

# Welcome to Madrid

**Located in the Barrio de las Letras, this boutique by Spanish firm PESETA, which opened in 2016, sells sustainable fashion designed and made in Spain. Founded by designer Laura del Pozo, Peseta offers men's and women's clothing, bags, backpacks, and all kinds of accessories, made from colourful fabrics.**

In the store you can find the whole peSeta universe, as well as products from many other brands, artists and designers that share the firm's taste and philosophy, such as Rubenimichi, Soft Camp, Papiroga, El Presente Perfecto, Irene Becker, El Pez Dorado, Julieta Álvarez, Casa Atlântica, Carlos Aquilué, Depeapa, Oh Carool, Pena, Tanata, Luján Marcos, Teta and Teta, Gonzalo Cutina, EMES, Mitumi, MrLappiur, Pécora, etc. Everything they sell has been made in Spain or Portugal, approached from a respectful, careful, and traditional perspective. Here you can find pottery, jewellery, stationery, fashion, art, etc.

peSeta has also collaborated with other brands, artists, and institutions, such as Marc Jacobs, Primavera Sound, New Museum of New York, Elósegui, Mugaritz, Madrid City Hall, Mahou, Loreak Mendian, Eastpak, Berlinale, TEDxMadrid, Thyssen-Bornesmiza Museum, Lomography, etc.



## Interest data

### Address

Calle de las Huertas, 37 28014

### Telephone

(+34) 910 525 971

### Web

<http://www.peseta.org>

### Bus

002, 6, 26, 32, 65, M1, SE712

### Tourist area

Barrio de las Letras

### Email

[tienda@peseta.org](mailto:tienda@peseta.org)

### Metro

Antón Martín (L1)

### Cercanías (Local train)

Madrid-Atocha, Madrid-Sol

**Type**

Complementos, Moda

**Opening times**

Mon - Thu: 5pm-10pm

Fri - Sat: 12pm-10pm

Summer:

Mon - sat: 11am - 2pm / 5:30pm - 9:30pm

Tuesday: 5:30pm - 9:30pm



PÁGINA OFICIAL DE TURISMO DE LA CIUDAD DE MADRID

