

Camper (Gran Vía)

The history of Camper has a great shoemaking tradition in its favour, which goes back to 1877 when Antonio Fluxá, a shoemaking craftsman, brought together a group of craftsmen in the region of Inca (Majorca) and began working with the first shoemaking machines. Three generations later, his grandson Lorenzo Fluxá created Camper in 1975 with a concept that unites simplicity, comfort, naturalness and style.

Camper means peasant. The austerity, simplicity and discretion of the rural world combine with technical and aesthetic innovation in this footwear. These shoes are comfortable, casual, useful, functional, versatile, innovative, fun, inspired in the Mediterranean, creative and unexpected. They are grouped into diverse concepts, such as 'Camaleon', 'Pelotas', 'Twins', etc.

They are made in water-repellent, resistant, natural leather combined with technologies such as 360° sewing. Their original soles are also noteworthy, with designs that leave very particular footprints. The brand has over 50 shops around the world (21 of them in Spain). It was awarded with the National Award for Design in 1998.





Interest data

Address

Calle Gran Vía , 54 28013

Telephone

(+34) 91 547 52 23

Metro

Callao (L3, L5), Plaza de España (L2, L3, L10), Santo Domingo (L2)

Type

Zapaterías

Tourist area

Sol / Gran Vía

Web

<http://www.camper.com>

Bus

1, 2, 3, 44, 46, 74, 75, 133, 147, 148

Opening times

Mon – Sat 10.00am - 9.00pm ; Sun 12.00pm - 8.00pm

Official tourism website

