

# Welcome to Madrid

**If there is one thing that is worth noting about this veteran of Spanish couture (devoted to it since 1974), it is its wise combination of brand name and quality design with popular audiences. Despite the fact that one might assume that prices are high, they are far from being outrageous.**

With two boutiques on prestigious calle Serrano in Madrid, both dedicated to women's couture, Pedro del Hierro has democratized the world of fashion with luxury prêt à porter proposals, close to haute couture, and other more casual lines featuring urban sport and jeans.

However, the stellar garment for the brand PdH has always been the evening dress: simple and sophisticated, sober but very feminine. The Madrid-born designer also designs men's collections, which can be found at the sections under his name at Cortefiel stores, group to which his label belongs since the 1990's.



## Interest data

### Address

Calle Serrano, 29 28001

### Telephone

(+34) 91 435 22 10

### Metro

Colón (L4), Serrano (L4), Velázquez (L4)

### Tourist area

Barrio de Salamanca

### Web

<http://www.pedrodelhierro.com>

### Bus

1, 5, 9, 14, 19, 27, 51, 74, 89, 150

**Type**

Moda



PÁGINA OFICIAL DE TURISMO DE LA CIUDAD DE MADRID

