large space for events.

BOUTIQUE HOTEL ON PLAZA DE CALLAO

2024

It will soon be possible to stay in one of Madrid's most iconic locations: Plaza de Callao. Set to open in the building which is right next to Cines Callao cinema, this new "premium, urban and cosmopolitan" boutique hotel will offer 15 rooms distributed over five floors. Giving priority to design and comfort, the hotel will also boast a solarium and panoramic views of the area. In addition, there will be a restaurant specialising in rice dishes on the ground floor.

IBIS STYLES MADRID AIRPORT T4

2025

The IBIS chain, which belongs to the Accor hotel group, has its sights set on Madrid's Valdebebas district, an up-and-coming area that will house the new City of Justice and the expansion of IFEMA Madrid. The IBIS Styles which will soon be opening there will have 260 rooms, a swimming pool on the roof, a rooftop bar, meeting rooms, a restaurant and two parking areas, one indoors and one outdoors.

HANDWRITTEN COLLECTION ACCOR

2024

Handwritten Collection, Accor's new brand, has decided to open one its first hotels in Madrid. Located in the city centre—the exact address is yet to be decided—the boutique hotel will feature an Art Deco decor, quintessential Madrid touches such as Manila shawls and local tiles, and references to the city's history.

MADRID TEATRO (Pescaderías Coruñesas)

Coming soon

The gastronomic group Pescaderías Coruñesas is taking on the hotel industry and it's going all out. Its newest project will be located on Plaza de Canalejas, in three historic properties: the Teatro Reina Victoria, the Meneses Building and Casa Allende. This luxury hotel complex will feature a diverse selection of restaurants, in addition to a cultural space.

BEST PRICE ALBASANZ

Coming soon

The Best Price chain will be opening its second establishment in the San Blas-Canillejas technological district. Set to become the chain's flagship hotel, it will have 53 rooms spread over an approximate area of 1870 m². Boasting a unique architectural design, it will feature attractive spaces such as a large chill-out terrace.

LÍBERE HOSPITALITY GROUP

Coming soon

The Liberé Hospitality Group is expanding its presence in Madrid with a new hotel at number 4, Calle de Miguel Fleta, in the San Blas-Canillejas technology district area. 93 rooms will spread out over a total constructed area of 2890 m² and the hotel will have 31 parking spaces, a bar-cafeteria area and a rooftop terrace.

HOTEL ILUNION ON CALLE PRADO (ONCE HEADQUARTERS)

Coming soon

The current headquarters of ONCE (the Spanish National Organisation of the Blind) will soon be undergoing a complete renovation which will turn it into a luxury hotel. Boasting a prime location on Calle del Prado, it is expected to offer 116 rooms across six floors.

HOTEL UGT HEADQUARTERS

Coming soon

The former headquarters of the UGT trade union, which had previously been the Recogidas Convent, is undergoing works to become a 41-room hotel. The renovation project includes recovering the original façade of the convent, which is currently covered by another brick façade attached in 1897. The works will also restore some of the original spaces in the cloister, basilica and courtyard area which had been altered during successive renovations. The former convent, which is located in the neighbourhood of Chueca, was erected in 1623.

HOTEL "HOY NO ME PUEDO LEVANTAR"

Coming soon

Nacho Cano, musician and former member of the group Mecano, has announced his new project: a hotel that will be a tribute to the legendary 80's group. The location has not yet been revealed, but word is out that it will have its own recording studio.

HOTEL DOUBLE DRAGON

(VALDEBEBAS)

Coming soon

The Philippine real estate development company has chosen Madrid for its first Double Dragon hotel in Spain. It's set to open in the Valdebebas area next to the new Formula 1 circuit that is expected to host the Formula 1 Grand Prix from 2027.

HOTEL AC MARRIOTT (Corner of calle de la Verónica, 11 and Calle de San Pedro, 3)

Coming soon

The AC Marriott hotel chain will be opening a 65-room establishment in an old deconsecrated and disused church, close to the Prado Museum.

RESTAURANTS

TRAGABUCHES

Coming soon

The prestigious chef Dani García opens the second Tragabuches restaurant—the first of which is in Marbella—on Calle de José Ortega y Gasset, in the building once home to the legendary Combarro restaurant. The space defines itself as an honest, Andalusian-style taberna..

DIVERXO

2024

The most successful restaurant in Madrid, which is helmed by chef Dabiz Muñoz, is moving from Paseo de la Castellana to La Finca, an exclusive neighbourhood in Pozuelo de Alarcón, situated 20 kilometres from Madrid. The new establishment, which will be located in the middle of a forest, will be much larger (1900 m²) and will have a capacity for 40 diners.

AVENIDA DE LA GASTRONOMÍA (IFEMA)

2024

IFEMA MADRID is launching a huge project with which it aims to become a gastronomic hub. A total of 32 restaurants and 14 terraces in outdoor spaces and inside pavilions are set to open and will serve 'fast casual' Madrid food, which has become extremely popular in Spain and abroad.

