

## Adidas Originals (Fuencarral)

A true pioneer in turning sports clothes into fashion icons, Adidas launched its 'Originals' clothing line in 1993. It was endorsed by celebrities like Madonna, who decided to don their 70's retro clothing and take them to the highest level of urban, casual and informal design.

Adidas started as a German family-run factory for sneakers, founded in the 1920's by German-born Adi Dassler. Today it is a multinational company which has transformed its flower logo and three stripes into an icon of modernity and innovation, manufacturing products using the latest technologies and fabrics, ensuring maximum comfort.

And there is no better place to display all of this than at their store on calle Fuencarral in Madrid, epicentre of the latest tendencies and most alternative trends in design. Amidst other famous brands populating this axis which starts on Gran Vía, Adidas stands as a two-storey building, one for women's and one for men's clothing, with bright and colourful items that stand out against its minimalist white furniture. This brand store has a large and faithful clientele who frequently visit it to delight themselves with the latest collections and other limited-edition items.





## Services



Admite mascotas

## Interest data

### Address

Calle Fuencarral, 46 28004

### Telephone

(+34) 80 009 81 55

### Web

<http://www.adidas.com>

### Bus

3, 40, 149

### Opening times

Mon - Sat: 10:30am - 9:00pm; Sun: 12:00pm - 8:00pm

### Tourist area

Malasaña

### Email

[madridCS.shop@adidas.es](mailto:madridCS.shop@adidas.es)

### Metro

Chueca (L5), Gran Vía (L1, L5), Tribunal (L1, L10)

### Type

Moda

Official tourism website

