

Welcome to Madrid

The Madrid Tourism Fair is the global meeting point for professionals in the sector and the leading fair for receptive and issuing markets in Latin America. A great event that serves to inaugurate the international circuit of appointments around the world of travel. Fitur is a privileged setting for the global tourism industry and a business tool for promoting and promoting commercial agreements and contacts. But it is also that place that the general public should always pass through: here it is possible to find the perfect destination to enjoy your vacation.

Once again, FITUR's main axes will be sustainability, technology and specialisation, in addition to actions aimed at growing in professionalism, representativeness and internationality. One of the keys that has marked the evolution of Fitur has been the capacity that the show has demonstrated to recognize market trends and reflect them in its offer.

The growth of some of the sections such as **FITUR CINE** and **FITUR FESTIVAL** will continue to be deepened, in addition to monographic spaces such as **FITUR GAY (LGBT +)** and **FITUR SALUD**, as well as **FITURTECHY** and **FITUR KNOW HOW** where technology is shown as a necessary tool for the development of the sector. On the other hand, the **FITUR NEXT** Observatory continues to make progress in the identification and selection of good practices to promote tourism with a positive impact throughout the world.

Also noteworthy are **FITURTECH**, which will bring together the latest proposals in the technological field, and **FITURGREEN**, which will promote sustainability through energy saving measures in hotel and tourism management.

FITUR's growing international recognition was highlighted in the 2017 edition when it was chosen by the World Tourism Organization to host the inauguration of the International Year of Sustainable Tourism for Development, declared by the United Nations, thus strengthening its position among the most relevant events within the international ranking.



Interest data

When

From 19 to 23 May 2021

Where

IFEMA - Feria de Madrid

Address

Avenida del Partenón, 5 28042

Telephone

902221515

Web

http://www.ifema.es/fitur_01/

Bus

73, 112, 122, 828

Price

Check [official webpage](#)

Type

Ferias, Turismo

Tourist area

Aeropuerto / Feria de Madrid

Email

fitur@ifema.es

Metro

Feria de Madrid (L8)

Cercanías (Local train)

Aeropuerto T4

Opening times

Check [official webpage](#)



PÁGINA OFICIAL DE TURISMO DE LA CIUDAD DE MADRID