ROOFTOP CALLAO

2026

The current building that houses FNAC—the well-known store selling books, movies, music and video games—will turn its top floor into a rooftop restaurant with great food. The renovation work will last approximately three years but, during this time, the shop will continue to operate as usual.

SHOPPING

LAFINCA GRAN CAFÉ

Coming soon

<https://lafincagrandcafe.com/>

A space that combines gourmet restaurants with an exceptional shopping experience will soon be opening less than 20 km from the centre of Madrid, in Pozuelo de Alarcón. With an area of more than 10,000 m², visitors will be able to enjoy views of LaFinca Golf Los Lagos golf course.

WOW CONCEPT

2024

<https://wowconcept.com/es/store>

Number 52 Calle de Serrano, where El Corte Inglés MAN used to be, is the new home of WOW Concept's second store, with collections that complement the products already on offer at its flagship store on Gran Vía.

CULTURAL SPACES

CASA DE VARGAS

Coming soon

The Vargas Manor House-Palace and the Felipe II gardens, located in Madrid's Casa de Campo Park and declared an Asset of Cultural Interest in the Historical Site category, will soon open as a cultural centre, museum and historical garden. After undergoing renovation, the site will open as a Visitor Centre with a focus on the Casa de Campo Park in general and specifically on the Vargas Manor House. The centre will also host a Documentation Centre for Urban Cultural Landscapes, where citizens can learn about their historical origins. As well as this, the Reservado Chico gardens (including the fountains and statues) and the Galería de Burlas will undergo renovation. Future plans for changes to the Reservado Grande gardens are also in place.

LAS VENTAS METRO STATION

Coming soon

Similar to the museums found in the Nave de Motores, in the Chamberí metro station, and in the lobby of the Pacífico station, the former entrance to the Ventas metro station, located next to the bullring, will reopen as a museum space after having been closed for more than half a century.

VAL-VERDE PROJECT

Coming soon

Madrid City Council is to turn the former Clesa factory into a centre for innovation and research. The building, which opened in 1962 and was designed by architect Alejandro de la Sota, had been unused and abandoned for over a decade. After regaining ownership of the premises, the City Council will leverage its potential with a project set to transform it into a cutting-edge space in Madrid. The 10,500 m² devoted to R&D&I will house a cultural centre that will host dynamic content, a co-working space, two auditoriums and a café. A new urban landmark for both the district, as well as the neighbourhood, is planned and will come in the form of a large exterior square where people can gather. The space devoted to culture isn't just one single part of the building, instead, culture and science are intertwined throughout the building.

PALACE OF THE DUKE AND DUCHESS OF OSUNA

Coming soon

The Palace of the Duke and Duchess of Osuna will open its doors in 2023 after undergoing significant renovation. The museum will be conceived as a centre with a focus on various aspects of Madrid's history from the 18th century onwards. In this vein, the initiative is formed by three key pillars: the heritage value of the historical monument formed by the garden and the palace, the Enlightenment, and the awareness of the role of women in overseeing and running noteworthy public and private projects.

REAL COMPAÑÍA ASTURIANA DE MINAS

2025

In 2025, the former headquarters of the Real Sociedad Asturiana de Minas, located in Plaza de España, will join forces with Mutua Madrileña Foundation and become a centre for exhibitions and cultural and social activities.

SPORTS

CITY OF SPORT

Coming soon

The future City of Sport is to be located in the vicinity of the Cívitas Metropolitano Stadium, in the San Blas-Canillejas district. The area of land—which was originally going to form part of the city's application to host the Olympic Games—comprises five undeveloped plots to be used exclusively for sports purposes. The space will welcome various sports facilities, including football pitches, a mini stadium for 6,000 spectators, 25 padel courts, a climbing wall, a surfing area with teaching facilities, a skate and jump zone, an athletics track, and much more.

SANTIAGO BERNABÉU STADIUM

2023

<https://www.realmadrid.com/estadio-bernabeu>

At the end of 2023, the Santiago Bernabéu Stadium will show off its new look and unveil its new spaces. These will include a huge, unsupported cornice built over the square, forming a large entrance atrium spanning 2,000 m² to welcome visitors to the new Bernabéu. Refurbishment work includes the construction of a new stand on the east side of the stadium, which will be slightly higher than the current one but will have the same capacity. A retractable roof is also being installed, which will allow for the pitch to be used regardless of the weather and will help to reduce noise pollution for surrounding residents.

OTHER SPACES

PALACIO DE EXPOSICIONES Y CONGRESOS

Coming soon

Madrid's Palacio de Exposiciones y Congresos, located at 99 Paseo de la Castellana, will soon undergo a large-scale renovation to house the WTO (World Tourism Organization) in its Building B. Building A will also be used to host a wide range of events.

